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МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ РОССИЙСКОЙ ФЕДЕРАЦИИ федеральное государственное бюджетное образовательное учреждение высшего образования «Российский экономический университет имени Г. В. Плеханова» Краснодарский филиал РЭУ им. Г.В.Плеханова

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ФОНД ОЦЕНОЧНЫХ СРЕДСТВ по учебной дисциплине Б1.Б.02 ИНОСТРАННЫЙ ЯЗЫК для студентов приема 2020 г.

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Уровень высшего образования Бакалавриат Программа подготовки прикладной бакалавриат

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1. ОБЩИЕ ПОЛОЖЕНИЯ

Оценочные и методические материалы по дисциплине «Иностранный язык» являются неотъемлемой частью нормативно-методического обеспечения системы оценки знаний и уровня сформированности компетенций студентов направления подготовки 38.03.02 «Менеджмент» направленности (профиля) «Менеджмент на предприятиях ресторанногостиничного бизнеса» и обеспечивают качество образовательного процесса.

Оценочные и методические материалы входят в состав ОПОП ВО, представляют собой совокупность контролирующих материалов, предназначенных для измерения уровня достижения студентов установленных результатов обучения, указанных в рабочей программе учебной дисциплины «Иностранный язык».

Фонд оценочных средств по дисциплине используются при диагностическом тестировании обучающихся на начальном этапе изучения дисциплины, при проведении текущего контроля успеваемости (контроля самостоятельной работы) и промежуточной аттестации обучающихся по учебной дисциплине «Иностранный язык»:

«Положения о текущем контроле, рубежном контроле успеваемости и промежуточной аттестации студентов в федеральном государственном бюджетном образовательном учреждении высшего образования «Российский экономический университет имени Г.В. Плеханова»,

«Положения о рейтинговой системе оценки успеваемости и качества знаний студентов в федеральном государственном бюджетном образовательном учреждении высшего образования «Российский экономический университет имени Г. В. Плеханова»,

«Положения о разработке основных профессиональных образовательных программ подготовки бакалавров, специалистов и магистров в федеральном государственном бюджетном образовательном учреждении высшего образования «Российский экономический университет имени Г.В. Плеханова»,

«Положения о порядке организации и осуществления образовательной деятельности по образовательным программам высшего образования – программам бакалавриата, программам специалитета, программам магистратуры в федеральном государственном бюджетном образовательном учреждении высшего образования «Российский экономический университет имени Г.В. Плеханова»,

«Положения о порядке проведения государственной итоговой аттестации по образовательным программам высшего образования - программам бакалавриата, программам специалитета, программам магистратуры в федеральном государственном бюджетном образовательном учреждении высшего образования «Российский экономический университет имени Г.В. Плеханова».

Виды фонда оценочных средств по дисциплине «Иностранный язык» соответствуют образовательным технологиям, представленным в рабочей программе учебной дисциплины, в Календарно-тематическом плане учебной дисциплины.

2. ЦЕЛИ И ЗАДАЧИ РАЗРАБОТКИ ОЦЕНОЧНЫХ СРЕДСТВ

Целью разработки фонда оценочных средств по учебной дисциплине «Иностранный язык» является установление соответствия знаний и уровня сформированности компетенций студента на данном этапе обучения требованиям рабочей программы учебной дисциплины.

Задачи, решаемые при помощи оценочных средств по учебной дисциплине:

- управление процессом приобретения студентами необходимых знаний, умений, навыков и уровня сформированности компетенций, определенных в ФГОС ВО по соответствующему направлению подготовки;
 - оценка достижений студентов в процессе изучения учебной дисциплины;
- обеспечение соответствия результатов обучения задачам будущей профессиональной деятельности через совершенствование традиционных и внедрение инновационных методов обучения в образовательный процесс;
- знание языковых средств и формирование адекватных им языковых навыков, в таких аспектах как фонетика, лексика, грамматика;
 - умение пользоваться словарно-справочной литературой на иностранном языке;
- знание национальной культуры, а также культуры общения и ведения бизнеса стран изучаемого языка;
 - умение вести самостоятельный творческий поиск.

3. ПЕРЕЧЕНЬ КОМПЕТЕНЦИЙ С УКАЗАНИЕМ ЭТАПОВ ИХ ФОРМИРОВАНИЯ В ПРОЦЕССЕ ОСВОЕНИЯ ОБРАЗОВАТЕЛЬНОЙ ПРОГРАММЫ

Изучение учебной дисциплины «Иностранный язык» направлено на овладение следующими компетенциями:

ОК-4 — способностью к коммуникации в устной и письменной формах на русском и иностранном языках для решения задач межличностного и межкультурного взаимодействия.

ОК-5 – способностью работать в коллективе, толерантно воспринимая социальные, этнические, конфессиональные и культурные различия.

Основными этапами формирования данных компетенций при изучении дисциплины являются последовательное изучение содержательно связанных между собой разделов (тем) учебной дисциплины. Изучение каждого раздела (темы) предполагает овладение обучающимися необходимыми компетенциями.

Результат аттестации обучающихся на различных этапах формирования компетенций показывает уровень освоения компетенций обучающимися.

Этапы формирования компетенций в процессе освоения дисциплины (таблица 1):

Таблица 1

Разделы (темы) дисциплины (модулей)	Формируемые компетенции (коды компетенций	
	ОК-4	OK-5
Курс 1, семестр 1. Раздел І. Работа, об	разование, отдых. Work, edu	acation, spare time.
Тема 1. Изучение иностранных языков.	+	+
Learning foreign languages.		
Тема 2. Образование. Education.	+	+
Тема 3. Планирование дня. Planning activities.	+	+
Курс 1, семестр 2. Раздел 2. Условия ком	мерческой деятельности. В	usiness circumstances.
Тема 4. В офисе. At the office.	+	+
Тема 5. Карьера. The career ladder.	+	+
Тема 6. Процедура трудоустройства. Getting a	+	+
job.		
Курс 2, семестр 3. Раздел 3. Д	Целовые контакты. Business	contacts.
Тема 7. Установление деловых контактов.	+	+

Establishing business contacts.		
Тема 8. Выставки и ярмарки. Exhibitions and	+	+
fairs.		
Тема 9. Деловые переговоры. Business talks.	+	+
Курс 2, семестр 4. Раздел 4	I. Деловая поездка. A busine	ss trip.
Тема 10. Организация деловой поездки.	+	+
Arranging a business trip.		
Тема 11. Прибытие. Отъезд. Arrival. Departure.	+	+
Тема 12. Поездка на предприятие. Visiting a	+	+
factory.		
Курс 3, семестр 5. Раздел 5. Производст	гво, продвижение и продажа	товара. Producing,
promotion	and selling goods.	
Тема 13. Организация производства товара.	+	+
Producing goods.		
Тема 14. Управление производством.	+	+
Controlling business.		
Тема 15. Торговля. Внешняя торговля России.	+	+
Trade. Russia's Foreign Trade.		
Курс 3, семестр 6. Раздел 5. Производст	гво, продвижение и продажа	товара. Producing,
promotion	and selling goods.	
Тема 16. Продвижение товара. Promotion of	+	+
goods.		
Тема 17. Покупка и продажа. Buying and	+	+
selling.		
Тема 18. Заключение контракта. Making a	+	+
contract.		

4. ПАСПОРТ ОЦЕНОЧНЫХ СРЕДСТВ ПО УЧЕБНОЙ ДИСЦИПЛИНЕ «ИНОСТРАННЫЙ ЯЗЫК»

Фонд оценочных средств по учебной дисциплине «Иностранный язык» включают контрольные материалы для проведения диагностического тестирования обучающихся, текущего контроля и промежуточной аттестации с указанием этапов формирования компетенций в процессе освоения образовательной программы:

Таблица 3
Паспорт оценочных и методических материалов по дисциплине «Иностранный язык»

Контролируемые	Код	Оценочные средства		
разделы, темы в	контролируемой	Тестовые	Другие оценочные и	
соответствии с РПД	компетенции	задания,	методические ма	атериалы
		кол-во	Вид	кол-во
				(комплект, перечень)
Диагностческое тестиро	Диагностческое тестирование			
Иностранный язык	ОК-4, ОК-5	8	Лексико-	1
			грамматические	
			задания	
Текущий контроль				
Тема 1. Изучение	ОК-4, ОК-5	6	Дискуссия,	2
иностранных языков.			тестирование	
Learning foreign languages.			1	
Тема 2. Образование.	ОК-4, ОК-5	6	Ролевая игра	2
Education.				

Тема 3. Планирование	OK-4, OK-5	6	Кейс-стади	1
дня. Planning activities.	010 1, 010 3		Ксис-стади	1
Тема 4. В офисе. At the	OK-4, OK-5	8	Кейс-стади	1
office.				
Тема 5. Карьера. The	ОК-4, ОК-5	6	Кейс-стади	1
career ladder.	074 4 074 7			
Тема 6. Процедура	OK-4, OK-5	8	Дискуссия	1
трудоустройства. Getting				
а job. Тема 7. Установление	OK-4, OK-5	6	Дискуссия	1
деловых контактов.	OK-4, OK-3		дискуссия	1
Establishing business				
contacts.				
Тема 8. Выставки и	ОК-4, ОК-5	8	Презентация	1
ярмарки. Exhibitions and			_	
fairs.	074 4 074 7			
Тема 9. Деловые	OK-4, OK-5	8	Кейс-стади	1
переговоры. Business talks.				
тема 10. Организация	OK-4, OK-5	8	Дискуссия,	2
деловой поездки.	OK-4, OK-3	8	ролевая игра	2
Arranging a business trip.			ролсвая игра	
Тема 11. Прибытие.	ОК-4, ОК-5	8	Ролевая игра,	1
Отъезд. Arrival. Departure.	·		кейс-стади,	
Тема 12. Поездка на	ОК-4, ОК-5	8	Кейс-стади	1
предприятие. Visiting a				
factory.				
Тема 13. Организация	OK-4, OK-5	8	Ролевая игра	1
производства товара. Producing goods.				
Тема 14. Управление	OK-4, OK-5	8	Ролевая игра	1
производством.	OK-4, OK-3	8	толсвая игра	1
Controlling business.				
Тема 15. Торговля.	ОК-4, ОК-5	8	Кейс-стади	1
Внешняя торговля				
России. Trade. Russia's				
Foreign Trade.	016 4 016 7		, D	
Тема 16. Продвижение	OK-4, OK-5	8	Ролевая игра	2
товара. Promotion of goods.				
Тема 17. Покупка и	OK-4, OK-5	6	Кейс-стади	1
продажа. Buying and	or 1, or-3		ксис-стади	1
selling.				
Тема 18. Заключение	ОК-4, ОК-5	6	Ролевая игра,	2
контракта. Making a			тестирование	
contract.			-	
Всего		120	4	23

5. ОПИСАНИЕ ПОКАЗАТЕЛЕЙ И КРИТЕРИЕВ ОЦЕНИВАНИЯ КОМПЕТЕНЦИЙ НА РАЗЛИЧНЫХ ЭТАПАХ ИХ ФОРМИРОВАНИЯ, ШКАЛА ОЦЕНИВАНИЯ

Контроль сформированности компетенции осуществляется с позиции оценивания составляющих ее частей по трёхкомпонентной структуре компетенции: знать, уметь, владеть и (или) иметь опыт деятельности.

Порядок оценки освоения обучающимися учебного материала определяется содержанием разделов (тем) дисциплины.

Оценивание компетенций в рамках изучения данной дисциплины осуществляется в форме текущего и промежуточного контроля.

В рамках текущего контроля оценивается отдельно взятая компетенция на основе продемонстрированного обучаемым уровня самостоятельности в применении полученных в ходе изучения учебной дисциплины знаний, умений и навыков. В ходе изучения данной дисциплины осваивается определенный этап формирования компетенции.

В рамках промежуточного контроля осуществляется оценка уровня обученности по учебной дисциплине на основе комплексного подхода к уровню сформированности всех компетенций, обязательных к формированию в процессе изучения дисциплины. При оценке обучаемого в процессе определения уровня освоения учебной дисциплины в качестве основного критерия выступает наличие сформированных у него компетенций по результатам освоения учебной дисциплины.

Для обучающихся очной формы применяется 100-балльная оценка знаний, для обучающихся заочной формы обучения — традиционная четырехбалльная система оценки знаний.

Показатели и критерии оценивания планируемых результатов освоения компетенций и результатов обучения, шкала оценивания представлены в таблице 2:

Таблица 2

100- балльная система оценки	Традиционная четырехбалльная система оценки	Формируемые компетенции (индикаторы компетенций)	Критерии оценивания
85 — 100 баллов	«отлично» «зачтено»	ОК-4	Знает верно и в полном объеме: лексическую базу и терминологию межличностного и межкультурного взаимодействия на русском и иностранном языках в профессиональной деятельности Умеет верно и в полном объеме: воспринимать, анализировать, передавать и обобщать информацию в устной и письменной формах на русском и иностранном языках для решения задач межличностного и межкультурного взаимодействия в профессиональной деятельности Владеет навыками верно и в полном объеме: навыками решения межличностного и межкультурного взаимодействия в устной и письменной формах на русском и иностранном языках в профессиональной деятельности
		OK-5	Знает верно и в полном объеме: особенности социальных, этнических, конфессиональных и культурных различий, встречающихся среди членов коллектива Умеет верно и в полном объеме: организовывать внутригрупповое взаимодействие на иностранном языке с учетом социально-культурных особенностей, этнических и конфессиональных различий отдельных членов группы Владеет навыками верно и в полном объеме: навыками взаимодействия с коллегами для выполнения задач в области организации профессиональной деятельности

			Знает с незначительными замечаниями:
70 — 84 «хорошо» баллов <i>«зачтено»</i>	1	OK-4	лексическую базу и терминологию межличностного и межкультурного взаимодействия на русском и иностранном языках в профессиональной деятельности Умеет с незначительными замечаниями: воспринимать, анализировать, передавать и обобщать информацию в устной и письменной формах на русском и иностранном языках для решения задач межличностного и межкультурного взаимодействия в профессиональной деятельности Владеет навыками с незначительными замечаниями: навыками решения межличностного и межкультурного взаимодействия в устной и письменной формах на русском и иностранном языках в профессиональной деятельности
	OK-5	Знает с незначительными замечаниями: особенности социальных, этнических, конфессиональных и культурных различий, встречающихся среди членов коллектива Умеет с незначительными замечаниями: организовывать внутригрупповое взаимодействие на иностранном языке с учетом социально-культурных особенностей, этнических и конфессиональных различий отдельных членов группы Владеет навыками с незначительными замечаниями: навыками взаимодействия с коллегами для выполнения задач в области организации профессиональной деятельности	
50 — 69 баллов	«удовлетвори- тельно» «зачтено»	OK-4	Знает на базовом уровне, с ошибками: лексическую базу и терминологию межличностного и межкультурного взаимодействия на русском и иностранном языках в профессиональной деятельности Умеет на базовом уровне, с ошибками: воспринимать, анализировать, передавать и обобщать информацию в устной и письменной формах на русском и иностранном языках для решения задач межличностного и межкультурного взаимодействия в профессиональной деятельности Владеет на базовом уровне, с ошибками: навыками решения межличностного и межкультурного взаимодействия в устной и письменной формах на русском и иностранном языках в профессиональной деятельности
		OK-5	Знает на базовом уровне, с ошибками: особенности социальных, этнических, конфессиональных и культурных различий, встречающихся среди членов коллектива Умеет на базовом уровне, с ошибками: организовывать внутригрупповое взаимодействие на иностранном языке с учетом социально-культурных особенностей, этнических и конфессиональных различий отдельных членов группы Владеет на базовом уровне, с ошибками: навыками взаимодействия с коллегами для выполнения задач в области организации профессиональной деятельности

менее 50 баллов	«неудовлетвори- тельно» «не зачтено»	OK-4	Не знает на базовом уровне: лексическую базу и терминологию межличностного и межкультурного взаимодействия на русском и иностранном языках в профессиональной деятельности Не умеет на базовом уровне: воспринимать, анализировать, передавать и обобщать информацию в устной и письменной формах на русском и иностранном языках для решения задач межличностного и межкультурного взаимодействия в профессиональной деятельности Не владеет на базовом уровне: навыками решения межличностного и межкультурного взаимодействия в устной и письменной формах на русском и иностранном языках в профессиональной деятельности
		OK-5	Не знает на базовом уровне: особенности социальных, этнических, конфессиональных и культурных различий, встречающихся среди членов коллектива Не умеет на базовом уровне: организовывать внутригрупповое взаимодействие на иностранном языке с учетом социально-культурных особенностей, этнических и конфессиональных различий отдельных членов группы Не владеет на базовом уровне: навыками взаимодействия с коллегами для выполнения задач в области организации профессиональной деятельности

Оценки «Не зачтено», «Неудовлетворительно» ставятся также в случаях, если студент не приступал к выполнению задания, списывал, фальсифицировал данные и результаты работы. Результирующая оценка по итогам текущего контроля рассчитывается как сумма взвешенных оценок, полученных по итогам выполнения всех заданий.

Оценочные средства сформированы на бумажном и электронном носителях и хранятся на кафедре.

На сайте филиала в свободном доступе для студентов размещены оценочные средства: задания для подготовки к практическим, семинарским, лабораторным занятиям, выполнению самостоятельной работы, вопросы к зачетам, экзаменам и варианты тестовых заданий.

6. ТИПОВЫЕ КОНТРОЛЬНЫЕ ЗАДАНИЯ И ИНЫЕ ОЦЕНОЧНЫЕ МАТЕРИАЛЫ, НЕОБХОДИМЫЕ ДЛЯ ОЦЕНКИ ЗНАНИЙ, УМЕНИЙ, НАВЫКОВ И (ИЛИ) ОПЫТА ДЕЯТЕЛЬНОСТИ, ХАРАКТЕРИЗУЮЩИЕ ЭТАПЫ ФОРМИРОВАНИЯ КОМПЕТЕНЦИЙ В ПРОЦЕССЕ ОСВОЕНИЯ ОБРАЗОВАТЕЛЬНОЙ ПРОГРАММЫ

Текущий контроль

Текущий контроль успеваемости осуществляется в течение периода теоретического обучения по всем видам аудиторных занятий и самостоятельной работы обучающегося в соответствии с утвержденным графиком учебного процесса, а также проведения научно-исследовательской работы, практик.

Типовые контрольные задания и иные оценочные материалы, необходимые для оценки знаний, умений, навыков и (или) опыта деятельности представлены в Приложениях 1, 3-13.

Промежуточная аттестация

Вопросы для проведения промежуточной аттестации соотносятся соответственно со знаниевыми компонентами, умениями, навыками, характеризующими этапы формирования компетенций в рамках изучаемой дисциплины.

Вопросы к зачету, зачету с оценкой и экзамену, образец экзаменационного билета представлены в Приложениях 2, 16.

7. МЕТОДИЧЕСКИЕ МАТЕРИАЛЫ, ОПРЕДЕЛЯЮЩИЕ ПРОЦЕДУРЫ ОЦЕНИВАНИЯ ЗНАНИЙ, УМЕНИЙ, НАВЫКОВ И (ИЛИ) ОПЫТА ДЕЯТЕЛЬНОСТИ, ХАРАКТЕРИЗУЮШИЕ ЭТАПЫ ФОРМИРОВАНИЯ КОМПЕТЕННИЙ

Оценка знаний, умений, навыков, и (или) опыта деятельности, характеризующая этапы формирования компетенций в результате освоения дисциплины проводится в форме текущего контроля успеваемости и промежуточной аттестации.

Текущий контроль успеваемости обучающихся – текущая аттестация – проводится в течение семестра в ходе аудиторных и внеаудиторных занятий с целью определения уровня усвоения обучающимися знаний, формирования умений и навыков, своевременного выявления преподавателем недостатков в подготовке обучающихся и принятия необходимых мер по ее корректировке, совершенствованию методики обучения, организации учебной работы и оказания обучающимся индивидуальной помощи.

Контроль за выполнением обучающимися каждого вида работ проводится поэтапно и служит основанием для промежуточной аттестации по дисциплине. Все виды текущего контроля осуществляются в процессе контактной работы преподавателя с обучающимся.

Каждая форма контроля по дисциплине включает в себя теоретические вопросы, позволяющие оценить уровень освоения обучающимися знаний и практические задания, выявляющие степень сформированности умений и навыков, характеризующие этапы формирования компетенций.

Процедура оценивания знаний, умений и (или) опыта деятельности, обучающихся основывается на следующих принципах:

- 1. Регулярность и периодичность проведения оценки (на каждом занятии).
- 2. Надежность, использование единообразных стандартов и критериев оценивания.
- 3. Справедливость разные обучающиеся должны иметь равные возможности.
- 4. Единство используемой технологии для всех обучающихся, выполнение условий сопоставимости результатов оценивания.
- 5. Соблюдение последовательности проведения оценки: развитие компетенций идет по возрастанию поэтапно, и оценочные средства на каждом этапе учитывают это развитие.

6. Многоступенчатость: оценка (как преподавателем, так и обучающимися) и само- оценка обучающегося, обсуждение результатов и комплекса мер по устранению недостатков и дальнейшему развитию.

Промежуточная аттестация по дисциплине проводится с целью определения соответствия уровня теоретических знаний, практических умений и навыков по дисциплине требованиям ФГОС ВО. Промежуточная аттестация проводится после завершения изучения дисциплины в соответствии с рабочей программой. Процедуры оценивания знаний, умений, навыков и (или) опыта деятельности (таблица 6).

Таблица 6

			Таблица 6
Наименование оценочного средства	Характеристика оценочного средства	Представление оценочного средства по дисциплине	Методы оценки результатов
1. Тест	Средство, позволяющее оценить уровень знаний студента путем выбора им одного из нескольких вариантов ответов на поставленный вопрос. Возможно использование тестовых вопросов, предусматривающих ввод обучающимся короткого и однозначного ответа на поставленный вопрос.	Тестовое задание (Приложения 1, 3-7)	Экспертный, электронный
2. Деловая (ролевая) игра	Совместная деятельность группы обучающихся и преподавателя под управлением преподавателя с целью решения учебных и профессиональноориентированных задач путем моделирования реальной проблемной ситуации. Позволяет оценивать умение анализировать и решать типичные профессиональные задачи	Тема (проблема), концепция, роли и ожидаемый результат по каждой игре (Приложение 6)	экспертный
3. Кейс-задание	Проблемное задание, в котором студенту предлагают осмыслить реальную профессионально-ориентированную экономическую, социальную ситуацию, необходимую для решения данной проблемы	Ситуация, задание для решения проблемы (Приложение 9)	экспертный
4. Круглый стол, дискуссия, полемика, диспут, дебаты	Процесс обсуждения спорных вопросов, проблем и оценка умения студентов аргументировать собственную точку зрения	Перечень дискуссионных тем для прове- дения занятия (Приложения 10, 15)	экспертный
5. Портфолио	Целевая подборка работ студента, раскрывающая его индивидуальные образовательные достижения в одной или нескольких учебных дисциплинах	Структура портфолио (Приложение 14)	экспертный
6. Проект	Конечный продукт, получаемый в результате планирования и выполнения комплекса учебных и исследовательских заданий. Позволяет оценить: умения обучающихся самостоятельно конструировать свои знания в процессе решения практических задач и проблем, ориентироваться в информационном пространстве, уровень сформированности аналитических, исследова-	Темы групповых и (или) индивидуальных проектов (Приложение 13)	экспертный

	тельских навыков, навыков		
	практического и творческого мышления.		
	Может выполняться в индивидуальном		
	порядке или группой обучающихся.	~~	
7. Комплекты задач,	Задачи и задания:	Комплект разно	экспертный
заданий	-репродуктивного уровня, позволяющие	уровневых задач	
	оценивать и диагностировать знания	и заданий	
	фактического материала (базовые	(Приложения 11,	
	понятия, алгоритмы, факты) и умение	12)	
	правильно использовать специальные		
	термины и понятия, узнавание объектов		
	изучения в рамках определенного раздела		
	дисциплины;		
	-реконструктивного уровня,		
	позволяющие оценивать и		
	диагностировать умения синтезировать,		
	анализировать, обобщать фактический и		
	теоретический материал с		
	формулированием конкретных выводов,		
	установлением причинно-следственных связей;		
	-творческого уровня, позволяющие оценивать и диагностировать умения,		
	интегрировать знания различных		
	областей, аргументировать собственную		
	точку зрения		
8. Зачет, зачет с	Средство, позволяющее оценить уровень	Вопросы к зачету	экспертный
оценкой	знаний студента по выполнению	(Приложение 2)	1
(дифференцированн	лабораторных, расчетно-аналитических,		
ый зачет)	расчетно-графических работ, усвоения		
Biri sa ici)	учебного материала дисциплины в ходе		
	практических, семинарских занятий,		
	самостоятельной работы, прохождения		
	учебной и производственной практики и		
	выполнения в процессе практик всех		
	учебных заданий в соответствии с		
	утвержденной программой		
9. Экзамен	Средство, позволяющее оценить уровень	Вопросы к	экспертный
	знаний студента в письменной или	экзамену	
	устной форме по всем темам, разделам	(Приложение 2),	
	изученной дисциплины	экзаменационные	
		билеты	
		(Приложение 16)	



МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ РОССИЙСКОЙ ФЕДЕРАЦИИ федеральное государственное бюджетное образовательное учреждение высшего образования «Российский экономический университет имени Г.В. Плеханова» Краснодарский филиал РЭУ им. Г.В.Плеханова

Кафедра бухгалтерского учета и анализа

Типовые задания для диагностического тестирования по дисциплине «Иностранный язык»

- 1. Определите по грамматическим признакам, какой частью речи являются слова, оформленные окончанием -s и какую функцию это окончание выполняет, т.е. служит ли оно:
- а) показателем 3-го лица единственного числа глагола в Present Simple;
- б) признаком множественного числа имени существительного;
- в) показателем притяжательного падежа имени существительного.

Переведите предложения на русский язык.

- 1.1.Many outstanding statesmen, painters, writers and poets are buried in the Abbey.
- 1.2. Many visitors to the Abbey are attracted to Poets' Corner.
- 1.3. The street called Whitehall stretches from Parliament Square to Trafalgar Square.
- 2. Перепишите следующие предложения и переведите их, обращая внимание на особенности перевода на русский язык определений, выраженных именем существительным (см. образец выполнения 2).
- 2.1.Scotland Yard is situated on the Thames Embankment close to the Houses of Parliament and the familiar clock tower of Big Ben.
- 2.2.An interesting branch of Scotland Yard is the branch of Police Dogs, first used as an experiment in 1938.
- 2.3. The popular nickname of the London policeman "bobby" is a tribute to Sir Robert Peel, who introduced the police force in 1829, and whose Christian name attached itself to members of the force.
- 3. Перепишите следующие предложения, содержащие разные формы сравнения, и переведите их на русский язык.
- 3.1.Most museums of London are free and give free guided tours as well as lectures.
- 3.2. Some cinemas are cheaper on Mondays; others sell half-price tickets before 6 p.m.
- 3.3. The <u>Cutty Sark</u>¹ at the village of Greenwich on the River Thames is the most famous tea clipper in Britain.
- 4. Перепишите и письменно переведите предложения на русский язык, обращая внимание на перевод неопределенных и отрицательных местоимений.
- 4.1. Some people think that the monarchy should be abolished.
- 4.2. The monarchy in Britain has no power and it costs the State a lot of money to maintain.
- 4.3. Can you give any examples borrowed from books and films characterizing the British people?
- 5. Перепишите следующие предложения, определите в них видо-временные формы глаголов и укажите их инфинитив; переведите предложения на русский язык (см. образец выполнения 3).
- 5.1. Everybody knows about the devotion of the English to animals.
- 5.2. You might think that marriage and the family are not so popular as they once were.

- 5.3. During the nineteenth century Britain traded all over the world.
- 6. Прочитайте и устно переведите на русский язык 1,2,3,4,6 абзацы текста. Перепишите и письменно переведите 1,2,3 абзацы.

London

- 1.London is where the invading Romans first crossed the River Thames. They built a city a square mile in size, surrounded it with a wall and called it Londinium. This original site of London is now called the City of London and is Britain's main financial centre.
- 2.The City is only a very small part of London. In the eleventh century London began to expand beyond the City walls when King Edward the Confessor built a huge abbey at Westminster. Even today, Westminster Abbey and the Houses of Parliament, as well as the shops, cafes, theatres and cinemas of the West End, are in the City of Westminster and not in the City of London.
- 3. The saying "When a man is tired of London, he is tired of life" (Dr. Johnson) is a cliche, but you can't be bored in London. There are hundreds of historic buildings, galleries and museums. There are parks and street markets, over 80 theatres and even more cinemas.
- 4.If you want to discover London, it is best to start with a tour on a sightseeing bus. It is also fun to go on a guided walk. The walks last up to three hours.
- 5.The centre of London has many different areas. Each one has its own special character. Covent Garden in London West End, is crowded with cafes, clubs and clothes shops. Soho⁴ is also known for its clubs. Knightsbridge⁴ has a lot of exclusive and expensive shops, as well as many of the embassies. Fleet Street is the home of Law Courts. One part of the West End has so many Chinese shops and restaurants that is called Chinatown.
- 6.When you go outside the centre you find many areas which used to be small villages. The villages became part of the city when they expanded but they still managed to keep their village character. Hampstead, the best known of the villages, is extremely expensive.
- 7. Прочитайте 5-й абзац текста и письменно ответьте на вопрос: What is called Chinatown?

Вопросы для подготовки к зачету по дисциплине «Иностранный язык» Направление подготовки 38.03.02 «Менеджмент» направленность (профиль) «Менеджмент организации»

Семестр 1

Номер	Перечень вопросов к зачету		
вопроса	Ε		
	Грамматика		
1	Структура простого предложения. Глагол to be.		
2	Формы английского глагола. Глагол to have.		
3	Определенный и неопределенный артикль: особенности употребления,		
	исключения, устойчивые выражения.		
4	Множественное число имен существительных: особенности образование,		
	исключения.		
5	Повелительное наклонение: структура построения побудительного и		
	отрицательного предложения.		
6	Притяжательный падеж имен существительных: особенности образования и		
	перевода на русский язык.		
7	Местоимения: указательные, личные, притяжательные, неопределенные,		
	личные местоимения в именительном и объектном падеже.		
8	Простое настоящие время: образование, вспомогательные глаголы.		
9	Наречия much, many, few, little.		
10	Конструкция there is/are: особенности перевода предложений на русский язык.		
11	Числительные.		
12	Настоящее совершенное время: образование, особенности перевода.		
13	Простое прошедшее время: особенности образования.		
14	Настоящее совершенное время и простое прошедшее время (в сравнении).		
15	Прилагательные other, another, the other: особенности употребления.		
16	Модальные глаголы can, must, may: особенности употребления.		
17	Настоящее длительное для выражения действия в будущем.		
	Лексика		
1	Изучение иностранных языков.		
2	Рабочий день бизнесмена.		
3	В офисе.		

Семестр 3

Номер вопроса	Перечень вопросов к зачету		
	Грамматика		
1	Структура простого предложения. Глагол to be.		
2	Формы английского глагола. Глагол to have.		
3	Определенный и неопределенный артикль: особенности употребления,		
	исключения, устойчивые выражения.		
4	Множественное число имен существительных: особенности образование,		
	исключения.		
5	Повелительное наклонение: структура построения побудительного и		
	отрицательного предложения.		

6	Притяжательный падеж имен существительных: особенности образования и
	перевода на русский язык.
7	Местоимения: указательные, личные, притяжательные, неопределенные,
	личные местоимения в именительном и объектном падеже.
8	Простое настоящие время: образование, вспомогательные глаголы.
9	Наречия much, many, few, little.
10	Конструкция there is/are: особенности перевода предложений на русский язык.
11	Числительные.
12	Настоящее совершенное время: образование, особенности перевода.
13	Простое прошедшее время: особенности образования.
14	Настоящее совершенное время и простое прошедшее время (в сравнении).
15	Прилагательные other, another, the other: особенности употребления.
16	Модальные глаголы can, must, may: особенности употребления.
17	Настоящее длительное для выражения действия в будущем.
18	Простое будущее время: особенности образования и употребления.
19	Абсолютные формы притяжательных местоимений.
20	Степени сравнения прилагательных и наречий.
	Лексика
1	Изучение иностранных языков.
2	Рабочий день бизнесмена.
3	В офисе.
4	Рабочий день.
5	Выходной день.

Семестр 5

Номер	Перечень вопросов к зачету			
вопроса				
	Грамматика			
1	Структура простого предложения. Глагол to be.			
2	Формы английского глагола. Глагол to have.			
3	Определенный и неопределенный артикль: особенности употребления,			
	исключения, устойчивые выражения.			
4	Множественное число имен существительных: особенности образование,			
	исключения.			
5	Повелительное наклонение: структура построения побудительного и			
	отрицательного предложения.			
6 Притяжательный падеж имен существительных: особенности образова				
	перевода на русский язык.			
7	Местоимения: указательные, личные, притяжательные, неопределенные,			
	личные местоимения в именительном и объектном падеже.			
8	Простое настоящие время: образование, вспомогательные глаголы.			
9	Наречия much, many, few, little.			
10	Конструкция there is/are: особенности перевода предложений на русский язык.			
11	Числительные.			
12	Настоящее совершенное время: образование, особенности перевода.			
13	Простое прошедшее время: особенности образования.			
14	Настоящее совершенное время и простое прошедшее время (в сравнении).			
15	Прилагательные other, another, the other: особенности употребления.			
16	Модальные глаголы can, must, may: особенности употребления.			
17	Настоящее длительное для выражения действия в будущем.			

18	Простое будущее время: особенности образования и употребления.
19	Абсолютные формы притяжательных местоимений.
20	Степени сравнения прилагательных и наречий.
21	Просьбы и приказания к косвенной речи.
22	Придаточные предложения времени и условия (первый тип).
23	Производные от some, any, no и every.
24	Прошедшее длительное время: особенности образование и употребления.
25	Other и качестве существительного.
26	Эквиваленты модальных глаголов.
27	Настоящее совершенное время.
28	Возвратные местоимения.
29	Прошедшее время.
30	Согласование времен.
31	Страдательный залог.
32	Модальный глагол should.
33	Сложное дополнение (в действительном и страдательном залоге).
34	Причастие І.
35	Причастие II.
	Лексика
1	Изучение иностранных языков.
2	Рабочий день бизнесмена.
3	В офисе.
4	Рабочий день.
5	Выходной день.
6	Поездка в командировку.

Преподаватель КБУ,

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(подпись)

А.А. Еремеева

Вопросы для подготовки к зачету с оценкой по дисциплине «Иностранный язык» Направление подготовки 38.03.02 «Менеджмент» направленность (профиль) «Менеджмент организации»

Семестр 2

Номер	Перечень вопросов к зачету с оценкой					
вопроса						
	Грамматика					
1	Структура простого предложения. Глагол to be.					
2	Формы английского глагола. Глагол to have.					
3	Определенный и неопределенный артикль: особенности употребления,					
	исключения, устойчивые выражения.					
4.	Множественное число имен существительных: особенности образование, исключения.					
5	Повелительное наклонение: структура построения побудительного и					
	отрицательного предложения.					
6	Притяжательный падеж имен существительных: особенности образования и					
перевода на русский язык.						
7	Именные безличные предложения.					
8	Местоимения: указательные, личные, притяжательные, неопределенные,					
	личные местоимения в именительном и объектном падеже.					
9	Простое настоящее время: образование, вспомогательные глаголы.					
10	Наречия much, many, few, little.					
11	Конструкция there is/are: особенности перевода предложений на русский язык.					
12	Числительные.					
13	Настоящее совершенное время: образование, особенности перевода.					
14	Простое прошедшее время: особенности образования.					
15	Настоящее совершенное время и простое прошедшее время (в сравнении).					
	Лексика					
1	Изучение иностранных языков.					
2	Рабочий день бизнесмена.					
3	В офисе.					
4	Рабочий день.					
5	Выходной день.					

Преподаватель КЬУ,

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Вопросы для подготовки к экзамену по дисциплине «Иностранный язык» Направление подготовки 38.03.02 «Менеджмент» направленность (профиль) «Менеджмент организации»

Семестр 4

Номер	Перечень вопросов к экзамену					
вопроса						
1	Грамматика					
1	Структура простого предложения. Глагол to be.					
2	Формы английского глагола. Глагол to have.					
3	Определенный и неопределенный артикль: особенности употребления,					
	исключения, устойчивые выражения.					
4	Множественное число имен существительных: особенности образование, исключения.					
5	Повелительное наклонение: структура построения побудительного и					
	отрицательного предложения.					
6	Притяжательный падеж имен существительных: особенности образования и					
	перевода на русский язык.					
7	Именные безличные предложения.					
8	Местоимения: указательные, личные, притяжательные, неопределенные, личные					
	местоимения в именительном и объектном падеже.					
9	Простое настоящее время: образование, вспомогательные глаголы.					
10	Наречия much, many, few, little.					
11	Конструкция there is/are: особенности перевода предложений на русский язык.					
12	Числительные.					
13	Настоящее совершенное время: образование, особенности перевода.					
14	Простое прошедшее время: особенности образования.					
15	Настоящее совершенное время и простое прошедшее время (в сравнении).					
16	Прилагательные other, another, the other: особенности употребления.					
17	Модальные глаголы can, must, may: особенности употребления.					
18	Настоящее длительное для выражения действия в будущем.					
19	Простое будущее время: особенности образования и употребления.					
20	Абсолютные формы притяжательных местоимений.					
21	Степени сравнения прилагательных и наречий.					
22	Просьбы и приказания к косвенной речи.					
23	Придаточные предложения времени и условия (первый тип).					
24	Производные от some, any, no и every.					
25	Прошедшее длительное время: особенности образование и употребления.					
26	Other и качестве существительного.					
27	Эквиваленты модальных глаголов.					
28	Настоящее совершенное время.					
	Лексика					
1	Изучение иностранных языков.					
2	Рабочий день бизнесмена.					
3	В офисе.					
4	Рабочий день.					
5	Выходной день.					

Семестр 6

Номер	TIEDEVEHS ROTDOCOR K AKRAMEHV						
вопроса	ia l						
	Грамматика						
1	Структура простого предложения. Глагол to be.						
2	Формы английского глагола. Глагол to have.						
3							
	исключения, устойчивые выражения.						
4	Множественное число имен существительных: особенности образование,						
	исключения.						
5	Повелительное наклонение: структура построения побудительного и						
	отрицательного предложения.						
6	Притяжательный падеж имен существительных: особенности образования и						
	перевода на русский язык.						
7	Именные безличные предложения.						
8	Местоимения: указательные, личные, притяжательные, неопределенные, личные						
0	местоимения в именительном и объектном падеже.						
9	Простое настоящее время: образование, вспомогательные глаголы.						
10	Наречия much, many, few, little.						
11	Конструкция there is/are: особенности перевода предложений на русский язык. Числительные.						
12							
13	Настоящее совершенное время: образование, особенности перевода.						
14	Простое прошедшее время: особенности образования.						
	15 Настоящее совершенное время и простое прошедшее время (в сравнении).						
Прилагательные other, another, the other: особенности употребления.							
17	, , , , , , , , , , , , , , , , , , , ,						
18	1						
19	Простое будущее время: особенности образования и употребления.						
20	Абсолютные формы притяжательных местоимений.						
	Степени сравнения прилагательных и наречий.						
22	Просьбы и приказания к косвенной речи.						
23	Придаточные предложения времени и условия (первый тип).						
24	Производные от some, any, no и every.						
25 26	Прошедшее длительное время: особенности образование и употребления.						
27	Other и качестве существительного.						
	Эквиваленты модальных глаголов.						
28 29	Настоящее совершенное время.						
30	Возвратные местоимения.						
	Прошедшее время.						
31 32	Странатан и ий занат						
33	1						
34	Модальный глагол should.						
	Сложное дополнение (в действительном и страдательном залоге).						
35	Причастие І.						
36	Причастие II.						
37	Условные предложения 2 типа.						
38	Составной союз both and						
39	Условные предложения 3 типа.						
40	Герундий.						
	Лексика						

1	Изучение иностранных языков.
2	Рабочий день бизнесмена.
3	В офисе.
4	Рабочий день.
5	Выходной день.
6	Поездка в командировку.
7	Обсуждение условий контракта.
8	Участие в международных выставках.

(подпись)

Преподаватель	КБУ,
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к.филол.н., доцент

А.А. Еремеева



МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ РОССИЙСКОЙ ФЕДЕРАЦИИ федеральное государственное бюджетное образовательное учреждение высшего образования «Российский экономический университет имени Γ . В. Плеханова» Краснодарский филиал РЭУ им. Γ .В.Плеханова

Кафедра бухгалтерского учета и анализа

Комплект тестов (тестовых заданий) по дисциплине «Иностранный язык» <u>Раздел 1. "Work, education, spare time" Тема 1. «Изучение иностранных</u> языков»."Learning foreign languages"

Задание 1. Fill in the gaps with prepositions.

1. Go... the office and take the telexes. They are ...my table. 2. My wife is ... the kitchen now. 3. Your students are not ...this room. They are ... room three. 4. Is Mr. Orlov ... the lesson now? Yes, he is. 5. Mr. Petrov is ... the office now. 6. The chair is... the table. 7. The letter is not... your table, it is... it. 8. My friends are ... the park now.

Задание 2. Make up texts based on the answers to the questions.

- 1. Who is your friend? 2. What is he? 3. Where is he now? 4. Is he a good engineer? 5. What is his wife? 1. What are those? 2. What telexes are those? 3. Are the telexes on the chair? 4. Where are they?
 - 1. Are these books? 2. What books are these? 3. Where are they? 4. Are they your books?
 - 1. Are these cars? 2. What cars are these? 3. What colour are these cars?
- 1. What are you? 2. What's your name? 3. Who is your friend? 4. Where is your friend now? 5. What is he?
- 1. Are these letters? 2. What letters are these? 3. Are they long letters? 4. Are they on the table? 5. Where are they now?

Задание 3. Open the brackets using the possessive case of the nouns.

1. This is (Jane, Jane's) letter. 2. Take (Nick, Nick's) pen from Kate, please. 3. (These engineers, these engineers') are not at the office now. 4. Give (the boy, the boy's) good books. 5. Don't take (Mike, Mike's) pencil. 6. (My wife, my wife's) day off is Monday. 7. (The engineers, the engineers') letters are not on this table. 8. (My friend, my friend's) children are small. 9. (My friend, my friend's) is twenty. 10. Don't take (Pete, Pete's) telexes off the table. 11. Give (Mike, Mike's) those letters. 12. Tell (Jane, Jane's) about your day off. 13. Don't take (my brother, my brother's) watch.

Задание 4. Open the brackets using the objective or possessive case of the nouns.

1. This is (Jane, Jane's) letter. 2. Take (Nick, Nick's) pen from Kate, please. 3. (These engineers, these engineers') are not at the office now. 4. Give (the boy, the boy's) good books. 5. Don'ttake (Mike, Mike's) pencil. 6. (My wife, my wife's) day off is Monday. 7. (The engineers, the engineers') letters are not on this table. 8. (My friend, my friend's) children are small. 9. (My friend, my friend's) is twenty. 10. Don't take (Pete, Pete's) telexes off the table. 11. Give (Mike, Mike's) those letters. 12. Tell (Jane, Jane's) about your day off. 13. Don't take (my brother, my brother's) watch.

Задание 5. Decide what article you would use while translating the sentences into Russian.

1. Мой друг — инженер. Он работает на заводе. Завод выпускает горношахтное оборудование. 2. — Где книга? — Она на столе. 3. Вот факс, о котором я вам вчера

говорил. 4. В воскресенье мы видели интересный фильм. Фильм нам всем очень понравился. 5. Вчера мы получили запрос на лесотовары от английской фирмы. 6. Я люблю кофе, а моя сестра любит чай. 20 7. Кофе уже остыл. 8. — Это новый телевизор? — Да. 9. Телевизор, который мы купили в прошлом году, работает очень хорошо. 10. Дома, которые вы видите здесь, были построены за последние пять лет.

Задание 6. Insert the gaps with definite or indefinite article.

1. This is ... tea-pot.... tea-pot is not in this room. It is in... kitchen. 2.... Ann, go to... kitchen, and take ... cup, please. 3. Give me my spoon, please.... spoon is on ... table. 4. Is this... bathroom? Yes, it is. Is ... bathroom large? No, it isn't. 5. Pete, take ... book, please, and open page six. 6. This is... park. Is... park large? No, it isn't. 7. This is ... black car.

Задание 7. Choose the correct word	d. In some cases both options	are correct.			
1. What did you do?	h at the and of the course				
a. at the course's end b. at the end of the course					
2. I need to visit a. the doctor's surgery	h the supremy of the dector				
2. Some debuie set cought and an	b. the surgery of the doctor				
3. Some debris got caught under					
a. the conveyor belt's wheels b. the					
4. He's taking from his job a	the university.				
a. a year's sabbatical					
5. Throughout the flight we had to p	<u> </u>				
a. the children sitting in the back roy					
b. the antics of the children sitting in	the back row				
Задание 8. Complete each sentence	with the most suitable word				
1. There weren't people in t		nnened			
a. some	b. any				
2. Can I have a beer from your fridg	•				
a. some	b. any	c. no			
3. Mrs. Ripley is going on holiday v					
	b. any				
4. I'm sure he doesn't have	evidence for his accusations	c. a			
a. any b. an	evidence for his accusations.	c. some			
5. There is seldom world ne	ws in the Daily Star	c. some			
a. some	b. any	`c. no			
a. some	o. any	C. HO			
Задание 9 . Insert the most suitable	word in the gap.				
1 of the money collected v	<u> </u>	h heart disease.			
a. any b. no		c. some			
2. If you have old books tha	t you don't want you can brin	g them into school.			
a. any b. man		c. some			
3. We have bought a lot of things to	day. There is hardly n	noney left.			
	1				
a. no4. If you have questions, I'll	be pleased to answer them.	•			
a. some	b. few	c. Any			
5. There was never question that Eleanor Rigby will return home.					
a. some	b. no	c. any			
Задание 10 . Fill in the gaps with th 1. 18. People left their homes because at the extension of the airport b. the statement of the airport b.	se of				

c. the airport extensi	on				
2. That isn't much us	se, it is the				
2. That isn't much use, it is the a. calendar of last year b. last year's calendar					
c. last year calendar					
3. My sister is	girl and she doesn't go	to school ye	t.		
	b. a three year's				
c. a three-year-old	3				
•	as one of the richest book	collections	in Russia		
a. the Lenin's					
5. Mrs Black is a frie		c. Ecm			
a. mother's	b. mother		c. mothers'		
a. mother 5	o. motilei		c. momers		
Запание 11 Put in л	nany, few, much or little.				
	wn of this island is very s	emall and do	es not have ma	ny important huildings	
-	have(1) money,				
world. There is not	(3) chance of the	ne place atti	hana ana	(5) shape and there is	
	of bicycles but not	_ (4) cars. 1	nere are	_ (3) snops, and there is	
(6) cultural l	ire.				
D12 C1			1 1		
	ete each sentence with the		le word.		
	with your tea? –Yes, jus	t	111		
a. little	b. a few		c. a little		
•	ome more biscuits? – No,			already.	
a. a lot					
	like some more cake? –				
a. a few			c. little		
4. We've got	work to do by the end of	f the month.			
a. many	b. a great	deal of	c. much		
5. The meeting was p	postponed because	_ people arri	ved.		
a. a large amount of	b. a few		c. few		
Задание 13. Comple	ete each sentence with the	e most suitab	le word.		
1. How potar	toes shall I buy?				
a. much	b. many		c. few		
2. We didn't take	food with us, we ho	ped to buy so	ome on the way.		
a. much	b. many	_	c. few		
3. I can't give you	advice, I'm quite ig	gnorant of the	e situation.		
a. much	b. many		c. few		
4. This car costs					
a. much	b. a lot of		c. a lot		
5. There were	_ people at the party that	I didn't knov			
a. much	b. little	c. a fev			
Залание 14. Fill in t	the gaps with the suitable	words.			
	apples left. We don't nee				
a. a little	b. a lot of				
	eople on the beach yester				
a. many	b. a lot of	day.	c. much		
-	uld like brandy w	ith his coffe			
a. a little	b. a few	Tur ins corre	c. much		
		we the confi		et age etation	
_	petrol, we must ha		ieu ai me neare	si gas station.	
a. a little	b. little	c. few			

5. Is there enough flour for the cake? a. a little b. little	– No, there is very c. few	left, I'm afraid.
Задание 15 . Fill in the spaces in the word is needed.	•	
TH	HE CHANCE OF A JO)B
David had been buying	(1) paper every day for	r months though he wasn't interested
in (2) news about the latest wanted. David had been out of (5) job in the local youth centre he ap	t disasters around the _ (4) work for ages an	world. It was (3) work he
	•	
Задание 16. Fill in the spaces in the fer and asked them for He rang and asked them for him he needed to have(3) exp	(1) information perience of working with hiques. David had quency (7) degree in psychologically considered doing twiew, he asked his mu	about (2) job and they told th (4) children and if possible lite a lot of (6) knowledge of ology from (8) Edinburgh g (9) research in educational m for (10) advice about what
Задание 17. Choose the correct word	l.	
1. You can't wear to a job in		
a. jeanses b. jeans		
2. There must be two in the w	vash.	
a. shorts b. pairs		
3. I need to cut this article or		
a. a scissor b. some		
4. The stole a picture by Van		ions of dollars
a. thieves b. thiefe	_	ions of dollars.
5. My aunt lives on the farm. She has		
a. gooses b. geese		
2 40 61 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4		
Задание 18 . Choose the most suitable		
1. I have two bad I must hav	e them pulled out.	
a. tooths b. teeth	T	
2. There are in my country hou	ise. I must get rid of the	em.
a. mouse b. mice		
3. Different countries have different _		
a. weather b. weath		
4. We have looked at the menu and w		_ .
a. chicken b. chicke		
5. Have you got a copy of complete _		te?
a. works b. work		
Задание 19 . Choose the correct word	l .	
1. None of the passengers has insured	their	
a. baggage b. bagga		
2. Students must pass their to		
a. papers b. paper		
3. I'd like coffee, and marma		
a. toasts b. toast		
4. I'm afraid we can't find cheap	for all of you.	

a.	accommodati	on	b.	accom	modations
5.	They caught	severa	al _		that afternoon
a	fish		h	fishes	

Задание 20. Read the dialogue with proper intonation.

- What do you do at your English 1essons?
- During the lessons we read texts, learn words, translate from Russian into English, ask and answer questions. Our students speak English well.
 - Do you write exercises at the lessons?
 - No, we don't. We usually do them at home.
 - Does your wife learn English too?
 - No, she doesn't. She knows English well. Now she learns French.
 - How is she?
 - Thank you, she is quite well.
 - My best regards to her. Good- bye, Mike.
 - Good- bye.

Комплект тестов (тестовых заданий) по дисциплине «Иностранный язык» <u>Раздел 1. Work, education, spare time Tema 2. Образование. Education</u>

Задание 1. Read the text with proper intonation.

My 'name is \downarrow Peter. I 'work at a \downarrow Ministry. My wife does \downarrow not work at our Ministry. She 'works at a \downarrow factory. 'Every \uparrow day we 'get 'up at 'seven o'clock in the \downarrow morning. I 'go to the \downarrow bathroom. I \uparrow shave, \uparrow wash and \downarrow dress. My 'wife 'goes to the \uparrow kitchen and 'cooks \downarrow breakfast. Our 'children 'get 'up 'early \downarrow too. 'Jane 'puts \uparrow plates, \uparrow cups, \uparrow knives and \downarrow forks on the table. We 'sit 'down at the \downarrow table. At 'breakfast we 'eat \uparrow ham, \uparrow cheese, \uparrow eggs, 'bread and \uparrow butter and 'drink \uparrow tea, \uparrow coffee or \downarrow milk. After \uparrow breakfast my 'wife 'goes to her \downarrow factory. 'Jane 'goes to \downarrow school. I 'take 'Nick to the \downarrow nursery school. But on \uparrow Monday my 'wife does \downarrow not work. \downarrow She takes him there.

Задание 2. Make up alternative questions using the words in brackets.

1. We work at a factory (a ministry). 2. She puts knives on the table (forks). 3. They get up at 9 o'clock in the morning (at 7 o'clock). 4. We sit down at the table (at the desk). 5. He shaves in the bathroom (in the room). 6. We drink tea at breakfast (milk).

Задание 3. Fill in the gaps with possessive pronounons.

These are my sons ... names are Nick and Ben. 4. Mike, open ... book, please. 5. My wife is a student.... lessons begin at 9 o'clock every day. 6. Pete takes... son to the nursery school. 7. Children, sit down, take ... pens and pencils. 8. Jane, don't put... bag on the table. 9. These men are engineers. These are... desks. 10. At 9 o'clock I sit down at... desk and put... books on it.... lesson begins. 11. Where is ... watch, Nick? Look at it, please.

Задание 4. Read the dialogue with proper intonation.

- Good morning. Peter. I'm happy to see you.
- Good morning, Mike. How are you?
- I'm quite well, T thank you. And how are you?
- Very well too, thank you. Where do you work now?
- I work at the 'Ministry of 'Foreign Economic Relations.
- What do you do there?
- I'm an engineer. I also 'learn English.
- Where do you learn English?

- I learn English at the Ministry. Who teaches you English? Semenova does.

Задание 5. Choose the correct word.
1. The fire is going to go out. Can you go and get wood?
a. a b. some
2. When the play ended, there was lengthy applause.
a. a b. –
3. I can't come out tonight. I have homework to do.
a. some b. a
4. There is very beautiful countryside near here.
a. a b. –
5. David has just bought new furniture.
a. some b. a
Задание 6. Choose the correct variant.
1. I don't feel like cooking tonight we buy a take-away meal or order a pizza?
a. must b. shall c. need
7. The door open. It has got stuck.
a. needn't b. mustn't c. won't
8. My bag is too heavy you help me to carry it?
a. must b. may c. will
9. – Alice, why were you so late yesterday?
– Darling, my car start and I had to go home by bus.
a. won't b. wouldn't c. mustn't
10. – we invite the Greggs to the party?
- Why not? They will keep us good company.
a. shall b. will c. must
Задание 7. Choose the correct variant.
1 I borrow you pen, please? –Yes, of course, why not?
a. may b. must c. shall
2. Do you think I leave my bag here? -Yes, certainly, it's safe enough.
a. need to b. will c. could
3 you kindly open the door for me, please.
a. may b. shall c. could
a. may b. shall c. could 4 we go out for a meal tonight? –Yes, dining out someplace would be great.
4 we go out for a meal tonight? –Yes, dining out someplace would be great.
4 we go out for a meal tonight? –Yes, dining out someplace would be great. a. must b. shall c. are
4 we go out for a meal tonight? –Yes, dining out someplace would be great. a. must b. shall c. are 5. I'm very busy at the moment you answer the phone for me, please?
4 we go out for a meal tonight? –Yes, dining out someplace would be great. a. must b. shall c. are 5. I'm very busy at the moment you answer the phone for me, please?
4 we go out for a meal tonight? –Yes, dining out someplace would be great. a. must b. shall c. are 5. I'm very busy at the moment you answer the phone for me, please? a. will b. must c. need
4 we go out for a meal tonight? –Yes, dining out someplace would be great. a. must b. shall c. are 5. I'm very busy at the moment you answer the phone for me, please? a. will b. must c. need Задание 8. Choose the correct word.
4 we go out for a meal tonight? –Yes, dining out someplace would be great. a. must b. shall c. are 5. I'm very busy at the moment you answer the phone for me, please? a. will b. must c. need Задание 8. Choose the correct word. 1. We didn't hear the intruder because we on the top floor.
4 we go out for a meal tonight? —Yes, dining out someplace would be great. a. must b. shall c. are 5. I'm very busy at the moment you answer the phone for me, please? a. will b. must c. need Задание 8. Choose the correct word. 1. We didn't hear the intruder because we on the top floor. a. slept b. were sleeping 2. During his training Edgar a lot less than his wife. a. earned b. was earning
4 we go out for a meal tonight? —Yes, dining out someplace would be great. a. must b. shall c. are 5. I'm very busy at the moment you answer the phone for me, please? a. will b. must c. need Задание 8. Choose the correct word. 1. We didn't hear the intruder because we on the top floor. a. slept b. were sleeping 2. During his training Edgar a lot less than his wife.
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4 we go out for a meal tonight? —Yes, dining out someplace would be great. a. must b. shall c. are 5. I'm very busy at the moment you answer the phone for me, please? a. will b. must c. need 3адание 8. Choose the correct word. 1. We didn't hear the intruder because we on the top floor. a. slept b. were sleeping 2. During his training Edgar a lot less than his wife. a. earned b. was earning 3. We the sky and to the birds singing. a. watched listened b. were watching were listening 4. We back to the camp site, out clothes and to dinner.
4 we go out for a meal tonight? —Yes, dining out someplace would be great. a. must b. shall c. are 5. I'm very busy at the moment you answer the phone for me, please? a. will b. must c. need 3адание 8. Choose the correct word. 1. We didn't hear the intruder because we on the top floor. a. slept b. were sleeping 2. During his training Edgar a lot less than his wife. a. earned b. was earning 3. We the sky and to the birds singing. a. watched listened b. were watching were listening

a. sat b. was sitting

Задание 9. Choose the correct variant.
1. My family in California then.
a. lived b. were living
2. Manoli looked out of the window. The children in the garden.
a. played b. were playing 3. He wondered if Sendre the part flight to Dublin
3. He wondered if Sandra the next flight to Dublin. a. took b. was taking
4. When I was a child I the violin.
a. played b. was playing
5. When mother came home the children their homework.
a. did b. were doing
Задание 10. Choose the correct variant.
 Maurice had to get up early as he the 6 o'clock train. caught b. was catching
2. As they the mountain it colder.
a. climbed got b. were climbing was getting
3. It was a typical summer afternoon: the sun, the cars slowly round the corner of the park
a. beat down crept b. was beating down were creeping
4. When Jim entered the room, he saw a piano. It in the corner.
a. stood b. was standing
5. As I dinner I cut my finger.
a. cooked b. was cooking
Задание 11. Write the verbs in this story in the Past Simple or Past Continuous. He (1 – stop) just before putting his key in the front door. Something (2 – happen) in the back garden Quietly, he crept around the side of the house and (3 – look) around through the gate. Two men (4 – stand) at the back of the house, holding a ladder. A third man was at the top of the ladder, and a fourth inside the house: he (5 – pass) furniture through the window to his partner, who (6 – give) it to his friends below.
Задание 12. Complete the news report. Decide which is the best for the context: be going to or
will. Sometimes either is possible.
We have learnt this week that Brimley Town Council has plans for Westside Park. The Council <u>is going to sell</u> the land to a builder, A. Forbes and Son. "The plans are all ready. We (1 - build) fifty houses", said Mr. Forbes. "In two years everything (2 - be) finished. I'm sure people (3 - like) the houses. Some of them (4 - be) for young families.' But people living near the park are angry. "This is a terrible idea. We're against it. We (5 - have) a protest march on Saturday," said Mrs. Alice Marsh. "I expect everyone in Brimley (6 - be) there. We want to make our intentions clear. We (7 - stop) this plan."
Задание 13 . Complete the conversation. Look at the context and choose the best form of the verb to express the future.
1. speak, 2. go, 3. leave, 4. visit, 5. be, 6. start, 7. see, 8. tell, 9. get.
A: Hello. Where are you going?

(2) to Sweden for three weeks. I(3) on Friday evening. I(4) friends there. A: Oh, that(5) very nice. B: Oh, it's nearly half past seven. My lesson(6) in a minute.
B: Oh, it's nearly half past seven. My lesson (6) in a minute.
A: Well, have a good time. I(7) you next month.
B: Thanks. I(8) you all about it when I(9) back.
Задание 14. Choose the correct variant.
1. William Herschel Uranus in 1781.
a. discovered b. opened c. found
2. The performance of the actor was
a. a great success b. a big success c. in success 3. The musical "Jesus Christ Superstar" by Lloyd Webber is both young and middle-
aged people.
a. successful with b. popular with c. popular among
4. Many popular writers their reputations during the war.
a. built up b. created c. constructed
5. Henry Ford his fortune with the Model T.
a. made b. did c. built
Задание 15. Choose the correct variant.
1. Economic growth creates both and poverty.
a. wealth b. money c. rich
2. People are full of for Rembrandt's talent.
a. excitement b. recognition c. admiration
3. During the Industrial Revolution machines began to be used for producing goods and many
new developed.
a. works b. agricultures c. industries
4. The Mansfields bought a car second-hand
a. for a moderate price b. at a moderate price c. at a moderate cost 5. The at the plant get a bonus at the end of the year from their
a. employers employees b. employees employers c. unemployed employed
a. employees employees employees employees
Задание 16. Write the verbs in this story in the Past Simple or Past Continuous.
All four men $(1 - work)$ quietly and efficiently when I saw them, and the pile of
furniture in the garden (2 - get) bigger by the minute. Derek (3 - can not)
believe his eyes: the team of strangers (4 – empty) his entire flat, and they (5 –
behave) as if this was the most normal thing in the world. He (6 - cough) loudly, and
then $\underline{\hspace{1cm}}$ (7 – say) "Excuse me!" – and the man at the top of the ladder $\underline{\hspace{1cm}}$ (8 – drop) his portable TV onto the concrete below.
Задание 17. Choose the correct word.
1. This time next Monday I on the Monkey Island beach in Port Royal (Jamaica).
a. will lie b. will be lying
2. The chairman the proposal at the next meeting.
a. presents b. will be presenting
3. I won't be able to call on you tomorrow, we out.
a. will move b. will be moving
4. Constance in Salamanca this time tomorrow.
a. will be b. will be being
5. Let's tell Jordan about it. I'm sure he the idea. a. will like b. will be liking

Задание 18. Choose the correct tense form.
1 your car tomorrow? Can I borrow it?
a. will you use b. will you be using
2 me a lift to the station? I would appreciate it very much.
a. will you give b. will you be giving
3. – to a chemist's this morning? – Yes, why?
– me some aspirin, please?
a. will you be going, will you get b. will you go, will you be getting
4. When the man leaves the building, the police for him.
a. wait b. will be waiting
5. I your house at half past seven. I will call in and see you.
a. am passing b. will be passing
Задание 19. Choose the correct variant.
1. Barbara the flat tomorrow. She always does it on Saturdays.
a. cleans b. will be cleaning
2. In ten years' time people computers even more than now.
a. are using b. will be using
3. Next Saturday the President 8 years in power.
a. celebrates b. will be celebrating
4. It's odd to think that this time tomorrow we to Madrid.
a. will drive b. will be driving
5. I won't have time to meet you next weekend. I arrangements for the wedding.
a. will be making b. will make
Задание 20. Choose the correct word.
1. What newspaper at the agent's?
a. will you buy b. are you going to buy
2. There are clouds in the sky. It rain.
a. is going to b. will
3. I'll miss the film on TV because I will be busy. – Well, I it on the video then.
a. will record b. am going to record
4. I expect I back home at some time in the future.
a. will go b. am going
5. At the moment I am trying to revise for the exams. But I don't know enough. I
a. am going to fail b. am failing

<u>Раздел 1. Work, education, spare time Тема 3. Планирование дня. Planning</u> activities.

Задание 1. Fill in the gaps with prepositions.

1. The engineers... this office work every day. 2. We begin our work... 9 o'clock ... the morning. 3. Our children sit down and put their books... the table. 4. Nick, don't take your books ... the shelf. 5. My son goes ... school... 8 o'clock. 6. Does Mike work... room 40? 7.1 go... the Ministry... 8 o'clock. 8. Take my watch... the table and look... it. Tell me the time. 9. My wife and my children get up... 9 o' clock ... Sunday. 10.... breakfast my wife takes our son... the nursery school and goes... the factory. 11. Take the letter my bag and put it... the desk. 12. Don't go ... that room. 13. Jane, take the book... the shelf and come up... me. 14. Where is my spoon? It's... your cup. 15.... breakfast we eat cheese, bread and butter and drink tea. 16. Tell me ... the engineers ... your office.

Задание 2. Read the text and retell it.

My friend's name is Peter. He is an engineer. He works at a large factory. His wife is an engineer too. But she works at a Ministry. Every morning Peter gets up at 7 o'clock. He dresses, shaves and washes. Then he goes to his son's room. His son is a small boy. His name is Nick. He does not go to school. But he gets up early too. Peter's wife cooks breakfast. Peter, his wife and their son eat cheese, ham, bread and butter and drink coffee or tea at breakfast. After breakfast Nick's parents take their son to the nursery school. Peter goes to his factory. His wife goes to her Ministry.

Задание 3. Make up texts based on the answers to the questions.

- 1. Who is your friend? 2. What is he? 3. Where is he now? 4. Is he a good engineer? 5. What is his wife?
- 1. What are those? 2. What telexes are those? 3. Are the telexes on the chair? 4. Where are they?
- 1. Are these books? 2. What books are these? 3. Where are they? 4. Are they your books? 1. Are these cars? 2. What cars are these? 3. What colour are these cars?
- 1. What are you? 2. What's your name? 3. Who is your friend? 4. Where is your friend now? 5. What is he?
- 1. Are these letters? 2. What letters are these? 3. Are they long letters? 4. Are they on the table? 5. Where are they now?

Задание 4. Give some further information using the words on the topic.

- 1. Mr. Losev is my friend. He is an economist. He is a good economist. This is his office and that is his desk. He is not in the room now.
- 2. Ann is a student. She is a good student. She is in room 10 now. The room is large and good.
 - 3. This woman is my wife. She is an engineer. She is at the office now.

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Задание 5. Choose the correct form of the noun. For the best taste choose chocolate with a high cocoa (1 - contents/content) - never (2 - fewer than/less than) 70 (3 - per cent/per cents) if possible. It goes without saying that you should also use other (4 - ingredient/ingredients) of the highest quality, too. If, for example, you are using (5 - a coffee/coffee) in your chocolate recipe, always use (6 - a strong/strong) fresh coffee. If you are making (16 - a cake/cake), use the right kind of (7 - flours/flour), and always weigh the ingredients on you kitchen (8 - scale/scales). Believe me, if you follow (9 - these/this) simple rules, the next time you bake a chocolate cake, there won't be a slice left over
Задание 6. Choose the correct word.
1. Larry his mother's permission before he invited his friends to the villa. She felt hurt.
a. must have asked b. should have asked c. needn't have asked
2. They to stay at a hotel. Why didn't they stay with us? We have plenty of room in the
house.
a. didn't have to pay b. shouldn't have paid c. needn't have paid
3. It's your own fault that you are so tired, you to bed so late.
a. shouldn't have gone b. needn't have gone c. mustn't go
4. You allow David to walk home from school every day on his own. He's far too
young.
a. shouldn't b. needn't c. don't have to
5. Bartholomew his girlfriend in such a ruthless way. Now she feels hurt and is unlikely
to come back to him. a needn't have treated b shouldn't have treated c didn't have to treat
a needn i nave irealed - 'n Shollion i nave freated - 'c' dion i nave to freat

Задание 7. Choose the correct word.
1. We found the house very quickly. We very hard.
a. didn't have to look b. shouldn't have looked c. needn't have looked
2. While I was in the shop, the police took my car away and I over USD 1000 to get it
back.
a. had to pay b. should pay c. must pay
3. You your sister before you took her car. Now she is annoyed.
a. must have asked b. should have asked c. had to ask
4. Children respect their parents and elderly people.
a. ought to b. have to c. can
5. Why are you drinking coffee in the lounge? You be working now!
a. ought to b. need to c. have to
a. ought to b. need to c. have to
Задание 8. Choose the correct variant.
1. They have just rung the school-bell, so the children out of their classrooms in a
minute.
a. can b. should be c. will have to be
2. I've got a stomach-ache this morning. Seemingly I too much of Indian food last night.
a. might have eaten b. should have eaten c. didn't have to eat
3. Everything is going to be all right. If I were you I stop worrying about it.
a. must b. should c. would have to
4. I don't think you offer him your help.
a. will need b. have to c. should
5. Hurry up, Jennifer! You be having a bath now. The taxi is coming in 20 minutes.
a. can't b. mustn't c. shouldn't
Задание 9. Choose the correct modal verb.
1. We go home at twelve because my mother wants the car back.
a. have to b. should c. can
2. I think you tell your parents you are going to be late. They'll be worried.
a. can b. should c. have to
3. You never do it again! It is very dangerous.
a. must b. should c. have to
4. The manager suggested that we try to find another hotel.
a. may b. must c. should
5. Do you think I tell my parents what happened? My father will be furious.
a. have to b. need c. should
a. Have to b. fieed c. should
Задание 10. Choose the correct word.
1. Ann's friends wonder how she to run the business and look after the children.
a. manages b. copes c. can
2. The job requires someone with specialized scientific and knowledge.
a. technical b. technic c. technology
3. The parents asked their children to behave
a. closely b. properly c. thoroughly
4. We believe in investing in research.
a. science b. scientific c. scientifical
5. Nowadays more and more people are for holidays.
a. going aboard b. going abroad c. coming abroad

Задание 11. Choose the correct variant.

1. I. Some theatres give for children.
a. matinee performances b. morning performances c. matinee plays
2. They could see the airport far below them.
a. burnt b. lit up c. switched on
3. I think you shouldn't take offence. I'm sure your brother did it .
a. because of fun b. for fun c. for a fun
4. In this company the employees can have a holiday
a. twice a year b. twice in a year c. twice in year
5. We are a partner in a new business venture.
a. looking for b. looking c. looking into
Задание 12. Choose the correct word.
1. The children were before the beginning of the new school year.
a. exciting b. excited c. exausting
2. The church tower is under
a. repair b. repairing c. repairs
3. The emergency services to deal with natural disasters of this kind.
a. are equipped b. are equipping c. are provided
4. It's no use this work so late.
a. doing b. to do c. in doing
5. It's useless this man. He is not a professional auditor.
a. to consult b. in consulting c. Consulting
Задание 13. Choose the correct variant.
1. Before you get employed it is worth inquiring about the conditions in the company.
a. housing b. living c. working
2. Mrs. Smith has been the marketing department for five years now.
a. in charge of b. in head of c. in responsibility of
5. We were happy to see the musical. We hadn't so much for a long time.
a. enjoyed b. glad c. enjoyed ourselves
4. The police asked Fabio his visit to the hotel Alhambra that night.
a. the reason for b. the cause for c. the reason of
5. John took the opportunity his boss for a pay rise.
a. to ask b. of asking c. about asking
Задание 14. Choose the right variant.
1. Are you sure you know what to do?
a. at all b. quite c. to some degree
2. I can't decide which dress to wear tonight.
a. quite b. at all c. fairly
3. The report various ways in which the service could be improved.
a. suggests b. offers c. claims
4. If there is a mechanical problem with your dishwasher, we contacting the
manufacturer directly.
a. offer b. suggest c. announce
5. Police are a reward to anyone with information about the crime.
a. suggesting b. offering c. letting
Задание 15. Choose the correct variant.
1. All from the sales of the CD will go to the Multiple Sclerosis Society.
a. profits b. charges c. expenses
2. Is it that Tony has become a student of Oxford University?

a. true b. truth c. the truth
3 is used by the government to provide public services and pay for government
institutions.
a. profit b. income tax c. revenue
•
4. This region of Catalonia some of the best wines in Spain.
a. produces b. develops c. does
5. Harrods is a shop with a reputation for excellent customer
a. aid b. service c. attention
Задание 16 . Choose the right variant.
1. Read the letter carefully and it in a safe place.
a. hold b. keep c. carry
2. Most employees will their jobs when the company changes hands.
a. keep b. hold c. keep with
3. Marion was a catalogue under her arm.
a. holding b. keeping c. raising
4. If you go along a crowded street you had better the left.
, e e
a. hold on to b. keep to c. hold to
5 the seat in front when we go round the corner.
a. keep on to b. hold on to c. take on to
Задание 17. Choose the correct grammar forms of the verbs.
1. 4. The Greggs about Africa last year.
a. travelled b. have travelled
2. Ivy this sport Mustang for years.
a. has had b. has
3. Our neighbours in 2005. And we from them since then.
a. moved out haven't heard b. have moved out didn't hear
4. Kelly buys lots of clothes. I expect she some today.
a. has bought b. buys
5. When the grass? –Oh, I it for ages now.
a. did you last cut haven't cut b. have you cut didn't cut
a. did you last cut llavell t cut b. llave you cut didn't cut
D 40 Cl 1
Задание 18. Choose the correct variant.
1. Max a perfect opportunity to get a promotion having failed the qualification exam.
a. missed b. took c. gave
2. We have taken all precautions to avoid an accident.
a. profitable b. clever c. reasonable
3. A small donation can help make a child's wish
a. come to truth b. come to the truth c. come true
4. The of goods for sale in the Far East has decreased lately.
a. produce b. producing c. production
5. Jack was given a gold watch after 25 years of loyal
a. service b. help c. duty
Задание 19. Choose the correct word.
1. It is the first time I this season.
a. skated b. have skated
2. It's ages since we the Harrissons.
a. saw b. have seen
3. My friend to Madame Tussaud's.
a. has never been b. was never

4. My grand-grand father to any country. He lived all his life in this town.
a. has never travelled b. never travelled
5. Byron a lot of wonderful poems, which are famous all over the world.
a. has written b. wrote
Задание 20. Choose the correct variant.
1. I the first edition of this rare manuscript not so long ago.
a. bought b. have bought
2. Robert rings every hour to know how his mother is. He six times already now.
a. has called b. called
3 a nice weekend in Dover?
a. did you have b. have you had
4. The questions were easy. I hope you them correctly.
a. have answered b. answered
5. When you the oral questions, you may start writing the test.
a. have answered b. answer
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МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ РОССИЙСКОЙ ФЕДЕРАЦИИ федеральное государственное бюджетное образовательное учреждение высшего образования «Российский экономический университет имени Г.В. Плеханова» Краснодарский филиал РЭУ им. Г.В.Плеханова

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Комплект тестов (тестовых заданий) по дисциплине «Иностранный язык» Раздел 2. "Business circumstances" Тема 4. В офисе. At the office

Задание 1. Change the sentences into plural.

1. There is a brown desk in this room. 2. There is a fork and a knife on the table. 3. There is a blue sofa in his room. 4. There was a telex on Mr. Zotov's desk. 5. There is a good exercise in this lesson. 6. There was an English book on the shelf. 7. There is a large kitchen in our flat. 8. There is a man and a woman in the room. 9. There is a new computer on the table. 10. There was a car in the parking lot.

Задание 2. Put special questions on the sentences of exercise 1.

Задание 3. Fill in the gaps with the proper form of the verb *to be*.

1. There ... only a Russian book on the table but there ... no English book on it. 2. There ... 15 lessons in our English book. 3. There ... six hundred workers at this factory last year. Now there ... seven hundred workers there. 4. ... there a nursery-school in your house? Yes, there. ... I take my son there. 5. There ... forks, spoons and knives on the table but there... no cups on it. 6.... there cheese and ham on the table now? Yes, there.... 7. There ... a letter on this table. Where is it now? 8.... there a bath-room in Ann's flat? Yes, there.... 9. There... no shelf in my room. Now I have a good shelf. 10. There ... a tea-pot and three cups on the table.

Задание 4. Make up questions to which the words in bold type are answers.

1. There are **students** in this room (1). 2. There were **English books** on the shelf (2). 3. There is a **woman** in the kitchen (1). 4. There was a **computer** on the table. (1). 5. There are **good texts** in this book (2).

Задание 5. Translate into English.

1. Эти экономисты сейчас много работают. 2. В Омске было мало заводов в 1945 году. 3. У нас мало сыра сегодня. 4. Мои дети не пьют много кофе. 5. В чайнике немного чаю. 6. Многие люди пьют кофе за завтраком. 7. Много было студентов на уроке в прошлую среду? 8. В этом ломе немного трехкомнатных квартир. 9. Мой сын мало читает по-английски. 10. В нашей конторе работает мало экономистов. 11. К сожалению, у меня сейчас очень мало времени. 12. На нашей фирме работает мало менеджеров. 13. Сегодня на стоянке много машин.

Задание 6. Put in a lot of, many or much.

A: There are <u>a lot of</u> athletes taking part in these Students Olympics, aren't there? And there's
been(1) interest.
B: Our runners haven't won (2) medals, have they?
A: Well, not as(3) medals as last time. But there are still(4) events to come.

B: Unfortunately I haven't got (5) time for watching sport at the moment. I'm rather busy.
A: Well, I'm hoping to get a ticket for the weekend. But there aren't (6) seats left, I hear. B: I heard the cheapest ticket is £ 25. That's too (7) in my opinion.
Задание 6 . Put special questions on the dialogue. Задание 7. Make up a text based on the answers to the questions.
Задание 8. Choose the right variant. 1. 1. Helen to the children while Benjamin a. read washed up b. was reading was washing up 2. Yesterday I the essay for 3 hours! a. wrote b. was writing 3. She very badly whenever she stayed at her aunt's. a. slept b. was sleeping 4. I trouble with that car the whole of the time I owned it. a. was having b. had 5. The company trouble with that department at the time. a. had b. was having
Задание 9. Choose the correct variant. 1 seems to be a traffic jam downtown on Old Hope Road. a. it b. there 2 an honour that Professor Alexander Belov is attending the conference. a. it is b. there is 3 surprising if the two countries don't reach an agreement soon. a. it will be b. there will be 4 hope of getting money for the research. a. there is no b. it is no 5 no good getting annoyed. That won't help solve the problem. a. it is b. there is
Задание 10. Choose the correct variant. 1. Take a taxi a long way to the station. a. there is b. it is 2 any truth at all in that newspaper article. a. there wasn't b. it wasn't 3 several accidents this week. a. there have been b. it has been 4 raining since Monday. a. there has been b. it has been 5 any problem with my ticket? a. will there be b. will be there
Задание 11. Choose the correct variant. 1 no point in doing this work. a. there is b. it is 2. You do this work at the expense of your health not worth it! a. it is b. there is 3. Is the eighteenth today? – No, the seventeenth. a. it b. there 4. Someone is injured an accident.

a. there has been b. it has been
5 a picture on the wall an abstract painting.
a. there is it is b. it is there is
Задание 12. Choose the correct variant.
1 time to finish our discussion after classes.
a. there will be b. it will be
2. Why so many police there?
a. are there b. is it
3 going to be a bus strike next week.
a. there is b. it is
4 time to go to bed?
a. is it b. is there
5. Look! The sky is cloudy going to rain.
a. it is b. there is
Задание 13. Choose the correct variant.
1 everyone here now? We'll start the tour straight away then.
a. is b. are c. does
2. There is hardly to be seen on the streets of the centre after dark.
a. anybody b. nobody c. somebody
3. Peter decided that he needed to do with his life.
a. constructive something b. something constructive c. everything constructive
4. The kidnap victims were blindfolded, driven into the country and thrown from the car miles
·
from
a. somewhere b. anywhere c. nowhere
5. The mayor is caught in the city traffic. We've got to find a way to get her here fast.
a. somehow b. anyhow c. nohow
Задание 14. Choose the correct words.
1. Alex is going to Egypt and he a camera from his friend.
a. lent b. let c. borrowed
2. The narrow land abruptly at the farm yard.
a. was over b. finished c. ended
3. All the team were there Ben Johnson who was ill.
a. beside b. besides c. except
4. The book was for Judy to read in the original.
a. easy enough b. enough easy c. too easy
5. Mrs. Parker is to talk to anybody right now. You will have to wait.
a. too busy b. busy enough c. busy at all
a. too busy b. busy chough c. busy at all
Задание 15. Choose the correct words.
1. The students looked forward part in the contest.
a. to taking b. to take c. taking
2. At the University students are encouraged sports.
a. to do b. to make c. to go
3. The official home of the UK Prime Minister in London is No.10 Downing Street.
a. at b. on c. in
4. In London School of Economics students have lectures economics five times a week.
a. at b. of c. in
5. Susan is a bright girl. She is already the alphabet.

a. exploring b. learning c. teaching **Задание 16**. Choose the correct words. 1. One can find the latest copies of this magazine in the department. a. reference b. information c. inquiry 2. Very often the students have to study in the reading _____ after classes. a. hall b. room c. auditorium 3. Margaret Thatcher majored chemistry at University. a. in b. at c. about 4. Hercule Poirot was to be a detective. a. cut out b. made out c. born out 5. If you don't work regularly you can feel before the exams. a. hurried for time b. pressed for time c. urgent **Задание 17**. Choose the correct variant. 1. Successful job _____ will be notified by telephone. a. applicants b. participants c. students 2. Being away from home Cecilia ______ it almost every night. a. dreamt of b. dreamt about c. told about 3. From her childhood Nancy has dreamt _____ to John Hopkins University. a. to go b. about going c. of going 4. Let me _____ my new friend to you. a. acquaint b. introduce c. get acquainted 5. Many shops nowadays are not closed for a. lunch interruption b. lunch interval c. lunch break **Задание 18**. Choose the correct words. 1. The workers at Mechel Steel Plant have a good opportunity to have a snack at the plant a. café b. canteen c. restaurant 2. After the examinations at the University my ____ and I went to Finland for the winter a. fellow-students b. classmates c. fellow-travellers 3. Jane was upset because she _____ the exam in maths, though trigonometry was always her favourite. a. had failed b. had passed c. had taken 4. The American Lady the canary's cage with a cloth so that it could sleep. a. covered b. put c. laid 5. My mother enjoys _____ to classical music, best of all Verdi. a. listening b. to listen c. to be listening Задание 19. Choose the correct words. 1. Quite of students of the University of West Indies have part-time jobs. a. the number b. a number c. a lot of 2. _____ of schoolchildren willing to receive a higher education in the UK is growing every b. a number c. the amount a. the number 3. Many people like to try lots of different _____ of food. b. sorts c. variations 4. I'm so sorry, Uncle Albert, but I can't help you as I have no to these confidential

documents.

a. approach b. access c. way

5. You are quite right that you have him a lesson.
a. given b. read c. taught
20.01
Задание 20. Choose the correct words.
1. 6. Who the delegation of the Russian Ministry of Finance to Angola?
a. headed b. led c. attended
4. The problem of the war in Iraq was discussed at the US State
a. Office b. Department c. Ministry
3. Students are not supposed to chat
a. at class b. in class c. in the class
4. The allowance will the children till the end of the month.
a. last b. be enough c. continue
5. The Guggenheim Museum in New York has a rich collection of art.
a. fashionable b. new c. modern

Комплект тестов (тестовых заданий) по дисциплине <u>«Иностранный язык»</u> <u>Раздел 2. Business circumstances. Tema 5. Карьера. The career ladder</u>

Задание 1. Read the text with proper intonation.

Mr. Bunin is an engineer at Machinoexport. Machinoexport does business with different countries of the world. They sell mining equipment, power equipment, electronic equipment and other goods.

Mr. Bunin's office is on the second floor. There are six desks in it. You can see a lot of telexes, letters and cables on them. There is a telephone and a computer on every desk.

All the engineers and economists at his office can speak one or two foreign languages. The engineers of our Ministry must know foreign languages to do business with foreign firms.

Mr. Bunin's working hours begin at 9 o'clock, but he usually comes to the office at a quarter to nine to get ready for work. He comes by car which he parks behind the Ministry. At 9 o'clock the secretary brings him the mail. He goes through the letters, cables and telexes and sends answers to foreign firms or communicates with them by fax. He sometimes receives foreign businessmen from Great Britain, 83 France, Germany and other countries. They usually discuss prices, terms of payment and delivery.

At half past one Mr. Bunin has dinner. After dinner he sometimes meets directors or engineers of our factories. He finishes work at 5 o clock in the afternoon.

Задание 2. Retell the text.

Задание 3. Put questions on the text.

Задание 4. Make up a dialogue based on the answers to the questions.

Задание 5. Read the dialogue with proper intonation

- Good morning, Mr. Bunin.
- Good morning, Mr. Camp. Won't you sit down?
- Thank you. Have a cigarette?
- No, thank you. I don't smoke.
- How are you, Mr. Camp?
- Very well, thank you. And how are you?
- I'm well too. What can I do for you, Mr. Camp?
- Well, you see, Mr. Bunin, I'm here to make a contract with you for boilers.
- Very good. How many boilers would you like to buy?
- Four or five boilers. May I have your catalogues and price-lists?

Задание 6. Put questions on the dialogue. **Задание 7.** Make up a text based on the answers to the questions. **Задание 8**. Put questions on the dialogue. **Задание 9.** Make up questions to which the words in bold type are answers. 1. Our office sells a lot of different goods to foreign firms (3). 2. Our director usually receives businessmen at half past ten (3). 3. Our engineers must send three enquiries to foreign firms today (5). 4. The secretary usually brings the mail to our director at 9 o'clock (4). 5. Our country buys a lot of different equipment from Great Britain (3). **Задание 10**. Change the place of the compliment where it is possible. 1. I cannot give you his telephone-number. 2. This is Mike's watch. Give it to him. 3. Take that book off the table and give it to me, please. 4. I'd like to read this telex to you. 5. When can you send us your answer? 6. We write letters to foreign companies every day. 7. The secretary brings telexes to the director every day. 8. We can send our goods to the firm this week. **Задание 11**. Choose the correct form of the noun. In today's Cookery Corner I'd like to address a request from Mrs. Parkinson for _____ (1 – an information/information) about which of _____ (2 - chocolate/chocolates) to use in cooking. Well, Mrs. Parkinson, my _____ (3 – advice is/advices are) always to use the best possible chocolate you can find. It is the same principle as with _____ (4 - wines/wine): in cooking always use _____(5 – an equivalent quality/equivalent quality) to what you eat or drink. With (6 – a chocolate/chocolate), the reason for this is that higher quality chocolate will always give your cakes and sweets _____ (7 - better/a better) taste. To judge the quality of chocolate, look at _____ (8 – the amount of/the number of) cocoa in the chocolate. Good quality chocolate has more cocoa solids and _____ (9 – less sugar/fewer sugars). **Задание 12**. Choose the correct variant. 1. 16. Judith felt much better by the weekend, so we _____ her shopping for her. a. didn't have to do b. needn't have done c. mustn't do 2. Service was included in the bill, so you _____ the waiter. It was a waste of money. a. needn't have tipped b. didn't have to tip c. mustn't have tipped 3. You _____ a coat. Look what a lovely day it is! b. didn't have to bring c. couldn't have brought a. needn't have brought 4. Laura _____. After driving at top speed she arrived half an hour early. a. needn't have hurried b. needn't hurry c. didn't have to hurry 5. You _____ tell Schumacher what happened to his car. He would never forgive us. a. needn't to b. mustn't c. needn't Задание 13. Put in the verbs from the list below. Use the Future Simple or the Present Simple. Get, come, remind, make, know, post, receive A: What about my money? B: I'll send the cheque to you as soon as I have it. A: Why can't you write me a cheque now? B: The manager writes the cheques. He's away until Tuesday. I can't do anything until he _____(1) back. When he _____(2) in on Tuesday morning, I _____(3) him about it. I _____(4) sure that he ______(5) you want the money immediately. If I ______(6) the cheque first class, you _____(7) it on Wednesday.

- Yes, certainly. Here you are.

Задание 14. Choose the correct words.
1. 6. Do you smoke? – I, but I quit.
a. used to do b. used to
2. Ben and Vera at the camp for a week.
a. stayed b. used to stay
3. The Earth round the Sun.
a. goes b. used to go
4 to play computer games when you were a child?
a. did you used b. did you use
5. When they went to the seaside last summer they go for a swim every morning.
a. used to b. would
Задание 15. Choose the correct words.
1. Mr. Brown jog every morning, but now he is too old to do it.
a. used to b. didn't
2. There was an eclipse of the sun yesterday. Unfortunately I didn't even it.
a. use to see b. see
3. He never to "Club 13".
a. used to go b. didn't go
4. An acquaintance of mine to drink a lot, but now he has given up this vicious habit.
a. used b. would
5. The Berlinghettis to make scenes in public.
a. didn't used b. didn't use
Задание 16. Choose the correct words.
1. Probably, Jessica on Friday morning.
a. comes b. will come
2. Perhaps I recognize Julia Andrews. I haven't seen her for ages.
a. won't b. don't
3. Brenda is not convinced that her friend the exam next Tuesday.
a. passes b. will pass
4. Nancy and David's wedding place at St. Peter's Church of San Diego on Sunday.
a. will take b. takes
5. The more you, the better your spelling will be.
a. will read b. read
u. Wili Toud 6. Toud
Задание 17. Choose the correct words.
1. Whenever his friends, he is glad to see them.
a. call in b. will call in
2. My friend Ian in London for a long time.
a. is b. will be
3. We wonder when we a pay rise.
a. will have b. have
4. Whatever place of interest in London you, you will like it.
a. visit b. will visit
5. The train from Mogadishu at 10 o'clock.
a. will arrive b. arrives
Задание 18. Choose the correct words.
1. I will explain everything to Morgan on condition he to me carefully.
a. listens b. will listen

2. My girlfriend 25 next week.
a. is b. will be
3. I expect that you this work in time.
a. do b. will do
4 you lend me this book please?
a. will b. do
5. Margaret does not know when she to the theatre.
a. goes b. will go
Задание 19. Choose the correct words.
1. I won't send the parcel until I from him.
a. will hear b. hear
2. She will visit her parents before she to Montego Bay.
a. will go b. goes
3. I you a postcard when I get to Montserrat.
a. will send b. send
4. I will call you as soon as we the contract.
a. will sign b. sign
5. The moment he I'll tell him the truth.
a. comes b. will come
Задание 20. Choose the correct words.
1 no reason to be pessimistic. Everything ended well.
a. there was b. it was
2 seems to me that you are right.
a. it b. it's
3 true that Marjorie has passed her exam for the ACCA certificate?
a. is it b. is there
4 no use going there so late.
a. it is b. there is
5 no chance of finding a cure if we don't fund more research.
a. it is b. there is

Комплект тестов (тестовых заданий) по дисциплине «Иностранный язык» Раздел 2. "Business circumstances" Тема 6. Процедура трудоустройства. Getting a job.

Задание 1. Change the sentences into negative and interrogative (special questions).

1. They discussed the terms of delivery with them last week. 2. They received this flat five years ago. 3. She bought this computer last Sunday. 4. His son went to the nursery school last year. 5. The director of the factory was at our office yesterday. 6. He spoke at the meeting about it. 7. They came home at a quarter to eleven. 8. I sent her a letter the other day.

Задание 2. Read and retell the text.

I'm an engineer of "Avtoexport". "Avtoexport" does business with a lot of countries. We sell cars, trucks and other machines to different countries of the world. Our office is on the fifth floor. It is a large room with three windows in it. There is always a lot of sunshine in our room. There are seven desks in our office with a telephone on every desk. You can also see four bookcases in our room. There are a lot of letters, cables, catalogues and journals in them. Many foreign businessmen come to our office every day. But we do not receive them in this room.

There is another room for it. Our engineers discuss prices, terms of payment and delivery and a lot of other questions with them. All our engineers know one or two foreign languages and they can have talks with foreign businessmen in different languages.

Задание 3. Make up texts based on the answers to the questions.

1. Who is director of your office? 2. When does he discuss business with you and other engineers? 3. Whom does your director receive at his office? 4. What does he discuss with them? 5. What language does he speak with foreign businessmen? 1. What's your secretary's name? 2. What does she bring to the director in the morning? 3. What does she bring you and other engineers? 4. Does she usually telephone other offices? 5. Who asks her to telephone other offices? 1. What are you? 2. What office do you work at? 3. Does your office buy or sell goods? 4. Must you receive foreign businessmen at your office? 5. What do you discuss with them? 6. What language can you speak with foreign businessmen?

Задание 4. Make up texts using the words and word combinations.

- 1. the Ministry, a manager, to do business, different countries, a lot of businessmen, to discuss contracts, to sell (to buy) other goods;
- 2. to have a lot of work to do, to go through, to send, catalogues, to receive, prices of different goods, the terms of payment and delivery;
- 3. our office, floor, there is/are, a telephone, to receive, mail, to go through the mail, an answer, to have a lot of work to do;
- 4. sometimes, to receive engineers, a factory, to discuss business, to go to a factory, to see the new equipment, to telephone, other offices, to discuss the terms of a contract.

Задание 5. Complete each sentence with the most suitable word.
1. Who is – Jane or Allan?
a. more tall b. taller c. most tall
2. Joe isof the students in the group.
a. the cleverest b. the most clever c. more clever
3. Which of these two dogs is?
a. friendlier b. friendlier c. most friendly
4. A Lexus is than a Honda.
a. more expensive b. most expensive c. expensiver
5. The instructions will be given on page 12.
a. further b. farther c. farthest
Задание 6. Complete each sentence with the most suitable word.
1. The children were playing in the corner of the garden.
a. farthest b. farther c. farest
2. Connie walks because she has just had an operation.
a. more slow b. more slowly c. slowlier
3. John's grades are really bad. – Yes, but Tom's are even
a. worst b. badder c. worse
3. I think we have money than you.
a. least b. fewer c. less
5. Our new house has space than the old one.
a. a lot more b. more of c. most
Задание 7 . Complete each sentence with the most suitable word.
1. The northern part of Canada generally receives snow than the southern part.
a. much more b. much most c. so much
2. You should get off at the stop.
1

a. next b. nearest c. nearer
3. Mrs. Parkinson has got two sons: George and Ronald. The former already works, the
is still a student.
a. latter b. last c. later
4. Have you heard the news? It's awful.
a. last b. latest c. late
5. You can find this place if you have a map.
a. more easily b. easilier c. most easily
Задание 8. Complete each sentence with the most suitable word.
1. Today you seem than you were yesterday.
a. more happy b. happier c. happiest
2. These tomatoes are than the ones I saw in Sainsbury's.
a. more red b. redder c. little red
3. Now we will have to think of a method.
a. better b. gooder c. best
4. Nowadays people use electric appliances much than thirty years ago.
a. more oftener b. often c. more often
5. People believe they will live better in the future.
a. nearest b. nearer c. near
Задание 9. Choose the correct words.
1. More 80 percent of the students passed the test.
a. than b. that
2. Are you Burney?
a. the same age as b. so old as
3. The harder we studied we got.
a. the more confused b. more confused
4 all the cities I have visited, I like London best.
a. of b. from
5. The more it snowed,
a. the colder it got b. it got colder
Задание 10. Choose the correct words.
1. Belinda is more thorough her co-workers.
a. than b. as
2. The my friend complains the people listen.
a. more less b. much little
3. July is the hottest all the months in Zimbabwe.
a. of b. from
4. Please come soon possible.
a. as as b. as than
5. We have opinion about this film you.
a. the same as b. the same than
Задание 11. Choose the correct words.
1. The coat you are wearing the one you bought last year at Harrods'.
a. is similar to b. is similar with
2 the price reliable the product.
a. the higher the more b. a higher a more
3. We can't do crosswords as you do.

4. Toledo is twice your city.
a. as old as b. older than
5. Blue Mountain is one hundred feet Machu Picchu.
a. as high as b. higher than
Задание 12. Choose the correct words. 1. To my mind Slaughterhouse 5 by Kurt Vonnegut Jr. is thrilling of his books that I have read. a. the most b. a most 2. Look Homeward, Angel by Thomas Wolfe is fascinating book about life in America. You must read it, Emma. a. most b. a most 3. The previous grammar test was not difficult this one. a. so as b. more as 4. The rescue workers did their to help Chinese people after the earthquake. a. better b. best 5. What an awful film! It is interesting one by this famous film director. a. the least b. less
Задание 13. Put in the comparative or superlative form of the adjectives in the list.
<u>Wide, famous</u> , 1. old, 2. big, 3. modern, 4. comfortable, 5. expensive, 6. popular, 7. boring, 8. small, 9. pleasant, 10. helpful, 11. nice, 12. noisy, 13. busy.
There are lots of hotels in the pretty town of Blexham. You get a wider choice in most places. The Crown is the most famous because Charles Dickens once stayed there. It's also one of the(1). The Metropole is a(2) and a(3) hotel. It's also(4) than the Crown. The Metropole is the(5) hotel in town, and so it's(6) with business people than with tourists. Personally I can't think of anything(7) than a big modern hotel. My own favourite is the Down Court Hotel, which is(8) and(9) than the Metropole. The staff at Down Court are(10) than at the other hotels. The Down Court is also in a(11) place than the others. The Metropole is the(12) hotel in town because it's on the main road. The Bristol has a good restaurant. But you need to book a table because it's the(13) place in Blexham.
Задание 14 . Put in the comparative or superlative form of the adjectives in brackets. A: I'm going to the Lake District next week. We're going <u>earlier</u> (early) than usual. B: I'd love a holiday in June, but it's (1 – convenient) for the children to go in the school holidays.
A: I know. But May and June are the (2 - dry) and (3 - nice) months. Sometimes we go in September which is the (4 - beautiful) time of the year with the leaves on the trees changing colour.
B: Maybe it would be (5 - sensible) to go in winter than in summer. It would certainly be (6 - cheap). It might be (7 - good) than August. I can't think of a (8 - bad) time to go than August.
Задание 15. Choose the correct word. 1. It is that Frank Lloyd Right's building will be destroyed. a. possible b. possibly 2. After Freddy hit his head, he wasn't thinking a. clear b. clearly 3. The disappearance of the millionaire seems really

a. strange b. strangely
4. I am impressed that you speak English so
a. well b. good
5. The Customs agent made a inspection of the suitcase.
a. thorough b. thoroughly
Задание 16. Choose the correct word.
1. We are discussing a proved fact.
a. scientific b. scientifically
2. It is that the classes will be called off because of the snow.
a. certainly b. certain
3. I willhelp you. You can trust me.
a. certainly b. certain
4. Henry drives around the city in this old Cadillac of his.
a. carelessly b. careless
5. Do you know if Jane did at the exam?
a. good b. well
Задание 17. Choose the correct word.
1. After your treatment I feel quite, thank you.
a. good b. well
2. The story Kim told us sounded
a. strange b. strangely
3. The meat you bought the other day tastes
a. awful b. awfully
4. I am sorry. I kept you waiting.
a. awful b. awfully
5. The lion moved through the grass.
a. slow b. slowly
D 10 Cl 1 1 1 1
Задание 18. Choose the correct word.
1. It is that in 100 years gas will be scarce and expensive.
a. probable b. probably
2. Your elder sister is always so dressed.
a. beautifully b. beautiful
3. This perfume is very expensive and it smells exceptionally
a. good b. well
4. Are you aware that you are not qualified for the job?
a. full b. fully
5. Deborah was in low spirits and greeted her guests
a. cold b. coldly
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Задание 19. Choose the correct word.
1. I had a hard time taking notes at the lecture as the professor speaks exceedingly
a. fastly b. fast
2. Do you know if there are any trains to Barcelona?
a. fastly b. fast
3. I have never met a policeman who behaves
a. friendly b. in a friendly way
4. I have never met a policeman.
a. friendy b. friendly
5. If this sportsman tries he may succeed in breaking the world record.

a. hard b. hardly

Задание 20. Choose the correct word.	
1. She was so shocked that she could speak.	
a. hard b. hardly	
2. The dentist asked the patient to open his mouth	
a. wide b. widely	
3. The scientist's name is known all over the world.	
a. wide b. widely	
4. The road to Gandolfo isn't enough for the lorry to get through.	
a. wide b. widely	
5. It has not rained much	
a. late b. lately	
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Преподаватель КЬУ,	
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к.филол.н., доцент	А.А. Еремеева



МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ РОССИЙСКОЙ ФЕДЕРАЦИИ федеральное государственное бюджетное образовательное учреждение высшего образования «Российский экономический университет имени Γ . В. Плеханова» Краснодарский филиал РЭУ им. Γ .В.Плеханова

Кафедра бухгалтерского учета и анализа

Комплект тестов (тестовых заданий) по дисциплине «Иностранный язык» <u>Раздел 3. Business contacts Тема 7. Установление деловых контактов.</u> Establishing business contacts

Задание 1. Translate into Russian.

1. Они часто ведут переговоры с иностранными фирмами. 2. Они сейчас ведут переговоры. 3. Они вели переговоры с этой фирмой на прошлой неделе. 4. Они вели переговоры с фирмой «Блэк и К°» на этой неделе. 5. Когда мы вернулись в контору, они все еще вели переговоры. 6. Мы собираемся вести с ними переговоры на будущей неделе.

Задание 2. Open the brackets using the proper forms of the verbs.

Basov: Hallo, (to be) that Lake and Co.? I'd like to speak to Mr. Lake.

Lake: Yes, Lake (to speak).

Basov: Good afternoon, Mr. Lake. This (to speak) Basov of Avtoexport. We (to see) your new model of cars lately and we (to be interested) in buying some of your new cars. Can you send us your offer?

Lake: I (to believe) we (to send) you our offer, Mr. Basov.

Задание 3. Retell the dialogue.

Задание 4. Fill in the gaps and make up a dialogue based on the text.

I work... Machinoexport. A lot... foreign firms are interested... doing business ... us. We have made some contracts ... boilers ... a new model lately. Our boilers are ... great demand now, and we sell them ... high prices. The other day Mr. Gray ... Roberts & Co. came ... Moscow to have talks ... us. As soon as he came ... Moscow he phoned our secretary and made an appointment... us ... the next day. He came to see us ... half... nine. We discussed a lot ... different questions. Our terms ... payment and delivery were acceptable ... him. When the talks were over we asked Mr. Gray to have dinner ... us ... Saturday.

Залание 5. Choose the correct variant. 1. A museum should aim to _____ as well as educate. c. make fun of b. entertain 2. _____, men still earn more than women. a. in medium b. on average c. in the middle the doctor's advice and had no further trouble. 3. He a. followed b. gave c. did 4. The Jury decided that Walker in self-defence. b. had behaved a. had performed c. had acted 5. Many of our students enjoy outdoor _____ such as hiking or climbing. a. actions b. activity c. activities

Задание 6. Choose the correct word.
1. In summer the children usually at their grandmother's.
a. remain b. stay c. leave
2. Japan's low crime rate the envy of the industrialized world.
a. remains b. stays c. keeps
3. The previous government the economy in ruins.
a. remained b. left c. stayed
4. A few cows on the farm to provide milk, cheese and cream.
a. are kept b. are remained c. are held
5. It goes without that London is the best city in the world.
a. speaking b. saying c. telling
Задание 7. Choose the correct variant.
1. Julie, listen to this. It's Thursday evening and I home really late from the club, and
she to me
a. get says b. am getting is saying c. have got has said
2. – Sorry, I haven't phoned. I lost my address book.
- Oh, you your address book! Why don't you keep everything on the computer?
a. always lose b. are always losing c. has always lost
3. We can't leave a ten-year-old child on her own. What on earth of?
a. are you thinking b. do you think c. have you thought
4. Don't ask him! He really difficult at the moment.
a. is b. is being c. was
5. We that you won't be disappointed with the performance of our new washing
machine.
a. are guaranteeing b. guaranteed c. guarantee
Задание 8. Choose the correct variant.
1. The new equipment in the laboratory gave the chance to the scientist to put his ideas into
1. The new equipment in the laboratory gave the chance to the scientist to put his ideas into
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a. action b. practice c. practise
2. Video classes give students the opportunity their speaking skills.
a. to perform b. to act c. to practise
3. The Charity Foundation provides financial and help for disabled children.
a. practice b. practised c. practical
4. My friend Oliver translates books pleasure, not money.
a. in b. because of c. for
5. Though the Ashers' house was quite they couldn't receive so many guests at a time.
a. spacing b. spacious c. spaced
Decree 0. On an declaration decree of the contract
Задание 9. Open the brackets using the proper forms of the verbs.
Lake: Did you (to receive) our offer, Mr. Basov?
Basov: Not yet. When you (to send) it?
Lake: We (to send) it a week ago, I (to believe).
Basov: Then we must receive it today or tomorrow.
Lake: I (to think) so. How many cars-would you like to buy?
Basov: 5 or 6.
Lake: Good. And when you (to require) them?
Basov: In April or in May.
Lake: I (to believe) we can ship you the cars in April.
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Задание 10. Retell the dialogue.

Задание 11. Translate into Russian.

1. Наша контора обычно отгружает оборудование вовремя. 2. Наша контора отгрузила оборудование в прошлом месяце. 3. Наша контора еще не отгрузила оборудование. 4. Наша контора может отгрузить оборудование в следующем месяце. 5. Наша контора собирается отгрузить оборудование через месяц.

Задание 12. Choose the correct variant.
1. Many schools don't the Internet.
a. make advantage of b. take advantage of c. possess advantage in
2. The publicity has Jim Morrison's reputation.
a. raised b. increased c. enhanced
3. A line of US tanks slowly
a. ran b. moved out c. advanced
4. Bertha eventually her goal of becoming a professor of mathematics.
a. reached b. obtained c. achieved
5. Quite a number of countries refuse Kosovo's independence.
a. to know b. to accept c. to recognize
Задание 13. Choose the correct variant.
1. There is some that the economy in Nicaragua is improving.
a. recognition b. evidence c. facts
2. Climate change could have disastrous for the humanity.
a. consequences b. conditions c. results
3. Many people expressed over moves to restore the death penalty.
a. attention b. attitude c. concern
4. As far as spelling Ronald has never been a strong student.
a. is concerned b. concerns c. is taken
5. Jerry sent the application form too late and missed the opportunity to Great Britain to
study in Sandhurst summer language school.
a. to go b. of going c. for going
Задание 14. Choose the correct variant.
1. 1. If we inflation , we actually spend less now.
a. make an account b. take for account c. take into account
2. Home visits by staff are an of the service.
a. integral part b. integral share c. integration part
3. There is nothing this dress, but if you don't like the way it fits you, take it back to the
shop.
a. wrongly with b. wrong with c. wrong about
4. Some aliens in Ireland have been for months.
a. out of the work b. away from work c. out of work
5. The results of this work were excellent but still better than last year.
a. by no means b. by all means c. at no means
Задание 15. Choose the correct tense form of the verb.
1. We were when the telephone rang.
a. on the point of leaving b. at the point of leaving c. on the point to leave
2. Samantha Kelly kept walking the hallway all night long thinking over the situation.
a. about and down b. along and up c. up and down
3. Our dependence oil as a source of energy is absolutely enormous.

 a. of b. on c. from 4. The relationship in our family is mutual respect. a. formed on b. founded from c. based on 5. Travellers to Africa are being the danger of various exotic infections. a. threatened of b. warned from c. warned about
Задание 16. Choose the correct variant. 1. When the old woman the top of the stairs her heart was pounding. a. achieved b. reached c. reached to 2. The Rubens Hotel in Amsterdam is of the town centre. a. within easy reach b. about close reach c. within a short distance 3. Medicine must be kept of children. a. out of reach b. away from reach c. out of the distance 4. You don't have to go to his office, you can Mr. Niranjan by telephone. a. achieve b. obtain c. reach
Задание 17. Choose the correct words. 1. Cecily never imagined that it so difficult to run for the Senate. a. will be b. would be 2. Did he really tell you that he you? a. loves b. loved 3. The teacher explained to the pupils that the Earth round the Sun. a. goes b. went 4. James added that he really the problem. a. doesn't understand b. didn't understand 5. Alex said that he would meet us again at 6:30. a. here tomorrow b. there the next day
Задание 18. Choose the correct variant. 1. Susanna said she on holiday a. is going tomorrow morning b. was going the next morning 2. We expected that everybody to support candidate. a. will come this b. would come that 3. Mother said that the children sleeping and asked us to turn down the music. a. are now b. were then 4. We decided that if the weather fine we go to the country for a picnic a. is will next Saturday b. was would the following Saturday 5. He said that he the same salary as his friends, but I don't think he tells the truth. a. had got b. had
Задание 19. Choose the correct variant. 11. The assistant said that Mr. Saroyan busy a. was at the time b. is at the moment 2. We thought that the train from Riga at 10:30. a. arrives b. arrived 3. They announced that the plane in 35 minutes and asked the passengers their seats. a. will be taking off took b. would be taking off to take 4. The lawyer advised us the judge about our intentions. a. to inform b. should inform

5. The secretary to come later.
a. said to us b. told us
Задание 20 . Choose the correct variant.
1. The doctor warned the patient again.
a. didn't smoke b. not to smoke
2. The trade unions urged the workers peacefully.
a. to demonstrate b. demonstrated
3. Valerie encouraged to take job.
a. her brother that b. to her brother this
4. They asked us the window.
a. not to open b. to not open
5. The CEO asked the assistant him when the mail
a. to inform arrived b. inform arrives

Комплект тестов (тестовых заданий) по дисциплине <u>«Иностранный язык»</u> Раздел 3. Business contacts Tema 8. Выставки и ярмарки. Exhibitions and fairs.

Залание 1. Read the text.

Trade Fairs and Exhibitions

International fairs and exhibitions play a very important part in the development of good friendly relations between all the countries. They help to establish business contacts and promote trade and trade, as we know, promotes peace. Trade fairs and exhibitions are very popular with businessmen and ordinary people as well. Therefore our country which stands for peace and friendly relations with all countries takes part in fairs and exhibitions arranged both abroad and here in Russia. All the exhibitions in Moscow are organized up to the highest international standards. A large number of all kinds of goods Aon display in exhibit halls (pavilions) as a rule give the visitors an idea of the development of the national economies of the countries-participants and their peoples' way of life in general.

Задание 2. Retell the text.

Задание 3. Put questions on the text.

Задание 4. Make up a dialogue based on the answers to the questions.

Задание 5. Read the dialogue.

At a Chemical Exhibition

Mr. Menon, an Indian businessman called at the Russian pavilion. His firm was interested in radiators. After he had seen the latest models on display he met Mr. Sokolov, a Russian engineer.

Menon: Good morning.

Sokolov: Good morning. Glad to see you in Moscow again. How do you like the exhibition?

Menon: It's wonderful. It's the biggest chemical exhibition, isn't it?

Sokolov: Oh, yes, over a thousand firms are taking part in it.

Menon: I've just seen your pavilion. I must say you 've made great progress, your exhibits show it.

Sokolov: Yes, we are doing good business in chemical goods now.

Задание 6. Put questions on the dialogue.

Задание 7. Make up a text based on the answers to the questions.

Задание 8. Put questions on the dialogue.

Задание 9. Choose the correct word.
1. The students admitted that the exam was much more difficult than they
a. expected b. had expected
2. He told us that his mobile phone out of action all day.
a. was b. had been
3. Martin replied that he the jobMonday.
a. already started last b. had already started the previous
4. Fernando claimed that he ten essays a. had written the week before b. wrote last week
5. Isabella boasted that she a Bentley for years.
a. had b. had had
Задание 10. Choose the correct word (Reported Speech).
1. The doctor said that the operation a resounding success.
a. was b. had been
2. My friend claimed that he with the problem in 2002 already.
a. dealt b. had dealt
3. The student answered that Kurt Vonnegut in 1922. a. was born b. had been born
4. Sophie exclaimed that she Leon since they from University.
a. had known graduated b. knew had graduated
5. The teacher stood up and announced that the party over.
a. was b. had been
Задание 11. Choose the correct tense form. 1. — Your son has been with his girlfriend for a long time. Any sign of wedding bells? — Well, I'm not sure, but I think he her to marry him on their holiday next week. a. asks b. will ask c. will have asked 2. — Can I have your report this afternoon? — This afternoon? Oh, I don't think I by then. a. will have finished b. am finishing c. will be finishing 3. Look at the waiter. He's carrying too much. He all those plates. a. is dropping b. is going to drop c. will be dropping 4. — Do you want to go to the cinema tonight? — No, I'm too tired. I an early night. a. will have b. will have had c. am going to have 5. Nobody supports my plan to climb Everest. But, believe me, I it! a. am doing b. will do c. will have done
a. am doing b. win do c. win have done
Задание 12. Choose the most appropriate tense form from the list below. Harry went back to the camp the following morning, but it was in some confusion. Soldiers (1) around carrying equipment from one place to another, but there (2) to be any purpose to what they (3). Harry (4) in an army camp before, but it
(5) a genius to realize that most of the officers (6) the first opportunity to abandon the men and head for safety. He (7) to phone the newspaper, but something (8) to the telephone lines.
Задание 13. Choose the correct tense form.
1. Carina hospital dramas.
a. enjoys b. is enjoying c. has enjoyed.
2. Britney Spears in the Waldorf Astoria on this visit to New York.

a. stays	b. is staying	c. will stay		
3. We	a two-week	winter holiday in	Gstaad every year.	
a. take	b. have taken	c. are taking		
4. I	the neighbour	s cat this week wl	hile she's in hospital.	
a. feed	b. am feeding	c. have fed		
5. Then y	you all the	e ingredients toget	ther quickly and	the mixture in a hot oven for
twenty n	ninutes.			
a. mix	put b. is mixin	g is putting	c. will mix will put	

Задание 14. Read the dialogue.

Menon: I saw your Radiator Model B-73 in operation. You've just started producing it, haven't you?

Sokolov: Yes, six months ago. Menon: It'll go for export, won't it?

Sokolov: Certainly. All the exhibits that are on display in our pavilion are for sale. Menon: We'd like to place an order for Model B-73. It meets our requirements.

Sokolov: I'm pleased to hear it.

Menon: When could we discuss the matter in detail?

Sokolov: What about Monday, say eleven in the morning.

Menon: That suits me all right, but I'm afraid I must be leaving* now, I have an appointment at twelve. Thank you very much. Good bye.

Sokolov: Good bye. See you on Monday.

Задание 15. Put questions on the dialogue.

Задание 16. Make up a text based on the answers to the questions.

Задание 17. Put special questions on the dialogue.

Задание 16. Read the text.

Recently the 8th Moscow international exhibition "Powertek-Energoprogress 2019" was held (on March 25-28 2019) in the sport complex Olympiysky."Powertek-Energoprogress 2019" was an important international event in energetic branch in Russia, the CIS3 and other countries of the world. The participants showed their main achievements and the progress the industry and science had made for the last few years.

The efficient staff of stand-attendants, guides and interpreters did their best to make the exhibition a success. Colourful leaflets helped to advertise the equipment. The exhibition was crowded with visitors from opening to closing time. The entries in the visitors' book show that the visitors were greatly impressed by the exhibition. The participants of the exhibition were interested in introducing their goods to new markets and as a result a lot of contracts were signed at the exhibition. For many leading companies participation in exhibitions arranged in Moscow became a good tradition.

Задание 17. Give a headline to the text.

Задание 18. Retell the text.

Задание 19. Put questions on the text.

Задание 20. Make up a dialogue based on the answers to the questions.

Комплект тестов (тестовых заданий) по дисциплине «Иностранный язык» Раздел 3. Business contacts Тема 9. Деловые переговоры. Business talks.

Задание 1. Read the text.

The export department of Goodman & Co. sent the Russian Trade Delegation their offer of compressors.

When Mr. Kozlov came back from Edinburgh, he and Mr. Zotov considered the prices, the terms of payment and delivery and the technical information of the offer. They found that their compressors were of the latest design'. So Mr. Kozlov decided to meet Mr. Lipman again to discuss the offer.

Задание 2. Retell the text.

Задание 3. Put questions on the text.

Задание 5. Make up a dialogue based on the answers to the questions.

Задание 6. Read the dialogue.

Kozlov: Good afternoon, Mr. Lipman.

Lipman: Good afternoon, Mr. Kozlov. Will you take a seat?

Kozlov: Thank you.

Lipman: Did you enjoy your trip to Edinburgh?

Kozlov: Yes. It was pleasant, indeed. I also had a good opportunity to contact businessmen of different British companies.

Lipman: I see. Now, Mr. Kozlov, what do you say to our offer?

Kozlov: On the whole your terms and conditions are acceptable to us. But I'm afraid your prices are not quite competitive. They are somewhat higher than the prices of other firms. Could you reduce your price by 7 per cent?

Lipman: I say, Mr. Kozlov, we've sold our compressors at the price of ... each. They are the best on the world market at this price. However, if you increase your order, we'll give you a discount of 5 per cent.

Kozlov: I believe we can buy 15 more compressors.

Lipman: Fine. That will settle the price problem.

Задание 7. Retell the dialogue.

Задание 8. Put special questions on the dialogue.

Задание 9. Make up a text based on the answers to the questions.

Задание 10. Open the brackets using the proper forms of the verbs.

1. Our manager (to be) abroad five years ago. 2. Mr. Brown (to be) in the Caucasus last year? 3. Our production manager (not yet to come) back. 4. The director (to go) already? 5. When your partner (to see) you last? 6. Our engineers just (to get) a letter from Bell & Co. 7. You (to take) any photographs while being on a business trip in south?

Задание 11. Translate from English into Russian.

1. The large scale transfer of ownership of industry from the public sector to the private sector has let to an important increase in the individual ownership of shares. 2. The distribution of government economic policy. 3. Precent years have seen substantial changer in the occupational distribution of the labour force. 4. In many countries economic development has led to periods of rapid population growth.

Задание 12. Answer the questions.

1. Have you received our shipment of tires? 2. When did it arrive? 4. Did you get the invoice too? 4. Have you paid the invoice for the last shipment yet? 5. But why haven't I got the record of the payment?

Задание 13. Read the dialogue.

Kozlov: There is another point. Your delivery dates don't suit us. We require the first parcel of 20 compressors a month after we sign the contract.

Lipman: So I understand that we are to ship the first parcel in December. And what about the remaining goods?

Kozlov: We can accept them in March.

Lipman: Very good. Well, Mr. Kozlov, as regards the terms of payment I hope you'll pay against shipping documents by a Letter of Credit. You are to open it with the London Bank after our fax that the goods are ready for shipment.

Kozlov: Quite right. I'll be glad to sign the contract when you get it ready.

Lipman: We can sign it tomorrow. I'll be glad, Mr. Kozlov, if you and Mr. Zotov join our Sales Manager and me for lunch after we sign the contract.

Kozlov: Thank you.

Lipman: So we hope to see you at our office at 12 tomorrow.

Kozlov: Good. See you tomorrow.

Lipman: Good-bye.

Задание 14. Retell the dialogue.

Задание 15. Put special questions on the dialogue.

Задание 16. Make up a text based on the answers to the questions.

Задание 17. Choose t	he correct word.	
1. Nick to find	l a permanent job for a co	onsiderable time.
a. have tried b. have	e been trying	
2. Indeed, he f	For several companies on	a temporary basis.
a. has already worked	b. has already been w	orking
3. Lewis Span	ish a few months ago.	
a. started learning b	o. have been learning	
4. Susanne for	a reply from the compa	ny for several weeks, but she any answer
yet.		
a. has been waiting	hasn't received b. wait	ted didn't receive
5. Larry the En	ncyclopaedia Britannica i	in the reading room since 10 o'clock.
a. has been reading	b. was reading	
Задание 18. Open the	e brackets, using Past S	imple or Present Perfect.
1. I English since	1991. (to study) 2. We	English at school. (to study) 3. From 1991 to
1992 Fim as a cus	stoms officer. (to work) 4	4. He three hours ago and yet. (to go out
to return) 5. When he	was a sales representative	ve, he twelve hours a day. (to work) 6. I
very busy all this weel	k. (to be) 7. How many p	ages you yet? (to read) 8 .How much
you at your preser	nt job? (to get)	
		opriate words which are given below:
after	since	many
long	before	never
of	by	yet
already	this morning	ever
		ivery ? 2. They've discussed the terms of
		t seen the Director 5. Have you been to
		o'clock. 7. Jane had completed the report you
left. 8. How have	you been here?	

- **Задание 20. Translate from English into Russian.**1. Up to now we have tested five applications. 2. Turnover has increased by 5 per cent this year.
 3. She has worked in the department for 10 years. 4. Have you chosen an advertising agency yet?



МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ РОССИЙСКОЙ ФЕДЕРАЦИИ федеральное государственное бюджетное образовательное учреждение высшего образования «Российский экономический университет имени Γ . В. Плеханова» Краснодарский филиал РЭУ им. Γ .В.Плеханова

Кафедра бухгалтерского учета и анализа

Комплект тестов (тестовых заданий) по дисциплине <u>«Иностранный язык»</u> <u>Раздел 4. Деловая поездка. A business trip. Тема 10. Организация деловой поездки.</u> Arranging a business trip

Задание 1 . Match the verbs and nouns.			
1. project	a) an impact		
2. target	b) an ad		
3. make	c) an image		
4. endorse	d) a campaign		
5. sponsor	e) an event		
6. launch	f) a brand		
7. run	g) a launch		
8. cancel	h) an audience		
Задание 2. Choose the best word for each	gap.		
1. Kitchen helpers are often young men		the first ste	eps in the long to
become cooks.	\mathcal{E}		· · · · · · · · · · · · · · · · · · ·
a) apprenticeship b) beverage	c) category	V	d) consultant
2. Many of the best cooks in the world cam		,	,
a) Asia b) Europe			d) America
3. Many universities now offer courses in re			,
a) accounting b) management		eping	d) cleaning
4. It was a pleasure business with you	, 50011110	-P8	a) oroning
a) making b) having			d) doing
5. A actually is a very important mark			u) domg
a) tips b) appetizer		d) dish	
Задание 3. Choose the most suitable word	for each gap:		
1. A calorie is unit of heat that is used		rov value o	of food
	c) the	d) –	71 100 u.
2. The daily menu offers large numbe	,	,	
a) – b) a			
3. Perishable food must be used it is f	rech	a) an	
a) while b) in c) within	d) at		
4. Word-of-mouth recommendation is		tant maan	marchandicina
restaurants.	the most impor	tant mean	s merchandising
	c) at	d) for	
5. Direct and indirect costs be consider	,	,	
	_		
a) may b) need	c) must	a) could	

Задание 4. Put these sentences in a logical order.

- 1 I paid my bi ll.
- 2 I checked in at reception.
- 3 I left the hotel.
- 4 I went up to my room.
- 5 I spent the night in the hotel.
- 6 I ha d an early morning call at seven o'clock.
- 7 I booked a room at the hotel.
- 8 I went out for dinner in a local restaurant.
- 9 I arrived at the hotel.
- 10 I got up and had a shower.
- 11 I had breakfast.
- 12 I tipped the porter who carried my luggage upstairs.

Задание 5. What would you say in these situations?

- You want to stay in a hotel for two nights next week with you r husband/wife. You phone the hotel. What do you ask or say?
- You are at the hotel reception and you are planning to leave in about 15 minutes. What could you ask the receptionist?
- 3 You want to wake up at 7 a.m. but you don't have an alarm clock. What do you ask at reception?
- 4 You have a drink in the hotel bar. The barman asks how you want to pay. What's your reply?
- When you turn on the shower in your room, the water comes out very slowly. What could you say at reception?
- You want to go to the nearest bank but don't know where it is. What do you ask at reception?

Задание 6. Choose the best word for each gap.

1. Before any new restaurant opens, the _____ has decided on its basic character. a) owner b) chef c) customer d) waiter 2. There are different kinds of ____; some are known by French terms – table d'hote, a la carte du jour. b) menus c) beverages d) foodservice a) restaurants 3. _____ is usually defined as indirect business costs of the business. a) liabilities b) assets c) overhead d) expenses 4. Menus ____ include a variety of foods that appeal to customers in different ways. a) must b) may c) can d) need 5. include not only the food itself but also wages paid to employees.

Задание 7. Read the text.

BUSINESS BOOKS

Keeping up with developments in your professional field is getting more and more difficult. It used to be enough to read a few trade magazines, attend the occasional conference and subscribe to a professional website. Nowadays, though, it seems this is not enough. Many people involved in business today will have heard of long tails, black swans, freakonomics and one-minute managers. However, if you haven't read the right books and don't know the jargon, a "long tail" is a way of describing sales patterns, a "black swan" is an unusual but high-impact event, "freakonomics" is a way of describing unusual economic effects and the "one-minute manager" is a good time manager.

Залание 8. Retell the text.

Задание 9. Put questions on the text.

Задание 10. Make up a dialogue based on the answers to the questions.

Задание 11. Translate into Russian.

1. To train highly qualified managers is extremely important for the development of economy. 1. To study this phenomenon requires much knowledge. 2. Our task is to increase production by 15 % this year. 3. The economist must know the conditions under which the demand for an item grows. 4. According to Marx's theory class struggle was to destroy capitalism. 5. They hope to be sent to the conference.

Задание 12. Read the text.

Freedom of enterprise means that individuals are free to buy and hire economic resources, to organize these resources for production, and to sell their products in the markets of their own choice. Persons who undertake these activities are known as entrepreneurs and such people are free to enter and leave the industry.

Freedom of choice means that owners of land and capital may use these resources as they see fit. It also means that workers are free to enter (and leave) any occupations for which they are qualified. Finally it means that consumers are free to spend their incomes in any way they wish. The freedom of consumer choice is usually held to be the most important of those economic 'freedoms'. In the models of capitalism, producers respond to consumers' preferences – they produce whatever consumers want

Задание 13. Retell the text.

Задание 14. Put questions on the text.

Задание 15. Make up a dialogue based on the answers to the questions.

Задание 16. Match 1-6 with a-f to make meaningful phrases.

- 1) to have
- 2) to be free
- 3) to lead
- 4) to keep
- 5) to cause
- 6) to be subject
- a) to maximum profits
- b) prices close to costs
- c) the right to own, control and dispose of real assets
- d) to buy, hire, and sell
- e) to laws and government regulations
- f) changes in market prices

Задание 17. Complete the sentences.

1. A period in which spending falls and	unemployment rises is called 2. A
stage during which people find job and begi	n to buy more products and services is called
3 is a perio	d when employment is high and businesses turn
out goods and services as fast a they can. 4.	is the point when business is bad and
unemployment is high.	-

Задание 18. Choose the proper word from two variants in brackets.

1. The fashion for mini-skirt (increased/reduced) the demand for textile materials. 2. Even in (some/the same) middle-income countries many people are very poor. 3. Government

regulations sometimes (decrease/impose) a change in (technology/quantity) that producers do not want to use. 4. Stabilization of prices is of great importance to industrial nations (as we// as /as well) the Third World countries. 5. Freeing up (освобождение) prices leads to their (decrease/increase).

Задание 19. Complete the sentences using comparative constructions with the words than or as. Model: We face the problem of surplus when supply is higher than demand. Market economic system is not so stable as command system. Producers supply as many goods as consumers are ready to buy.

1.	The	market	is	in	equilibrium	when	the	demanded	quantity	is	as	large
			2.	. Pri	ces rise when	they ar	e not	so high				3.
Prices ri	se who	en they a	are lo	owe	r			_ 4. We ma	ay have ex	cess	sup	ply if
prices and not be as	_				5. Th	e dema	nd fo	r inferior go	ods at high	h inc	come	es will

Задание 20. Match 1-5 with a-e to make meaningful phrases.

- 1) to take
- 2) to attract
- 3) to cover
- 4) to create
- 5) to locate
- 6) to persuade
- a) the costs and expenses
- b) buyers
- c) a choice
- d) to buy
- e) surveys
- f) products

Комплект тестов (тестовых заданий) по дисциплине <u>«Иностранный язык»</u> <u>Раздел 4. Деловая поездка. A business trip. Tema 11. Прибытие. Отъезд. Arrival.</u> Departure.

Задание 1. Read the text.

Roberts and Company, a British firm, sent an enquiry for boilers to "Machinoexport". The buyers were interested in boilers of different models. "Machinoexport" received the enquiry from the firm and the President of our office asked Mr. Bunin to be ready for the talks.

On the 3rd of April Mr. Camp, a representative of Roberts and Co. came to Moscow. The next day1 he had a talk with Mr. Bunin and got the necessary materials from him. Mr. Camp and Mr. Bunin made an appointment for the 6th of April.

Задание 2. Give a headline to the text.

Задание 3. Make five special questions on the text.

Задание 4. Make up a plan of the text.

Задание 5. Read the dialogue.

Camp: Good afternoon, Mr. Bunin.

Bunin: Good afternoon, Mr. Camp. I hope you are having a good time.

Camp: Oh, yes. I like it here very much.

Bunin: Have you gone sightseeing yet?

Camp: Well, I've only been here since Tuesday and I haven't seen much yet. I was at the Tretyakov Gallery yesterday and I've just been to the Kremlin. It's wonderful.

Bunin: Glad to hear it. Now, what can I do for you?

Camp: I've gone through your catalogues and price-lists. I believe we can buy from you two boilers. Model PK-67 and three boilers Model BK-220. But your prices are too high, I'm afraid.

Bunin: I don't think so . We usually sell our boilers at these prices. They are in great demand, and we have sold a lot of them at these prices lately. I'm afraid we can't reduce them.

Camp: I see. And what about the terms of delivery?

Bunin: We can offer you the goods c.i.f. London.

Camp: Good, then we accept the terms. Bunin: When do you require the boilers?

Camp: We'd like to have them in May.

Bunin: That's all right. We can ship them in May.

Camp: Fine. I'd like to contact my people and let them know your answer. Can I see you on Friday?

Bunin: Certainly. What time is convenient to you?

Camp: Any time you say.

Bunin: 11.30 then.

Camp: Very good. Good-bye.

Bunin: Good-bye.

Задание 6. Put five special questions on the dialogue.

Задание 7. Make up a text based on the contents of the dialogue.

Задание 8. Make five questions on the dialogue.

Задание 9. Set all the possible questions.

1. We are interested in selling our mining equipment. 2. Our office is going to sell our new model of cars. 3. The secretary has made an appointment with Mr. Brown for 12 o'clock. 4. We were having talks when the secretary brought us the mail.

Задание 10. Divide these lines into words and say what factor they refer to.

Togatherandanalysedata; tounderstandandexplainwhatpeoplethinkaboutproductoradverts; tofindoutaboutcustomersatisfaction;

topredicthowcustomersmightrespondtoanewproductonthemarket

Задание 11. Translate phrases into Russian. Mind prefixes.

A lot of unsolved problems, under unusual conditions, inaccurate amount, irregular form, impossible situation, to misunderstand the word, to reassemble the model, to reread the article, supernatural phenomenon, to overcool the substance, to overvalue the factor, semiconductor materials, semiautomatic machine-tools, intercontinental communication.

Задание 12. Read the words below and translate them into Russian. Define the parts of speech words in bold belong to.

To conduct a time service, a conductor of electricity, a semiconductor device, the conductivity of this metal, the conduction of electrons, good conductance, conducting capacity, to observe stars, an accurate observation, a careful observer, astronomical observatory instruments, an observable phenomenon, electric power, a power station, a powerful telescope, technical progress, highly skilled technician, modern technique

Задание 13. Use suffixes given below to form nouns. Translate the words.

-ist: physic(s), telegraph, special, social, economic;

-er: transform, design, build, read, report, lectur(e);

- -or: generat(e), escalat(e), construct, translate, act;
- -ing: engineer, build, read, draw, begin;
- -ment: measure, equip, employ, require, develop, manage, improve;
- -ion: construct, , illustrat(e), express;
- -ation: combin(e), inform, appl(y), accredit, confirm, implement, compete;
- -sion: divi(de), deci(de), conver;
- -ssion: transmit(t), permi(t), admi(t).

Задание 14. Translate word-combinations. Mind prepositions.

of: the pressure of water, to speak of something, one of them;

to: to show to the students, to go to the plant, to turn to the right;

by: to operate by hand, to speak by telephone, by means of a battery, to sit by the window; with: to illustrate with tables, to write with a pencil, a tube with water, to speak with our friends; about: to speak about the lecture, to do about 15 experiments.

Задание 15. Read adjectives below and use suffix -ly to change into adverbs. Translate the words.

Simple, normal, usual, complete large, near, great, high, hard.

Задание 16. Use suffixes given below to form adjectives. Translate the words.

- -ful: help, wonder, use, power;
- -less: use, help, power, motion, weight;
- -ic: period, metr(e), atmosphere(e), bas(e);
- -al: physic(s), natur(e), experiment, mathematic(s);
- -able: valu(e), change, measure(e), compare(e), profit;
- -ant: import, resist;
- -ent: differ, insist;
- -ive: effect, act, compete.

Задание 17. Translate into English.

- Здравствуйте, меня зовут Эдвард Грин. Я хотел бы поговорить с господином Смитом.
- Извините, но г-на Смита сейчас нет.
- Хорошо. Я перезвоню. Можно связаться с г-ном Смитом по прямой телефонной линии?
- Простите, но его номер не разглашается.
- Хорошо. Спасибо.

Задание 18. Translate into English.

- Доброе утро. Будьте добры Фила.
- Простите, а кто его спрашивает?
- Дон Брэдли из «Байбери Системс»
- Господин Брэдли, боюсь Фила сейчас нет в офисе. Мне ему что-нибудь передать или вы позвоните по его телефону?
- Я попробую позвонить по его телефону. Могу я узнать номер? 0802 54377 Разрешите я повторю для контроля.

Задание 19. Make up dialogues based on the following situations.

- 1 You call your boss' secretary and ask her permission to speak to the boss.
- 2 You call you friend but get the wrong number.
- 3 You call your business partner but he's not available and you leave a massage for him.

Задание 20. Fill in the prepositions.

1. I'm worried ... the last part of the presentation. 2. I enjoy coming ... Britain. And I'm looking forward ... my visit ... Bibury Systems. 3. Shall we have a look? 4. Hello, Mr. Sakai. We have spoken ... the telephone. 5. After lunch some of my senior managers will make a presentation ... you. 6. Sorry, I was delayed. Shall we get straight down ... business. 7. How are you fixed ... lunch?

Комплект тестов (тестовых заданий) по дисциплине «Иностранный язык» <u>Раздел 4. Деловая поездка. A business trip. Тема 12. Поездка на предприятие.</u> Visiting a factory.

Задание 1. Compose sentences using the models.

1. We'd like you to inspect the goods in July, if possible. 2. Our machines are of high quality. 3. They arranged to meet on Monday. 4. I'd like you to make arrangements with Mr. N. about our trip to Manchester. 5. This is just what we are going to do. 6. The quality of the insulation isn't quite up to standard. 7. We'll try and do our best to improve the model. 8. It won't take more than 3 or 4 days to eliminate the defects. 9. Is there anything else you want us to change? 10. I'm pleased with the results of the tests.

Задание 2. Translate the sentences into English.

1. Вы хотите, чтобы я заказала билеты заранее?" — спросила меня секретарь. 2. Мне хотелось, чтобы кто-нибудь помог мне уложить вещи. 3. Когда бы вы хотели, чтобы мы встретились и решили вопрос о цене? 4. Я думаю, вы бы не хотели, чтобы мы разместили заказ у другой фирмы. 5. Мы хотим, чтобы вы отгрузили товар в апреле. 6. Я бы хотел, чтобы кто-нибудь еще поехал со мной в командировку. 7. Мы не ожидали, что они пробудут в Ростове неделю. 8. Я хочу, чтобы вы узнали их новый адрес. 9. Где вы были вечером? Нам хотелось, чтобы вы пообедали с нами. 10. Я не хочу, чтобы они работали больше, чем мы.

Задание 3. Fill in the gaps with suitable pronouns.

1. Let Mr. Denisov tell us ... else about his visit to Edinburgh. 2. Let's hurry is waiting for us there. 3. Does... of you know how to get to the Tretyakov Gallery 228 from here? 4. At their office ... can speak English. 5. It's very dark in the room. I can't see 6. I don't want to go ... in this bad weather. 7. Have you packed ...? Not yet. I'm going to do it to-night. 8. ...has changed here since my first visit. 9. Is there ... else I can do foryou? 10.1 rememberthat I left the magazine in the livingroom yesterday, but now I can find it.... 11.... of us has heard ... about him since he left for Omsk. 12.1 recommend you to buy this book. Now it is available.... 13. Is ... pleased with the contract we've just signed? 14. Let's go ... tomorrow if the weather is fine.

Задание 4. Translate the sentences into English.

1. Все уже пришли. Давайте начнем собрание. 2. Если вам не нравятся эти книги, то я ничего не могу вам больше порекомендовать, потому что у нас нет ничего нового. 3. Некоторые из наших инженеров часто ездят в командировки. 4. Я не могу заказывать такси, пока я все не упакую. 5. — Вы кого-нибудь ждете? — Да, я жду директора конторы.

Задание 5. Complete the sentences.

' ` ±					
1. I'm worried about the last	part of	2. It's go	od of you to	visit us.	Thank
you for sparing your time. I know	you have a busy		3. We'll	do our b	est to
make your visit	. 4. You're seei	ng Fill Watsor	n at twelve	o'clock	about
5. We need diffe	erent colors. This d	lisplay unit must	t make		6.
We employ about 7 hundred full tin	me employees. But	we take on		when w	e need
them.					

Задание 6 . Complete the sentences.		
1. Sorry, I was late. Shall we get	2. I'm sorry y	your
work. 3. You are welcome. Make yourself _	4. How are you fixed for lun	nch?
Thank you, but I have another	5. Geraldine, please confirm lunch for tw	o at
Rane's and 6. I love going	ng to the theatre, but travelling makes me v	very
·		
Задание 7. Describe the company you would	like to work for. Think about:	
the size		
the product		
the staff		
the partners		
- - -	ng goods: a car, a watch, a perfume, athletic sheecorder. (You can give the products names if	
Задание 9. Complete the dialogue.		
Ph. W. So, that's excellent. We agree	I think those colors will	
and the lettering		
Ed. Gr. I think Don will be		
Ph. W. And when is your deadline?		
Ed. Gr. Everything must be		
Ph. W. No problem.		
Ed. Gr. Do you mind if		
Ph. W. I'll do it for you. Hello. Could you	, please ?	
Ed. Gr. Barlo House, Canary Wharf.		
Ph. W		

Задание 10. Answer the questions.

1. Have you ever stayed at a hotel? 2. Do you like staying at hotels? (Would you like to stay there?) Why? 3. How long have you stayed there? (would you like to stay there?) 4. What room did you have? (would you like to have?) 5. Did you feel comfortable? (What would you need to feel comfortable?) 6. Where did you have your meals? (would you like to have your meals?) 7. Were the hotel employees polite with you? 8. Did you have any conflicts or confusions with the hotel administration?

Задание 11. Describe the situation. You reserved a room in a hotel in advance. But when you arrived there they did not find the record of the booking. The only room they could offer was a suit (люкс) which was very expensive. What would you do? (Make up a text).

Задание 12. Translate the sentences into English.

1. Все спешили на платформу, так как через несколько минут должен был прибыть поезд. 2. Никто из нас не помнил адреса гостиницы, в которой мы останавливались в прошлом году. 3. Я никуда сегодня не могу пойти, так как буду на заводе. 4. Мой друг спросил меня, было ли что-нибудь интересное в журнале, который я только что прочитал. 5. Я думаю, что вы где-нибудь найдете эту книгу, если она вам необходима.

Задание 13. Answer the questions and make up a text based on the answers.

1. How much did Kate's suit cost? 2. How did Kate McKenna pay? 3. What data did she have to include into the form? 4. On what floor was the suit situated? 5. What newspaper did

Kate McKenna order? 6. At what time was dinner served in the hotel? 7. What did Kate ask Jenny on the phone? 8. Why didn't the receptionist find the record of Kate McKenna's booking?

Задание 14. Translate the sentences into English.

1. Компания находится как раз рядом с магистралью около переезда 8, в обширной зеленой зоне среди новостроек. 2. У меня была долгая встреча с главным управляющим. У них отличная робототехника и высокотехнологичный конвейер. 3. Они являются поставщиками многих компаний, включая наших конкурентов. 4. Они выделяют 5% всей прибыли на развитие этой отрасли. 5. Наше изделие рассчитано на детей хорошо образованных, высокооплачиваемых молодых специалистов.

Задание 15. Give Russian translation.

1. They seem quite competent. 2. What's the downside. 3. I'm slightly unhappy about a couple of things. 4. However they took me out for an excellent lunch. 5. I can see that they're a strong option but I'm seeing a couple of other suppliers next week. 6. Sorry, deliveries are through the side door. 7. We have a very flexible position on licensing deals. 8. We have our own research people in-house so we do very detailed assessment.

Задание 16. Make a plan of the text.

Opening The opening is your chance to grab the audience's attention and make them sit up and listen to you. The opening section should take no more than a couple of minutes maximum. In your opening section you should include some or all of the following stages.

Development This is when you go back to your first point and start your presentation properly. Make sure you highlight when you are moving between points by using phrases such as 'Next, let's turn to ...', or 'To conclude...' or by counting, 'Firstly,...secondly etc...'

Closing. Closing is as important as opening. Your audience will remember the last few points more clearly than most of the presentation. This is the chance for you to leave a lasting impression and ensure that your objective has been achieved.

Задание 17. Give a title to the text (task 16).

Задание 18. Choose the correct variant.
1. Good writing still has a place in contemporary
a. circle
2. Mr. Parker a monthly budget of over £ 7 million for covert operations.
a. is responsible about b. is responsible for c. is reliable on
3. The pagan tribes were easily by the Persian armies.
a. conquered b. won c. gained
4. Thomas Hardy wrote poetry as well as
a. literature b. fiction c. books
5. Many teenagers are fond of because it often describes space travel and life on other
planets.
a. scientific fiction b. science literature c. science fiction
Задание 19. Choose the correct variant.
1. Jules Verne's novels are exciting and full of
a. science fiction b. adventures c. experience
2. The exact origin of the universe remains
a. a mystery b. a joke c. fiction
3. In the USA there are a lot of illegal from Mexico entering the country.
a. people b. aliens c. alien beings

 4. You should take into consideration the potential of the deal with Microsoft Computers Inc. for our company. a. gains b. proceeds c. benefits 5. The relationship between the companies was a. mutually benefited b. mutually beneficial c. both beneficial
Задание 20. Choose the correct variant. 1. The Republic of Tunisia independence from France in 1957. a. achieved b. reached c. approached 2. It is not so easy for actors to fame and fortune in Hollywood. a. reach b. succeed in c. achieve 3. A spokesman that the company had acted irresponsibly. a. refused b. denied c. gave up 4. Arnold's wife finally persuaded him to cigars. a. give up smoking b. give up to smoke c. refuse smoking 5. Though Rayon was always busy he didn't the pleasure of going to the theatre from time to time. a. refuse b. give up c. deny
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МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ РОССИЙСКОЙ ФЕДЕРАЦИИ федеральное государственное бюджетное образовательное учреждение высшего образования «Российский экономический университет имени Г.В. Плеханова» Краснодарский филиал РЭУ им. Г.В.Плеханова

Кафедра бухгалтерского учета и анализа

Комплект тестов (тестовых заданий) по дисциплине «Иностранный язык» <u>Раздел 5. Производство, продвижение и продажа товара. Producing, promotion</u> and selling goods. Тема 13. Организация производства товара. Producing goods.

Задание 1. Translate these sentences into Russian.

1. «Что вы сейчас делаете?» — «Я просматриваю спецификации, полученные со вчерашней почтой». 2. В настоящее время цены на мировом рынке на этот тип станков падают, так как они не пользуются большим спросом. 3. К сожалению, мы должны заявить, что качество поставленного вами товара ниже качества образца, на основании которого был заключен контракт. 4. Мы будем признательны, если Вы сообщите нам название и адрес организации, являющейся экспортером товара, который нас интересует.

Задание 2. Say whether you agree or disagree with these statements. Give your reasonsю

1. If you see a machine-tool in operation no specification is required. 2. You quote the most favourable terms of payment only to your regular buyers. 3. You do not study any instructions before you put the equipment bought by you into operation. 4. It is easier to sell goods than to buy them. 5. If the goods are in great demand on the world market prices for them go up.

Задание 3. Give extensive answers to these questions.

1. What information can buyers find in advertisements? 2. In what case will you ask the firm to show you their machine-tools in operation? 3. What is a tender? What is usually stated in it? 4. In what case can prices of goods go up? 5. Why is it necessary for our companies to be in close touch with the world market?

Задание 4. Add tail-questions to these sentences and answer them.

1. You've read the advertisement in the latest issue of the journal. 2. The delivered goods were of inferior quality. 3. We cannot agree to the terms of payment stated in their offer. 4. The machine-tool is reliable in operation. 5. The specification wasn't enclosed with their order. 6. They will grant us a discount if we increase the order. 7. The delivery dates were changed at their request. 8. He's got in touch with Mr. Camp.

Вадание 5. Choose the correct variant.
. The thieves out of the bank, into their cars and up the high street.
ı. ran jumped sped
o. had run jumped sped
c. were running were jumping were speeding
2. Rameses II over ancient Egypt for more than fifty years.
a. was ruling b. ruled c. had ruled
3. Intervention was urgently required – the starving children weaker by the day and there
little sign of an end to the drought.

4. By the middle of the nineteen sixties many parts of Europe a tremendous economic boom.
 a. experienced b. were experiencing c. had experienced 5. Jim on the early flight the next morning so he made his excuses and left the party before midnight.
a. will be leaving b. left c. was leaving
Задание 6. Choose the correct variant. 1. Many of the survivors in the fields when the earthquake struck. a. were working b. worked c. had worked 2. The early rains were a disappointment as we to reach the coast before the monsoon set is. a. expected b. had expected c. were expecting 3. At the time of the take-over the company's shares in value for several months. a. had declined b. had been declining c. would have been declined 4. The staff to be paid weekly but now they receive a monthly salary. a. used b. were used c. had used 5. Things have certainly changed — there a lot of small shops around here when I was young. a. used to be b. were used to be being c. had used to be
Задание 7 . Translate these sentences into Russian. 1. Цены на товар, предложенный фирмой, выше цен, указанных другими фирмами. 2. Вы будете удовлетворены качеством наших машин, так как они имеют отличные рабочие характеристики и надежны в эксплуатации. 3. Я не могу согласиться с Вами, что цены на этот тип оборудования будут расти.
Задание 8. Choose the correct word. 1. We heard the Executive Board in the conference hall. a. discussing b. to discuss 2. Abigail saw her brother upstairs. a. go b. to go 3. My mother didn't notice the door and a. me open, go b. I opened, went 4. We saw a man the way to the Sloan Square underground station. a. showing b. showed 5. Have you ever heard her a lie? a. tell b. has told
Задание 9. Choose the correct variant. 1. After the sunset the tourists felt the temperature to fall. a. begin b. began 2. When Grace was getting on the train she felt somebody her by the shoulder. a. touch b. touched 3. The children watched the road a. being repaired b. repairing
 4. Suddenly Bella heard a familiar voice her name. a. call b. had called 5. The stranger stood on the platform and watched the train a. going away b. go away

Задание 10. Choose the correct words.
1. I have heard for a week now.
a. him being ill b. that he has been ill
2 her knock at the door?
a. did you hear b. have you heard
3 Mr. Cox has bought a new house?
a. did you hear b. have you heard
4. I noticed to discuss that confusing situation.
a. my friend not to want b. that my friend didn't want
5. She has often seen an old man along the beach with a dog.
a. walking b. walked
Задание 11 . Choose the correct variant.
1. Yesterday I couldn't get my car and had to go by bus.
a. start b. to start
2. Mother wanted her children their homework first.
a. to do b. did
3. The police asked the witnesses of the accident evidence.
a. give b. to give
4. The scientists consider this method very effective.
a. to be b. be
5. The Clarks didn't expect their son architecture.
a. to study b. to have studied
Задание 12. Choose the correct words.
1. Priscilla wanted to break the news to her mother.
a. herself b. her
2. He knew to be treated unfairly in the company.
a. himself b. him
3. Willie supposes his friends him in any predicament.
a. to help b. help
4. My friend advised me that business.
a. not to get into b. didn't get into
5. Anselm hated this question with somebody else.
a. to be discussed b. had been discussed
Задание 13. Choose the correct variant.
1. The young woman asked the porter her suitcases to the taxi.
a. to take b. took
2. Mr. Cutter wanted his daughter to University.
a. to go b. went
3. Everybody in the city knew him the best general practitioner.
a. was b. to be
4. I'm sure your boss would like you now.
a. to be working b. to have worked
5. I consider your students this work long ago.
a. to have done b. to do
Задание 14. Choose the correct words.
1. I hear the meeting of Assets and Liabilities Committee till Monday
a. they have put off b. them put off
2. We watched the children swans in St. James's Park.

 a. feeding b. feed 3. As soon as the squadron approached the forest they smelled something a. was burning b. burning 4. The teacher saw that the students his explanation. a. not understand b. didn't understand 5. Mr. Worchester looked at Becky and felt him. a. that she believed b. her believe
Задание 15 . Translate these sentences into Russian. 1. Я хотел бы, чтобы вы связались с этой фирмой сами и выяснили, когда их представитель приезжает в Москву. 2. В вышеупомянутом письме Вы указали, что постараетесь сделать все возможное, чтобы доставить машины, заказанные нами по контракту от 25 января 2019, без задержки. По просьбе господина Брауна мы встречаемся завтра в пять часов дня. 3. Мы заинтересованы в закупке станков высшего качества.
Задание 16. Choose the correct word. 1. The hijackers made the hostages in the plane all night. a. to stay b. stay 2. The HR manager had his secretary the letters in time. a. send b. sent 3. The local authorities made the tenants the house because it was dangerous to live in it. a. leave b. leaving 4. Mother let the children till late. a. stay out b. have stayed out 5. Suddenly the child let her hand and ran away. a. go b. went
Задание 17. Choose the correct words. 1. Candy doesn't like the house she has just bought and she is going a. to have it torn down b. to tear it down 2. This businessman has lots of suits. He twice a year. a. has them made b. makes them 3. Lucy at the hairdresser's at the moment. a. is having her hair cut b. is cutting her hair 4. Look at these wonderful snapshots! I at the chemist's. a. have just developed them b. have just had them developed 5. You can in an hour. a. have your shoes repaired b. repair your shoes
Задание 18 . Read the article and write the correct forms of the verbs in brackets.
KIDNAPPER CAUGHT PAYING RANSOM INTO BANK Six-year-old Kandy Watt, the girl kidnapped two days ago, was found safe this morning (1 - play) near her home. The man who found her said: "I saw Kandy (2 - sit) in the park. I recognised her from photos in the paper. I shouted: "Kandy!" As soon as she heard me (3 - call) her name, she came running to me." Later in the day, a man was caught (4 - pay) the ransom of £ 50,000 into his bank account. Kandy's father had agreed to pay the ransom. The police were on the scene, and had watched him (5 - go) into the park and (6 - leave) the bag of money behind a large tree.
But they had not seen anyone $\underline{}$ (7 – collect) the bag, although they had watched it for hours. Somehow the kidnapper had collected it unseen.

An old woman was seen (8 – approach) the tree, but the detectives swore they saw her (9 – walk) straight past it. Was the "old woman" perhaps the kidnapper in disguise?
Задание 19. Make special questions on the text.
Задание 20. Choose the correct words.
1. The old lady She is too old to go shopping.
a. had the food delivered b. delivered the food
2. The young couple their house redecorated for two months now. They have to live at
their parents'.
a. have been having b. are having
3. You ought at the doctor's.
a. to get your blood pressure checked b. to check you blood pressure
4. One of these days O'Hara is going onto the Committee.
a. to get himself elected b. to have himself elected
5. While walking in Amsterdam I my wallet stolen in the crowd.
a. had b. got

Комплект тестов (тестовых заданий) по дисциплине «Иностранный язык» Раздел 5. Производство, продвижение и продажа товара. Producing, promotion and selling goods. Тема 14. Управление производством. Controlling business.

Задание 1. Insert one of the words given in brackets.

1. A good teacher must (to realize, to understand) children. 2. Does he (to understand, to realize) he was not right then? 3. I'm sorry to say I don't (to understand, to realize) you. 4. He is very good at languages. He (to realize, to understand) both French and English. 5. I hope they (to understand, to realize) how important the information is. 6. She has changed so greatly that it was difficult (to recognize, to get to know) her.

Задание 2. Fill in prepositions or adverbs.

1. I'll be pleased to join you as it's a long time since I travelled ... board a steamer. 2. Did you take notice ... the beautiful picture ... the Smirnovs' living room? It was given... them ... the artist himself. 3.1 liked all the actors... Nikolaev. His acting didn't impress me favourably. 4. Will the trip be put ... if there is a change ... the weather? 5. Peter promised to send a telegram ... his arrival ... London. 6. How long are you staying ... the Ivanovs? Only ... a weekend.

Задание 3. Make up sentences using the given models. Use the active words given in brackets:

Model 1. He looked at the girl sitting near the window, (to take pictures of, to laugh at, to cut, to enter, to protest against)

Model 2. You should make the lesson a success, (to make friends with, not to publish, to follow smb.'s advice, to send smth. for signature, to mention, not to keep, to take pictures of, to come down)

Model 3. He should have sung a few more songs, (not to follow smb.'s advice, to realize, not to allow, not to go out in this nasty weather, to invite guests)

Задание 4. Translate these sentences into English.

1. Возможно, нам придется отложить нашу встречу до понедельника. У меня очень много работы. 2. Интересно, над чем вы смеетесь? 3. Прекрасная мысль! Давайте проведем отпуск на пароходе. 4. Вам следовало бы упомянуть об этом в своем ответе.

Задание 5. Choose the correct variant.

1. 1. We haven't seen each other a long time.
a. since b. for c. at
a. since b. for c. at 2. You look confused you understand what I say?
a. did b. are c. do
3. Last night I came home, cooked dinner, and TV.
a. watched b. was watched c. had watched
4 for a long time before you got a job?
a. were you looking b. have you looked c. had you looked
5. That man money to the hospital for years.
a. has giving b. has been giving c. is giving
Задание 6. Choose the correct words.
1. Does Randy eight brothers and six sisters?
a. have got b. has c. have
2. We John better now that we have classes with him.
a. are knowing b. know c. knew
3. Deer salt and are attracted to blocks of salt people leave in their yards.
a. are liking b. like c liked
4. I the day with a jog around the block.
a. have begun b. began c. had begun
5. I the movie before, but I decided to see it again.
a. saw b. had seen c. have seen
Задание 7. Choose the correct variant.
1. 1. – Did you meet Ann here at the university?
- No, we when I started college.
a. have already met b. had already met c. had already been meeting
2. – I took TOEFL. It was really hard.
– a lot before you took it?
a. have you studied b. did you study c. has you studied
3. – Would you like to go to the band concert?
- Thanks, but I it already.
a. am seeing b. have seeing c. have seen
4. – What did you do last night?
– I watched TV, practiced the violin, and my homework.
a. was doing b. have done c. did
5. – Why is Teddy so sad?
Because his bird away.
a. flew b. will fly c. had flown
Задание 8. Translate these sentences into English.
1. Разрезая хлеб, Риварес увидел в нем письмо. 2. Я думаю, что Джон понял, как важно
выяснить все вопросы сегодня же. 3. Вам следует уговорить свою дочь делать зарядку
каждое утро. 4. Мой друг сказал, что его статья напечатана в последнем номере
«Уоркера» под заголовком «Большие успехи».
Задание 9. Choose the correct words.
1 – Did you go to Hawaii for vacation?
- I to go, but I got sick at the last minute.
a. was planning b. had been planning c. planned
2. I to the same barber since 1950.
a. am going b. have been going c. go

3. Did you say that you here only three days ago?
a. came b. have come c. had come
4. I haven't heard from Maria
a. since many months before b. for many months c. since a long time
5. This book is so long that I
a. haven't finished it yet b. haven't finished it already c. still have finished it.
w v
Задание 10. Choose the correct variant.
1. Spain at one time a very powerful country.
a. was b. has been c. was being
2. –Who ate all the cookies?
- Mary Ann
a. has b. did c. ate
3. –Is Tony making dinner?
– He to make it.
a. has just begun b. was just begun c. just began
4. —You seem to like this restaurant a lot.
- I here for many years.
a. have been eaten b. have been eating c. am eating
5. – Where was Michael Caine born?
- In Britain, but today he in the United States.
a. has lived b. lives c. living
a. has hved b. hves c. hving
Задание 11. Choose the right words.
<u> </u>
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Задание 13. Translate these sentences into English.

1. Удивляюсь, что ты узнал его. Он очень изменился за последние три года. 2. Я не могу разрешить вам взять эти книги домой. Они нужны другим студентам тоже. 3. Не имею представления, где Петровы сейчас. Они уехали на юг около месяца назад. Думаю,

что они могут вернуться в течение этой недели. 4. «Спасибо за вашу помощь» — «Не стоит благодарности». 5. Этот цвет очень яркий, не правда ли?

1. By the time the software goes on sale the company 85 million dollars on developing
it.
a. is spending b. will have spent
2. Wake me up by 9 o'clock. I long enough by then.
a. will sleep b. will have slept
3. I expect she until she gets badly burnt.
a. will sunbathe b. will have sunbathed
4. This time tomorrow Pilar on a beach in Majorca.
a. will be sunbathing b. will have sunbathed
5. We to Australia later this summer. It is a long flight.
a. will be flying b. will have flown
Задание 15. Choose the right words.
1. It's strange that when we get to Sidney we halfway round the world.
a. will be flying b. will have flown
2. The contract will be signed after the parties all the issues in detail.
a. have studied b. will have studied
3. When the Government in power for 4 years, the next election will be held.
a. have been b. will have been
4. Don't phone them now. They home yet.
a. won't get b. won't have got
5. If I come and see the film with you on Sunday, I it six times.
a. will have seen b. will be seeing
Задание 16 . Choose the correct variant.
1. My friend explained that when they to the theatre, the play
a. came had already started b. had come started
a. came had already startedb. had come started2. The Principal mentioned that if the pupils, they from the exam.
2. The Principal mentioned that if the pupils, they from the exam. a. cheated would be expelled b. cheat will be expelled
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3. The statement says that the Conference a considerable time discussing the world debt crisis
a. spent the day before yesterday b. had spent 2 days before
4. The scientist admitted that when he very young, the Blue Book Project first started.
a. was b. had been
5. She whispered that they have finished their work by 2 o'clock and free till
Monday.
a. will will be next b. would would be the following
Задание 19. Open the brackets using the most appropriate verb form.
When I mentioned to Nokes that he $___$ (1 – be seen) in a local shop the previous
Monday, he protested that he $\underline{\hspace{1cm}}$ (2 – be) at home all day. He swears that he $\underline{\hspace{1cm}}$ (3 – not
own) a blue Ford Escort. He claimed that he $\underline{\hspace{1cm}}$ (4 – go) to the paint factory two weeks
before to look for work. He alleges that he (5 – be) a good friend of Jim Barnes. He
insisted that he (6 – not telephone) Barnes the previous Monday morning. When I
pointed out to Nokes that a large quantity of paint (7 – be found) in his house, he replied
that he $\underline{\hspace{1cm}}$ (8 – store) it for a friend.
Задание 20. Choose the correct variant.
1. – I'm really worried about Susan. What do you think has happened?
– Don't worry, Mrs. Parker. She's probably just caught in traffic. I'm sure she here soon.
a. will be b. is being c. will be being
2. Here's a letter from our holiday representative. They a reception in the bar tonight at
eight.
a. are holding b. will have held c. hold
3. It all day on Sunday, so the party will be in the house, not in the garden.
a. will be raining b. is raining c. rains
4. My father is approaching retirement age, so he the business next year.
a. is probably selling b. will probably sell c. probably sells
5. I have just been to the Council meeting. It looks like they a new shopping centre in
town. a. build b. are going to build c. will have built
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Комплект тестов (тестовых запаний) по писниплине «Иностранный язык»

Комплект тестов (тестовых заданий) по дисциплине «Иностранный язык» <u>Раздел 5. Производство, продвижение и продажа товара. Producing, promotion and selling goods. Тема 15. Торговля. Внешняя торговля России. Trade. Russia's Foreign Trade.</u>

Задание 1. Read the text.

Russia's Foreign Trade

Foreign trade is an important part of Russia's economy. We have trade relations with a lot of countries. We are developing a free market economy now in Russia. We export and import different kinds of goods, such as machines, raw materials, manufactured goods, high technology equipment, consumer goods and foodstuffs. Russia concludes trade agreements with foreign countries, and our trade companies sign contracts for the sale and purchase of goods. Our trade contracts with foreign countries are growing from year to year.

Задание 2. Retell the text.

Задание 3. Put special questions on the dialogue.

Camp: Hallo, is that Machinoexport?

Secretary: Yes. Who is that speaking, please?

Camp: This is Camp of Roberts and Co. I'd like to speak to Mr. Bunin.

Secretary: Just a moment. I'll put you through.

Camp: Thank you. Bunin: Bunin speaking.

Camp: Good afternoon, Mr. Bunin. I've received the final reply from our firm through Internet. We accept your offer but I'd like to clear up some points in advance. When shall we meet?

Bunin: I'll be glad to see you any time tomorrow.

Camp: Will the contract be ready by that time?

Bunin: Yes, certainly it will.

Camp: Very good. You see, I'm leaving for London on the 15th of April.

Bunin: I believe that'll be next Sunday.

Camp: Yes, quite so.

Bunin: I think we've done good business, Mr. Camp. Will you join me for dinner on Saturday?

Camp: Yes, with pleasure.

Bunin: I'll call for you at the hotel at about six then.

Camp: Thank you. Good-bye, Mr. Bunin.

Bunin: Good-bye.

Задание 4. Put questions on the dialogue.

Задание 5. Make up a text based on the answers to the questions.

Задание 6. Insert one of the words given in brackets.

1. Can you (to find out, to learn) when he is leaving for London? 2.1 was happy (to find out, to learn) about his arrival. 3. Will you (to find out, to learn) how to do it? 4. You should (to learn, to find out) why he has done it. 5. The mother did not (to get to know, to recognize) her son whom she had not seen for twenty years. 6. When you (to learn, to get to know) these people well, you will see how good they are.

Задание 7. Insert one of the words given in brackets.

1. My son spends a lot of money ... books. 2. Do you know anything ... Nick? He is ... the East but I haven't heard ... him ... a long time. 3. We took a lot of pictures ... our trip. 4. What were you laughing... when I entered the room? 5. Please, find ... how long he is going to keep the book. 6. Why do you want to put ... your report... Saturday? 7. You should send these documents... signature right away.

Задание 8. You are a marketing specialist and you are going to do marketing research for a new product. Write at least 5 questions you will have to answer.

Задание 9. Match the phrases 1-5 with explanations a-e.

- 1) gain the market share
- 2) no thrills
- 3) relatively
- 4) artificially
- 5) approach
- a) not absolutely
- b) not through a natural process
- c) a method of dealing with a problem

- d) increase the number of buyers
- e) without decoration or accessories

Задание 10. Listen to the interview.

P = Presenter

J = James Phillips

P: Now, if like me you're already thinking about next year's holidays but you don't want to spend too much money, you've probably already visited the websites of some of the new budget airlines that have sprung up in the last few years. It's a relatively recently phenomenon but an extremely successful one. I'm sure you've all heard of people getting flights to fabulous destinations for as little as £10. It almost seems too good to be true. I'm joined in the studio by James Phillips of consumer group 'What?' and I hope he's going to answer the big question – just how do they make it so cheap? James.

P: But even so, even if you don't get one of the really cheap tickets, these airlines are still quite a lot cheaper than other, more established airlines.

So, there are some pitfalls to look out for but I for one am going to go straight to the internet and find myself a bargain. Now where do I want to go to this year

Задание 11. Answer the questions (the task is based on the previous exercise).

Do all budget airline flights cost less than £10?

When is the price the highest?

When is the price lowest?

Задание 12. Which of the following factors are mentioned as factors reducing the price?

- 1. They use cheaper and smaller airplanes.
- 2. They choose cheap airports.
- 3. They make more flights a day.
- 4. They don't spend money on advertising.
- 5. Passengers have to pay for the food on their flights.
- 6. They sell electronic tickets.

Задание 13. Match the words and the definitions a-h.

- 1) upmarket
- 2) a mission
- 3) an initiative
- 4) a segment
- 5) an audience
- 6) a profile
- 7) to determine
- 8) to monitor
- 9) to eliminate
- a) a part or section
- b) a group of interested people
- c) an important new plan with a particular aim
- d) an assignment or task
- e) to find out / to discover
- f) to remove / to take out
- g) to check at regular intervals
- h) expensive and of superior quality
- i) a description of the characteristics of someone or something

1. Many different types of consumer who buy the same product. 2. Conclusions people reach about which products to purchase.
3. An informal discussion group used for market research
Задание 15. Choose the best word to complete each sentence. 1. Good selling is all about (friendship/ relationship/ connection) building. 2. Your product or service should be (adaptable/ changeable/ variable) to meet the needs of each customer. 3. The sales manager and the customer have an intense (conversation/ negotiation/discussion) to agree on the details of the contract. 4. We always aim to give a long-term (promise/ decision/ commitment) to every customer.
Задание 16. Use the given words to fill the blanks in the dialogue. Advantage Long-term contract To be worth Promising — Do you know anything about a to build a high-speed railway between Moscow and St. Petersburg? — Yes, certainly. This project discussing. — What do you see in it? — I suppose many countries are interested in this project. It is — Well, soon you'll get to Moscow in 2 hours.
Задание 17. Use the given words to fill the blanks in the dialogue. To be in demand To put a new product on the market To produce Top quality goods
 Hi, Henry, how's life? OK, thank you. I hear your firm sportswear? Yes, good sportswear now and we only Are you planning to? Possibly.
Задание 18. Use the given words to fill the blanks in the dialogue. To compete To be in the same line of business to produce To specialize in
- Everybody knows that "Puma", "Adidas" and "Nike" sportswear which can

– your fi	rm	?	
– Yes, we	goods for chi	ldren	
Задание 19. Use the given	n words to fill th	e blanks in the dialo	gue.
Enterprise			
To run business			
To meet troubles			
To compete			
– Does your family help yo	ou to	your	?
- Certainly, my father is a			
Is your business	_		
– Rather.			
– Do you	any	?	
Do youYou see, to	with world	I-famous firms is a r	eal struggle.
Задание 20 . Use the given	n words to fill th	e blanks in the dialo	gue.
The terms and conditions			C
To sign			
Promising			
– Mr. Jones, let's discuss _		of our new contrac	t.
– With pleasure. I find it v			
– Shall we		-	
- All right!	J		

Комплект тестов (тестовых заданий) по дисциплине «Иностранный язык» <u>Раздел 5. Производство, продвижение и продажа товара. Producing, promotion and selling goods.</u> Тема 16. Продвижение товара. Promotion of goods.

Задание 1. Answer these questions.

1. Were any letters received from England yesterday? 2. When is the mail usually brought to your office? 3. How many times a day is the mail to be brought? 4. Is the mail brought on Sundays? 5. What countries is your equipment exported to? 6. Were a lot of goods exported by your company last year? 7. In what case is a discount given? 8. Can any ready-made clothes be bought in this shop?

Задание 2. Put questions to the words given in bold type.

1. The appointment was made **for Friday** (1). 2. **Many hotels** can be recommended for stay in our city (1). 3. **This book** can be bought **in any book-shop**. (2). 4. **Delivery dates** will be discussed **during the preliminary talks**. (3). 5. **The remaining goods** are to be shipped **in May**. (2). 6. The offer was not accepted **because the prices were too high**. (1).

Задание 3. Turn these sentences into the Passive Voice.

1. Can we reserve a single room with a private bath in your hotel? 2. The receptionist asked him to fill in a form in English. 3. The secretary showed Mr. Black into the- President's private room. 4. We must settle the problem in the shortest possible time. 5. They told me they would improve their model. 6.1 could not find the book anywhere. 7. They serve breakfast from eight to eleven at this hotel.

Задание 4. Answer these questions and sum up the answers: 1. Are any defects found during tests? By whom are they to be eliminated? Is another test to be made after the defects are eliminated? 2. Is the Tretjakov Gallery visited by a lot of people? Whose pictures are shown there? Can pictures from other countries be found there? What museum can they be found in? 3. Are foreign businessmen usually met at the airport? Where are they taken from the airport? Is accommodation booked for them in advance? Why is accommodation to be booked in advance?

Задание 5. Translate into English.

1. Эти новости очень интересные. 2. Кто оставил эти деньги? 3. «Вы получили сведения о результатах испытаний?» – «Нет еще. Мы надеемся получить их на следующей неделе». 4. Ваши советы мне всегда очень помогают. 5. Боюсь, у меня мало денег, чтобы купить хороший подарок.

Задание 6. Open the brackets using the verb in the correct voice and tense-form.

Mr. Nikitin came to Manchester to inspect the goods which his company were buying from a British firm. All the necessary arrangements for Comrade Nikitin's visit to the factory (to make) on Monday. As soon as Mr. Nikitin (to come) to the factory he (to take) to the shop where machines usually (to test). Only a few temperature tests (to make) that day. During the tests some defects in the motors (to find). The chief engineer (to promise) Mr. Nikitin that the insulation (to improve) and all the other defects (to eliminate) in two or three days. He also (to say) that the goods (to ship) in time. When all the necessary documents (to sign) Mr. Nikitin (to leave) Manchester for London.

Задание 7. Translate into English.

1. У меня очень приятная новость для вас. 2. Фирма добилась больших успехов. Сейчас ее товар пользуется большим спросом на мировом рынке. 3. У нас очень мало сведений по этому вопросу. 4. «Что вы можете сказать об его успехах?» — «Боюсь, они незначительны (небольшие)». 5. Вы всегда следуете советам друзей?

Задание 8. Mark the sentences as true or false.

1. All economics students are required to take this course of marketing. 2. The course lasts
5 months 3. All these aspects are studied in the course: pricing, brands and
promotion, taxation, competitors, organizational learning 4. Students will have to
take three tests and an exam 5. Rajid sais that the Assessments were quite easy
6. Pablo consulted his teaches through the internet

Задание 9. Read the text and define the functions of participles.

People living in Japan have some customs different from ours. For example, we wipe our washed faces with dry towels (полотенце), they wipe their faces with wet towels. Entering houses our men take off their hats, the Japanese take off their shoes. We give presents when arriving, they leave them when departing. When in mourning (траур) we wear black, they wear white. We frown (хмуриться) when being scolded (бранить), they smile. When we say that Japanese are strange people, they could reply, "The same to you."

Задание 10. Read and translate into Russian.

The student attending all lectures; using new methods; having entered the Institute; the achieved results; the plan containing many details; constructing new machines; having calculated the distance; all developed countries; the workers building a new house; achieving good results; having developed the speed of 120 km; the apple divided into three parts; the scientist using a new method; dividing the orange into three parts; having introduced new methods of work; the growing population of the country; refusing to give an explanation;

receiving important information; having obtained the necessary infor- mation; having found the new way; help offered by the teacher; the lecture read by a well-known professor.

Задание 11. Choose the translation of words given in the brackets.

carrying out; is carrying out; carried out; is carried out

1. The expert (проводит) the investigation. 2. The investigation (проводимое) by the expert is important. 3. The expert (проводящий) the investigation works in our company.

Задание 12. Choose the translation of words given in the brackets.

chosen choosing was chosen is choosing

1. (Выбирая) a suitable pricing strategy is the specialists considered many important factors. 2. Pricing strategy for a new product line (была выбрана). 3. The (выбранная) pricing strategy proved to be suitable.

Задание 13. Choose the translation of words given in the brackets.

increased increasing having increased increasing

1. (Увеличивая) the price we decreased the demand for the product. 2. (Увеличив) the price we decreased the demand for the product. 3. The company (увеличивающая) the price for the product can loose the market.

Задание 14. Translate the sentences into Russian.

1. He heard the voices coming through the open window. 2. Waiting for him I looked through the magazines lying on the table. 3. They remained at home refusing to go anywhere that day. 4. The channel linking two seas is being built now. 5. The explanation given was not complete. 6. The results received were of great importance for further work. 7. Having passed all the examinations he left for the native town.

Задание 15. Translate the sentences into Russian.

1. Having been shown the way I could find his house easily. 2. Having waited for him for half an hour they went home. 3. When studying elements Mendeleyev found that they could be divided into nine groups. 4. When burnt, coal produces heat. 5. When reconstructed, the theatre looked more beautiful than before. 6. Being built in a new way modern houses have better facilities.

Задание 16. Translate the following sentences into Russian, pay attention to participial constructions.

1. In East-European countries consumers couldn't get goods, and factories couldn't buy inputs at prices held low by governments. 2. Governments intervene in economies controlling the supply of money, limiting monopolies and helping private industries. 3. An improvement in technology will increase the supply of a good, increasing the quantity supplied at each possible price. 4. Governments regulate economic activities imposing some restrictions. 5. The governments can influence for whom goods are produced, taking income away from some people and giving it to others.

Задание 17. Translate the following sentences into Russian, pay attention to participial constructions.

1. The high price for a good is the market mechanism telling suppliers it is now time to increase production. 2. The developing countries hope that the industrial countries will raise imports from the less developed countries imposing tariffs on imports from other industrial countries. 3. Income is money of all kinds coming in regularly to a person, family or organization. 4. Active money is money going from man to man and used by the people in

buying and selling goods and services. 5. Reducing our imports, we decrease the exports of others. 6. At prices above equilibrium we have a situation known as excess supply, or surplus.

Задание 18. Define the function of -ing form in the sentence (subject or object); translate the sentences.

1. Applying the method will give the results desired. Applying the method the technologists will get the results desired. 2. Dividing a unit of distance by a unit of time we get a unit of speed. Dividing a unit of distance by a unit of time gives a unit of speed. 3. Producing power is dependent mainly on the fuel and machinery available. Producing electricity by means of generators we get rather low efficiency.

Задание 19. Define the *-ing* form in the following sentences.

1. Without shaking hands, they parted warmly. 2. The crying child was comforted by his nurse. 3. I said that I had the pleasure of seeing an old school fellow there. 4. I didn't know how to prevent myself from turning round and screaming to him to stop. 5. Giving advice is not my cup of tea. 6. She went on working for a time. 7. "Forgive me for keeping you waiting," he said, looking a little surprised. 8. In spite of being ill he went out.

Задание 20. Define the *-ing* form in the following sentences.

1. Do you mind my writing with your pen? 2. I have no objection to your criticizing me? 3. Running water is always better than standing water. 4. Never jump off a moving train. 5. Returning home after a good holiday is always pleasant. 6. Returning home after a good holiday he looked the picture of health. 7. They went home quickly, protecting themselves from the rain by walking under the trees. 8. In this factory much attention is paid to protecting the health of the workers.

Комплект тестов (тестовых заданий) по дисциплине «Иностранный язык» <u>Раздел 5. Производство, продвижение и продажа товара. Producing, promotion</u> and selling goods. Тема 17. Покупка и продажа. Buving and selling.

Задание 1. Retell the text.

McArthur Glen Designer Outlet, York. This vast site a couple of miles south of the city center was a hospital, PoW camp, and asylum. Today it's a sleek shopping center with 110 stores on two floors with all the big fashion guns: Armani, Ted Baker, Cerruti, Joseph, Ralph Lauren and Paul Smith.

I found Margaret Howell women's knitwear at \$30 and coats down from \$1,275 to \$575. All Timberland stock was reduced by 40 per cents, Calvin Klein jeans were under \$25, and tops under \$10. My best deal was at Armani, where I found a snakeskin leather purse down from \$175 to \$35!

 Open: Mon-Wed
 10 a.m. - 6 p.m.,

 Thurs:
 10 a.m. - 8 p.m.,

 Fri-Sat:
 10 a.m. - 6 p.m.,

 Sun:
 11 a.m. - 5 p.m.

Getting there: By road, it's at the junction of A19/A64. A bus runs every half hour from York station.

What else to see: The National Railways Museum, Leeman Road.

Залание 2. Characterize the items to sell.

Залание 3. Retell the text.

Clarks Village, Farm Road, Street, Somerset. A shopping village of 80 stores, with a stately home, village green and leafy avenues of bargain boutiques. Calvin Klein vests were down from \$20 to \$4.99, and a Lejaby brassiere (red velvet!) was \$14.99 instead of \$37.

M&S had unmatching bikini tops and bottoms for 41, and men's shirts at a fiver. At Clark's shoes you could buy two pairs for \$40 and at Jaeger women's tops were \$20, down from \$160.

Open: Mon-Sat 9 a.m.-6 p.m. (Thurs 8 p.m.),

Sun 10 a.m.-5 p.m.

Getting there: West at junction 23 on the M5 south of Bristol and then 12 miles on the A39.

What else to see: Wookey Hole Caves, near Wells.

Задание 4. Characterize the items to sell.

Задание 5. Retell the text.

Royal Quays, Coble Dean, North Shields. Next door to the International Ferry Terminal, a short drive from Newcastle, this spacious mall is the bargain sportswear center of the Northeast. You'll find more than 50 stores, selling Puma, Reebok, Wrangler, Ben Sherman, Nike, and CAT where I found trendy grungy "engineers" boots down to \$55. Also on sale: accessories such as Remington hair dryers for \$10 (two thirds off), make-up from 50p in the Body Shop, and Black & Decker strummers for \$20 instead of \$30.

Open: Mon-Sat 10 a.m. – 6 p.m. (Thur 8 p.m.),

Sun 11 a.m. - 5 p.m.

Getting there: By road, Junction 65 from A1, on to A194(M) and A19. Just north of Tyne Tunnel, follow A187 towards Whitley Bay. Otherwise A1058 from Newcastle. By train, from Newcastle Central Station take the Metro (abort 20 mins) directly to Royal Quays.

What else to see: The Beamish Museum, a snapshot of life in the northeast before the First World War. Winter tickets \$4.

Задание 6. Characterize the items to sell.

Задание 7. Retell the text.

DWS Designer Warehouse Sales, 45 Balfe Street, London №1. Looking and feeling like a warehouse nightclub, the monthly DWS high fashion outlet sales have been described by a London listings magazine as one of the 10 best reasons for living in the capital.

The staffs are friendly, once they've taken away your bags and stripped you down to one layer of clothing to avoid shoplifting. No food and no parking, just the best in street fashion with 60 per cent reductions.

Bargains included a D&G coat reduced from \$1,600 to \$399, an Orla Kiely jumper down from \$270 to \$90. Entrance \$2. Phone or go online for sale dates – next women's February 6-8, men's February 13-15.

Getting there: Turn left outside King's Cross Station (main line/underground) and it's the first left off the Caledonian Road.

What else to see: The British Museum, Great Russell St.

Залание 8. Characterize the items to sell.

Задание 9. Choose the correct word. 1. Grandma Moses (Anna Mary Robertson) ______ as one of America's greatest primitive artists. a. is thought of _____ b. is thought

2. The first census _____ during Roman times for the purpose of taxation.

a. was carried out b. was carried away
3. Most of what the professor said in his lecture
a. was put down b. was put
4. Peter by his uncle and aunt when he stayed in America.
a. was looked after b. was looked at
5. Pamela's proposed changes in the project by the Steering Committee.
a. were approved after b. were approved of
a. Were approved after of were approved of
Задание 10 . Fill in the gaps with the correct words.
1. The famous composer for nearly twelve hours.
a. was operated on b. was being operated
2. I buying a Harley Davidson by my friend.
a. was talked into b. was talked
3. These comfortable loafers are made
a. by hand b. with hand
4. It was strange the address on the envelope was written
a. in pencil b. by pencil
5. This material can't be cut
a. with scissors b. by scissors
Задание 11 . Open the brackets using the verbs in the correct form of the passive A REPORT
This report (produce) <u>has been produced</u> at the request of the Hotel and Catering
Association. The survey on which the report $(1 - base)$ was carried out between March
25 and March 30, 1999. Twenty hotel managers (2 – interview) for the purposes of this
report. The majority of the hotels which (3 - visit) (all in the Brighton area) (4 -
build) in the last twenty years and (5 - design) to meet the needs of the modern tourists.
One hotel which $\underline{\hspace{1cm}}$ (6 – consider) unacceptable by the Association $\underline{\hspace{1cm}}$ (7 – close) at
the end of the tourist season
the end of the tourist season
Davayyya 12 Changa the compact variant
Задание 12. Choose the correct variant.
1. The Marconi family to the United States thirty years ago.
 The Marconi family to the United States thirty years ago. a. has come b. come c. came
 The Marconi family to the United States thirty years ago. has come b. come c. came I'm sorry. I my homework yet.
 The Marconi family to the United States thirty years ago. a. has come b. come c. came I'm sorry. I my homework yet. a. hadn't finished b. didn't finish c. haven't finished
 The Marconi family to the United States thirty years ago. a. has come b. come c. came I'm sorry. I my homework yet. a. hadn't finished b. didn't finish c. haven't finished The town two big snowstorms before Christmas last year.
 The Marconi family to the United States thirty years ago. a. has come b. come c. came I'm sorry. I my homework yet. a. hadn't finished b. didn't finish c. haven't finished The town two big snowstorms before Christmas last year. a. has had b. had had c. was having
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 The Marconi family to the United States thirty years ago. a. has come b. come c. came I'm sorry. I my homework yet. a. hadn't finished b. didn't finish c. haven't finished The town two big snowstorms before Christmas last year. a. has had b. had had c. was having My father for a long time. a. was smoking b. is smoking c. has smoked
1. The Marconi family to the United States thirty years ago. a. has come b. come c. came 2. I'm sorry. I my homework yet. a. hadn't finished b. didn't finish c. haven't finished 3. The town two big snowstorms before Christmas last year. a. has had b. had had c. was having 4. My father for a long time. a. was smoking b. is smoking c. has smoked 5. Oh, no! It to rain and my clothes are on this line.
1. The Marconi family to the United States thirty years ago. a. has come b. come c. came 2. I'm sorry. I my homework yet. a. hadn't finished b. didn't finish c. haven't finished 3. The town two big snowstorms before Christmas last year. a. has had b. had had c. was having 4. My father for a long time. a. was smoking b. is smoking c. has smoked 5. Oh, no! It to rain and my clothes are on this line.
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1. The Marconi family to the United States thirty years ago. a. has come b. come c. came 2. I'm sorry. I my homework yet. a. hadn't finished b. didn't finish c. haven't finished 3. The town two big snowstorms before Christmas last year. a. has had b. had had c. was having 4. My father for a long time. a. was smoking b. is smoking c. has smoked 5. Oh, no! It to rain and my clothes are on this line. a. is starting b. starts c. will start 3адание 13. Choose the correct variant. 1. Kay and her boyfriend have been dating four years.
1. The Marconi family to the United States thirty years ago. a. has come b. come c. came 2. I'm sorry. I my homework yet. a. hadn't finished b. didn't finish c. haven't finished 3. The town two big snowstorms before Christmas last year. a. has had b. had had c. was having 4. My father for a long time. a. was smoking b. is smoking c. has smoked 5. Oh, no! It to rain and my clothes are on this line. a. is starting b. starts c. will start 3agahue 13. Choose the correct variant. 1. Kay and her boyfriend have been dating four years. a. through b. since c. for
1. The Marconi family to the United States thirty years ago. a. has come b. come c. came 2. I'm sorry. I my homework yet. a. hadn't finished b. didn't finish c. haven't finished 3. The town two big snowstorms before Christmas last year. a. has had b. had had c. was having 4. My father for a long time. a. was smoking b. is smoking c. has smoked 5. Oh, no! It to rain and my clothes are on this line. a. is starting b. starts c. will start 3aaahhe 13. Choose the correct variant. 1. Kay and her boyfriend have been dating four years. a. through b. since c. for 2. I thought I would get to the restaurant first, but Jim before me.
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1. The Marconi family to the United States thirty years ago. a. has come b. come c. came 2. I'm sorry. I my homework yet. a. hadn't finished b. didn't finish c. haven't finished 3. The town two big snowstorms before Christmas last year. a. has had b. had had c. was having 4. My father for a long time. a. was smoking b. is smoking c. has smoked 5. Oh, no! It to rain and my clothes are on this line. a. is starting b. starts c. will start 3aahhe 13. Choose the correct variant. 1. Kay and her boyfriend have been dating four years. a. through b. since c. for 2. I thought I would get to the restaurant first, but Jim before me. a. had arrived b. has arrived c. arrived 3. We the rest of the souvenirs by tomorrow.
1. The Marconi family to the United States thirty years ago. a. has come b. come c. came 2. I'm sorry. I my homework yet. a. hadn't finished b. didn't finish c. haven't finished 3. The town two big snowstorms before Christmas last year. a. has had b. had had c. was having 4. My father for a long time. a. was smoking b. is smoking c. has smoked 5. Oh, no! It to rain and my clothes are on this line. a. is starting b. starts c. will start 3адание 13. Choose the correct variant. 1. Kay and her boyfriend have been dating four years. a. through b. since c. for 2. I thought I would get to the restaurant first, but Jim before me. a. had arrived b. has arrived c. arrived 3. We the rest of the souvenirs by tomorrow. a. will sell b. have sold c. will have sold
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1. The Marconi family to the United States thirty years ago. a. has come b. come c. came 2. I'm sorry. I my homework yet. a. hadn't finished b. didn't finish c. haven't finished 3. The town two big snowstorms before Christmas last year. a. has had b. had had c. was having 4. My father for a long time. a. was smoking b. is smoking c. has smoked 5. Oh, no! It to rain and my clothes are on this line. a. is starting b. starts c. will start 3адание 13. Choose the correct variant. 1. Kay and her boyfriend have been dating four years. a. through b. since c. for 2. I thought I would get to the restaurant first, but Jim before me. a. had arrived b. has arrived c. arrived 3. We the rest of the souvenirs by tomorrow. a. will sell b. have sold c. will have sold

a. still b. already c. yet

Задание 14. Choose the correct variant.
- How long have you been with the company?
– I there for two years by January.
a. will work b. was working c. will have worked
7. – When are you planning to send the memo to the staff?
– I it already.
a. send b. had sent c. have sent
8. – Betty told me that you have a cottage on Lake Superior.
– Yes, we there since we first moved to Michigan.
a. have been going b. are going c. had been going
9. – Can I come by for my check tomorrow?
- Yes, by then I time to go to the bank.
a. will have had b. had c. have
10. – Where are Ken and Margaret?
- They were hungry, so they to the grocery store.
a. had gone b. went c. were gone
Задание 15. Open the brackets using the verbs in the correct form of the passive. Some of the older hotels (1 - renovate) recently and also meet the highest standards. This (2 - show) by the fact that all the hotels (3 - equip) with modern facilities, from swimming pools to satellite TV. In addition, the usual services (4 - provide) (room service, laundry service) and the restaurant and bar service (5 - consider) satisfactory in most cases. Most of the hotel staff who (6 - interview) were highly qualified or experienced. Seventy five percent of the hotels in this report (7 - award) at three or four star rating by the tourist board.
Задание 16. Choose the correct tense form. 1. A fire protection device a mechanism that reacts to smoke and heat. a. has b. is having c. has had 2. It was after the Civil War ended that an assassin named John Wilkes Booth Abraham
Lincoln.
a. has killed b. had killed c. killed
3. Millions of people Disney World in Orlando, Florida, since it opened.
a. had been visiting b. have visited c. will have visited
4. Gertrude Stein, a well-known American novelist, was born in 1874 and in 1946.
a. had died b. died c. has died
5. Harry S. Truman assumed the presidency of the USA after F.D. Roosevelt in office. a. dies b. has died c. died
a. dies b. has died c. died
Задание 17. Choose the correct variant.
1. All I had for lunch was of crisps.
a. a package b. a packet c. a packing
2. Neither Simon nor Sally Spanish yet.
a. speak b. speaks c. don't speak
3. Both Latvia and Lithuania members of the European Union.
a. is b. are c. are not
4. I don't feel for a stroll in such rainy weather.
 4. I don't feel for a stroll in such rainy weather. a. like going b. as going c. like to go 5. The main on the agenda is the pay-roll dispute.

Задание 18. Choose the correct variant.
1. We are doing on the Queen's visit to China for the evening news.
a. a point b. a piece c. an item
2 labour is a job which involves physical work using one's hands.
a. hand b. manual c. arms'
3. Children under 12 must be by an adult.
a. followed b. seen off c. accompanied
4. Don't worry, Mrs. Parker, it will all become clear of time.
a. at the course b. in the course c. in a course
5. They do lunch for £ 5.
a. two-course b. a two-course c. two-course's
Задание 19. Choose the correct variant.
1. He spoke with considerable about the importance of art and literature.
a. passionate b. passion c. fit of passion
2. You can your English by reading and listening to the tapes.
a. improvise b. improve c. excel
3. There has been a big in the children's behaviour.
a. improve b. improving c. improvement
4. The chief engineer described the process of producing this new material
a. detail b. in detail c. in details
5. The tickets for the performance are from the box office.
a. found b. acceptable c. available
Задание 20. Choose the correct variant.
1. Helen to have a Halloween party at her house this year.
a. suggested b. volunteered c. offered
2. The eruption of this volcano states as far away as Montana with a fine layer of ash.
a. covered b. put c. protected
3. Was there anything that you wanted to talk about?
a. particularly b. in particular c. of particular
4. The rehearsal of the closing ceremony of World Youth Festival in Moscow attracted
lot of spectators.
a. final b. general c. dress
5. The drug is effective against of bacteria.
a. a range b. a row c. an amount

Комплект тестов (тестовых заданий) по дисциплине «Иностранный язык» Раздел 5. Производство, продвижение и продажа товара. Producing, promotion and selling goods. Тема 18. Заключение контракта. Making a contract.

Задание 1. Translate into Russian.

1. The market is in equilibrium when the price regulates the quantity supplied by producers and the quantity demanded by consumers. 2. Economic environment is determined by the economic policies of the government, fiscal and monetary policies being the major factors. 3. It is useful to consider a simplified model, and by making modifications to the model we can approach the more realistic situation. 4. Government regulates demand and supply, imposing ceiling prices and floor prices and adding its own demand to the demand of the private sector. 5. They know that being so expensive will be seen by customers as a mark of quality.

Задание 2. Translate from English into Russian.

1. Who was Obama's main rival in the presidential elections? 2. IBM and Apple are major rival companies in the computer industry. 3. The computer has made a great impact on modern life. 4. This costs will impact our profit. 5. The First World War was a key catalyst for social changes in Europe. 6. This catalyst quickens the reaction. 7. There is restriction on sales of weapon. 8. Speed restrictions in our country is 90 km per hour.

Задание 3. Read the text and answer the questions.

ALLANBY CONSULTING INTERNAL REPORT

John O'Neill, a global economist at Goldmann Sachs London, recently produced a report on the economic outlook of what he termed the 'BRIC countries' – Brazil, Russia, India and China. Allanby Consulting decided to produce this confidential in-house report on the economic future of these four countries. All four countries are set for dramatic economic growth that will lead to considerable redistribution of the world's wealth. This report considers some of the issues that may threaten this development.

Задание 4. After reading the text answer the questions.

What is the subject of the report?
Why are Brazil, Russia India and China joined in one group?
Why is the report urgent?

Задание 5. Read the text.

The World Trade Organization officially came into being in 1995, but its roots go back much further – as far back as the Great Depression of 1929. This worldwide disaster for industry and agriculture made tens of millions unemployed. As a desperate attempt to protect their economies, many countries raised tariffs on imports by as much as 60%. This in turn had a devastating effect on world trade and contributed to the political climate that would eventually lead to the outbreak of the Second World War. After the war, in 1947, the first international trade talks took place in Geneva. Their aim was to ensure the trade crisis of the 1930s would never be repeated. Out of these talks came the General Agreement on Tariffs and Trade (GATT). Fifty years later, in 1995, the WTO was created as the official organization for international trade.

Задание 6. Give a headline to the text.

Задание 7. Retell the text.

Задание 8. Put questions on the text.

Задание 9. Make up a dialogue based on the answers to the questions.

Задание 10. Read the text.

The WTO's headquarters are in Geneva, and from here the Secretariat provides administrative and technical support, but does not take key decisions. These are taken only at a collective meeting of member countries known as the Ministerial Conference, which takes place every two years. Trade issues are discussed and decisions are taken democratically. Trade disputes between nations can be settled by a process of consultation, with the WTO acting as a neutral go-between and, in some cases, using a panel of ex- perts to come to a conclusion. The organization has dealt with about 300 such cases since 1995.

Задание 11. Give a headline to the text.

Задание 12. Retell the text.

Задание 13. Put questions on the text.

Задание 14. Make up a dialogue based on the answers to the questions.

Задание 15. Read the text.

International Trade at the turn of this century was about 14 times greater than it was at the time of the first GATT talks over fifty years ago. But it's not only the volume of trade that has changed. The early GATT agreements were mainly about trade in goods, but today's agreements cover a much wider range of trade, including banking, telecommunications and travel services. The WTO also works to ensure agreements on intellectual property such a copyright, patents and designs.

Задание 16. Give a headline to the text.

Задание 17. Retell the text.
Задание 18. Put questions on the text.
Задание 19. Make up a dialogue based on the answers to the questions.
Задание 20. Choose the correct variant.
1. Jules Verne's novels are exciting and full of
a. science fiction b. adventures c. experience
2. The exact origin of the universe remains
a. a mystery b. a joke c. fiction
3. In the USA there are a lot of illegal from Mexico entering the country.
a. people b. aliens c. alien beings
4. You should take into consideration the potential of the deal with Microsoft Computers
Inc. for our company.
a. gains b. proceeds c. benefits
5. The relationship between the companies was
a. mutually benefited b. mutually beneficial c. both beneficial
Преподаватель КЬУ,
China de la constante de la co
к.филол.н., доцент А.А. Еремеева



МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ РОССИЙСКОЙ ФЕДЕРАЦИИ федеральное государственное бюджетное образовательное учреждение высшего образования «Российский экономический университет имени Γ . В. Плеханова» Краснодарский филиал РЭУ им. Γ .В.Плеханова

Кафедра бухгалтерского учета и анализа

Деловая (ролевая) игра по дисциплине «Иностранный язык»

- 1. Тема (проблема) 10. "Arrival. Departure" раздела 4 "A business trip"
- **2. Концепция игры (main problems):** going on business to another place/country; making preparations for going on business; doing sightseeing in another place; business appointment in another place
- 3. Роли:
 - Director/Head of the Department;
 - Worker 1 (going on business);
 - Worker 2 (going on business);
 - Worker 3 (going on business).
- **4. Ожидаемые результаты**: презентация и активизация ЛЕ, закрепление грамматических структур

Действующими лицами являются участники, организуемые в команды, и выполняющие индивидуальные или командные роли. При этом и модель, и действующие лица находятся в игровой среде. Сама игровая деятельность предстает в виде вариативного воздействия на имитационную модель, зависящего от ее состояния и осуществляемого в процессе взаимодействия участников, регламентируемого правилами.

Пример типового задания к интерактивному занятию по теме 11 "Arrival. Departure" раздела 4 "A business trip" (семестр 4) приведен ниже.

- 1. Warm-up discussion. (Topic: "Arrival").
- T.: Today we have a discussion-lesson. Our subject is "Travelling on business. Arrival". We'll cover 4 main problems: going on business to another place/country; making preparations for going on business; doing sightseeing in another place; business appointment in another place.

If you have a job that requires traveling or business trips, there are many things you need to know how to say. For this lesson, it's necessary to cover the things you need to say to the people you are traveling with and questions you need to ask about the business trip. Most of this lesson is primarily showing you a variety of questions you might need.

T.: When you go on a business trip, you will need to find out a lot of information. You should find answers to some questions such as:

What is the purpose of the passenger's visit?

How long will the passenger be in the country?

Where is the person staying?

Does the person have anything to declare?

What line is the person instructed to pass through?

- 2. Main part.
- T.: So, people who go on business trips get a daily allowance for food and other small necessities. This is called a per diem. The amount depends on the company, but you should ask how much you get a day. Let's think what for we need the money. Can you give some examples?

(Группы обдумывают ответ в течение нескольких минут, затем высказывают своё мнение). Opinion Talk (Topic: "Preparation for a business trip").

T.: If you go to another country perhaps the most anxious portion of a trip for passengers traveling abroad is going through immigration and customs. This process is a necessary part of traveling internationally and is not nearly as scary as many people imagine.

Often, immigration sections are in the basements of major airports and are quite a distance from the plane. In order to keep the area secure, passengers have to walk through a maze of hallways and concourses to reach immigration, the baggage area, and finally, customs.

Always follow the verbal directions of the uniformed personnel in the vicinity of the immigration area. Be sure to read all of the signs very carefully and go to the proper line (it is usually clearly marked as "non-US citizens" or "non-residents"). It is important that you have your paperwork completely filled out and in your hand ready to give to the agent. Also, have your passport out and ready. With so many thousands of people coming and going into major airports every day, agents get very frustrated with passengers who reach the head of the line and are not prepared, can't find their passports, or have mislaid the necessary forms. Organize yourself and your things before getting into the line.

After completing the immigration process, you will immediately proceed to the baggage area to retrieve your suitcases. Once you have all of your bags, you must then proceed to "customs". Each airport is arranged differently, so it is important to follow the signs and the directions of the agents in the area.

T.: Look at the table, then listen to an announcement and say which solutions are mentioned (work with the table, then the students role play the situation).

Debate on a simulated situation (Topic: "At the Customs Office").

T.: An agent will most likely interview you. At this time it will be decided whether you need to have your bags checked further, or will be allowed to go directly to the exit. The customs' form you filled out on the plane will be collected at this point. In addition, there may also be custom agents walking around with trained dogs sniffing for prohibited items (i.e. food, drugs, fruits, meats, fish, etc.) among the passengers. Do not try to pet these dogs; they are hard at work and do not need any unnecessary distractions. Always conduct yourself in a courteous manner. Answer questions in a concise but polite way. Never make jokes with immigration or custom agents.

3. Conclusion. Homework.

Prepare a topic "Arrangements going on business to another country".

Критерии оценки:

85-100 баллов (отлично) - выставляется студенту, если он активно участвовал в постановочной ситуации, правильно выполнил 100-85% заданий;

70-84 балла (хорошо) - выставляется студенту, если он участвовал в постановочной ситуации, правильно выполнил 84-70% заданий;

50-69 баллов (удовлетворительно) - выставляется студенту, если он не слишком активно участвовал в постановочной ситуации, но правильно выполнил 69-50% заданий;

менее 50 баллов (неудовлетворительно) - выставляется студенту, если он неактивно участвовал в постановочной ситуации, выполнил менее 50% заданий.

Shr

Составитель, к.филол.н, доцент

А.А. Еремеева (подпись и дата)



МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ РОССИЙСКОЙ ФЕДЕРАЦИИ федеральное государственное бюджетное образовательное учреждение высшего образования «Российский экономический университет имени Г.В. Плеханова» Краснодарский филиал РЭУ им. Г.В.Плеханова

Кафедра бухгалтерского учета и анализа

Кейс-задача по дисциплине «Иностранный язык» Тема 11 'Arrival. Departure', семестр 4

Залание:

- You decided to go on business to another country with your colleagues. But one of your fellow-travellers has got a head injury during the trip. One more of them is going to be late. What is to be done in such situation?

Students should use some sources on the topic 'First Aid': http://bestfriend.co.in/junior_issue/zoom/Big-Chart---Keeping-Safe-andFirst-Aid.jpg\$ https://www.youtube.com/watch?v=XjMvBW9KDLA. Students are to give some variants/a variant of solving the given problem.

:

Критерии оценки:

85-100 баллов (отлично) - выставляется студенту, если он активно участвовал в решении проблемной ситуации, правильно выполнил 100-85% заданий;

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50-69 баллов (удовлетворительно) - выставляется студенту, если он не слишком активно участвовал в решении проблемной ситуации, но правильно выполнил 69-50% заданий; **менее 50 баллов (неудовлетворительно)** - выставляется студенту, если он неактивно

участвовал в решении проблемной ситуации, выполнил менее 50% заданий.

Составитель, к.филол.н, доцент

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Кафедра бухгалтерского учета и анализа

Вопросы для дискуссии по дисциплине «Иностранный язык»

- 1. Learning foreign languages.
- 2. Getting a job.
- 3. Arranging a meeting.
- 4. Arranging presentations at exhibitions and fairs.
- 5. Arranging a business trip.
- 6. Visiting a factory.
- 7. Information about goods and services.
- 8. Producing goods.

Критерии оценки:

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Кафедра бухгалтерского учета и анализа

Комплект заданий для выполнения контрольной работы по дисциплине «Иностранный язык»

Раздел 5. "Producing, promotion and selling goods". Тема 18. Making a contract.

Задание 1. *Insert the gaps*.

1. The engineering Co. Can ...?

2. Could ... Mr. Smith, please?

3. Trying to

4. Hello, are

5. Yes, I'm sorry, ...

6. Thank you. Good-bye.

a) put you through

b) there's no reply

c) good-bye

d) I help you?

e) you there?

f) I speak to

Задание 2. Write a letter, using these words and phrases.

Dear Sirs

We\please\ to confirm\ your packing instructions\ carried out. Our forwarding agents\to tell\ crates\lightweight. This \ to reduce\ freight. The crates \not returnable. We\ to send\ an advice of dispatch\when\arrangements\ to complete\ and the order\to ship\.

Задание 3. Translate the letter into Russian.

28th November, 200...

Dear Sirs

Order 7361

Thank you for your letter of 20th of November.

We shall be pleased to accept your draft for the amount of your invoice, payable at 60d/s. Our bank's agent in London, the Merchant and General Bank, will accept your draft on them on our behalf. The bank informs us that the terms are the documents against acceptance.

We would like to know if you are prepared to offer us 60 d/s terms in the future, as this credit is available to us in the retail trade.

Yours faithfully,

Задание 4. Translate the letter from Russian into English.

Госпожа Б. Каасен Бредгейт 51 Копенгаген Дания

Благодарим за запрос, который мы сегодня получили.

Высылаем наш каталог и прейскурант оборудования, которое Вас интересует. Хотели бы обратить Ваше внимание на страницы 31-35 каталога, где Вы найдете все подробности оборудования «Омега».

Будем и в дальнейшем рады Вашим запросам. Пожалуйста, обращайтесь к нам.

С уважением,

Д. Симпсон,

менеджер по продажам

Задание 5. Note the phrases:

In good condition The goods arrived in good condition (undamaged)
In triplicate The application form must be completed in triplicate (three copies)
On board (US: on deck) The captain received the goods on board the M/V Seine (on the ship)
On receipt of On receipt of your letter (when we receive your letter) we shall dispatch the goods
To order Make the bill of Exchange payable to order (not to one particular person)

Insert the correct phrases in the letter

Dear Sirs

Order 7361

We have sent your consignment to our forwarding agents, and they are arranging shipment.
Your goods will arrive the S/S Shannon before the end of the week. When the captain is
satisfied that he has received the goods he will sign the Bills of Lading. These are usually
completed And one of them will reach you a few days after we receive it. We shall send
another copy by separate mail.
the Bill of Lading you or your agent can keep it to prove ownership of the goods
when the consignment arrives. We have, according to your instructions, made out the Bill
of Lading, so that you can transfer ownership of the goods to another buyer, even before
the consignment arrives, if you wish, by endorsing it.

Yours faithfully,

Задание 6. Translate the text into Russian

Negotiations are demanding and may become emotional. You may find your Russian negotiator banging his or her fist on the table or leaving the room. Accept such tactics with patience and calmness. They are designed to make it difficult for you to concentrate.

Russian negotiating teams are often made up of experienced managers whose style can be like a game of chess, with moves planned in advance. Wanting to make compromises may be seen as a sign of weakness.

Distinguish between your behavior inside and outside the negotiations. Impatience, toughness and emotion during the negotiations should be met with calmness, patience and consistency. Outside the negotiating process you can show affection and personal sympathy.

Критериями оценки знаний являются: более 50% правильно выполненных заданий – «зачтено», менее 50% правильно выполненных заданий – «не зачтено».

Критерии оценки:

85-100 баллов (отлично)- выставляется студенту, если он правильно выполнил 100-85% заданий;

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Составитель, к.филол.н, доцент

(подпись и дата)

А.А. Еремеева



МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ РОССИЙСКОЙ ФЕДЕРАЦИИ федеральное государственное бюджетное образовательное учреждение высшего образования «Российский экономический университет имени Γ . В. Плеханова» Краснодарский филиал РЭУ им. Γ .В.Плеханова

Кафедра бухгалтерского учета и анализа

Комплект заданий для выполнения контрольной работы студентами заочной формы обучения по дисциплине «Иностранный язык»

Контрольное задание №1

Для того, чтобы правильно выполнить контрольную работу, необходимо усвоить следующие разделы курса:

- 1. Глагол "to be"
- 2. Указательные местоимения
- 3. Глаголы to have/have got
- 4. Образование вопросительных предложений
- 5. Present Simple
- 6. Present Continuous
- 7. Оборот there is/there are
- 8. Личные и притяжательные местоимения
- 9. Местоимения some, any, по
- 10. Many, much, (a) little, (a) few, a lot (of)
- 11. Множественное число существительных.

Задание 1. Перепишите предложения, употребив глагол *to be* в Present Simple. Измененные словоформы подчеркните.

- 1) Mr. Watson (to be) Marketing Manager. 2) I (to be) his assistant.
- 3) ...(to be) you very busy?
- 4) She (not to be) our secretary, she (to be) a typist.
- 5) It (to be) a computer programme.
- 6) We (to be) from the Russian Trade Delegation.
- 7) Our chief (to be) 39 years old.
- 8) ...(to be) you a hotel receptionist?
- 9) ...(to be) it a new price-list?
- 10) ... (to be) they your regular customers?

Задание 2. Напишите следующие предложения во множественном числе:

- 1) That office is old.
- 2) Who is that man?
- 3) That is his order.
- 4) This postman delivers letters.
- 5) Do you know this manager?
- 6) This is an interesting offer.
- 7) This man is a manager.
- 8) That house is old.
- 9) The key is on this table.
- 10) This is a lovely city.

Задание 3. Опишите офис компании, используя данную информацию. Составьте предложения с there is/there are, there is not/there are not:

Образец: 5 desks Yes Ответ: There are 5 desks in the office.

A mirror	No
4 computers	Yes
A carpet on the floor	No
A printer	Yes
6 chairs	No
A big window	Yes

Задание 4. Заполните пропуски с помощью some, any или no и подчеркните их.
1) Are there letters for me?
2) She is receiving visitors at the moment.
3) The room is empty. There is furniture in it.
4) It's so hot! Would you like juice?
5) German firms are going to do business with our company.
6) I am very busy. I have time to speak to you now.
7) We have not got orders for these goods today.
8) Could you give me tea?
9) Are they looking through price-lists now?
10) There are not contracts here.
Задание 5. Употребите, где нужно, глаголы to have/have got.
1) I usually lunch at 2 o'clock.
2) Excuse me, can I a look at your order, please?
3) Our secretary likes to keep fit, so she a swim every day.
4) I some letters. Would you like to read?
5) Do you enough experience?
Задание 6. Употребите данные в скобках глаголы во времени Present Simple или Present
Continuous. Измененные словоформы подчеркните.
1) She (to talk) to him on the phone right now,
2) We normally (not to hold) our conference in Spain.
3) Our Sales Manager usually (to deal) with important clients,
4) The delegation (to stay) at the Hilton until Friday.
5) he often (to visit) the plant?
6) Our manager (not to write) a report at the moment.
7) This company (to produce) new equipment.
8) they (to discuss) the terms of delivery now?
9) I always (to check) my e-mail first thing in the morning.
10) We (to develop) anew marketing strategy now.
Задание 7. Заполните пропуски словами <i>much, many</i> или <i>a lot of</i> и подчеркните их.
1) How machines do you want to buy?
2) I haven't got time, but I'll try to help you.
3) She meets customers every day.
4) Do you know people in this company?
5) This client always asks questions.
Задание 8. Заполните пропуски, используя little/a little, few/a few, и подчеркните их.
1) We have customers in New York and we send them orders every month.
2) If you think you can give me the right answer.
3) I know hotels in this town. All of them are very good.
4) The secretary usually makes appointments for Friday.

5) Russian people speak Japanese.
6) I am very busy. I have time to speak to you.
Задание 9. Задайте вопросы к следующим репликам:
Пример: Yes, Jim is a manager.
Otbet: Is Jim a manager?
1) No, our company does not have any orders for that model.
2) No, we are not busy now.
3) Yes, I usually send letters by fax.
4) Yes, she always stays with her chief at the meeting.
5) Tom knows about it, not Bill.
6) They are in Italy, not in Spain,
7) He is a very good manager, not a bad one.
8) It is easy to do it, not difficult.
9) It IS the right answer, not a wrong one.
Вадание 10. Закончите следующие вопросительные предложения:
1) He doesn't want to discuss this matter with us,?
2) They are already here,?
3) We are going to discuss the offer right now,?
4) We know the details of the contract,?
5) It is their new catalogue,?
6) They are already here,?
7) There is a lot of furniture in our office,?
8) He is sure of it,?

Задание 11. Перепишите текст, вставляя подходящие по смыслу местоимения. Измененные словоформы подчеркните.

(*I me, my*) work for Baker Publication Limited (*It, its*) is an old family firm. (*We, us, our*) start (*our, us*) work at nine. Mr. Baker is (*we, us, our*) Managing Director. (*He, him, his*) usually comes to the office at 10 o'clock.

(*Him*, *his*, *her*) secretary Sheila is young but (*she*, *her*, *hers*) has already qualifications and (*her*, *she*, *he*) speaks several foreign languages. (*We*, *us*, *our*) company specializes in publishing biographies. Many of (*their*, *them*, *they*) have very interesting foreign versions.

(We, us, our) office is in the center of New York. (It, its, his) windows are large and (it, its) is very light. (Mine, my, me) colleagues and (I, me, my) like (we, us, our) workplace.

Задание 12. Переведите текст и дайте ответы на вопросы.

9) They never agree with us, _____?
10) He has got the necessary papers,

Mr. Svetlov is the director of TST Systems. The company is very large. They sell chemical equipment to many companies. Many customers come to TST Systems to discuss business matters with the managers of the company. They usually discuss prices, terms of payment, shipment and delivery. Now Mr. Svetlov is speaking on the phone and making an appointment with Italian businessmen. They are interested in the new model of chemical equipment and want to discuss the terms of the contract.

The Italian businessmen are going to visit Moscow next month and to have talks with TST Systems. Mr. Svetlov sent them a contract form yesterday. He wants to show them the new model of chemical equipment. Together with the Italian businessmen Mr. Svetlov is going to visit the plant outside Moscow.

- 1) What goods does TST Systems sell?
- 2) What is Mr. Svetlov?
- 3) What is he doing now?
- 4) What companies does TST Systems do business with?
- 5) What matters do customers discuss with the managers of the company?
- 6) When are the Italian businessmen going to visit Moscow?
- 7) What are the Italian businessmen interested in?
- 8) When did Mr. Svetlov send a contract form?

Контрольное задание №2

Для того чтобы правильно выполнить контрольную работу, необходимо усвоить следующие разделы курса.

- 1. **Present Continuous**в значении будущего.
- 2. Past Simple.
- 3. **Present Perfect**.
- 4. Future Simple.
- 5. Модальные глаголы: can, may, must.
- 6. Степени сравнения прилагательных и наречий.
- 7. Производные от**some**, any, no.

Задание 1. Раскройте скобки, поставив глагол в Present Continuous или Future Simple. Измененные словоформы подчеркните.

- 1. I (not come) to the plant tomorrow.
- 2. I think Tina (go) on business to Italy next week.
- 3. _____ you (have) talks the day after tomorrow?
- 4. Maybe, I (stay) at home next Sunday.
- 5. The representatives of Simpson and Co. (not arrive) tonight.
- 6. Do you think you (sign) the contract next Friday?
- 7. Who (leave) for London this afternoon?
- 8. When you (meet) Mr. Bell?
- 9. He (not work) today.
- 10. I am sure their manager (come) to our office tomorrow.

Задание 2. Поставьте предложения в отрицательную и вопросительную формы.

- 1. The Managing Director told us about the change of his plans.
- 2. My boss phoned me yesterday.
- 3. We were on a business trip last month.
- 4. They have just discussed the terms of the contract,
- 5. The secretary has sent the documents by air mail.
- 6. In June we will produce two new models.
- 7. They will accept our offer.
- 8. The hotel was very expensive.
- 9. They had a meeting the day before yesterday.
- 10. The plane for Moscow left on time.

Задание 3. Выберите правильную форму глагола и подчеркните ее.

- 1. Yesterday I phoned/ I've phoned the bank about my credit.
- 2. I work/ have worked here since the end of the last year.
- 3. Your taxi has just arrived/just arrived.
- 4. We're enjoying our trip. We have made/ made a lot of useful contacts.
- 5. I've seen/ saw Hugh Hopper a few days ago.
- 6. We went/ have been to an interesting seminar last week.
- 7. During the previous talks they agreed/ have agreed to lower the prices.
- 8. Have you looked/did you look through the latest catalogue yet?
- 9. I'm afraid Patricia left/ has left the office an hour ago,
- 10. I'm afraid Patricia isn't here- she left/ has left the office.

Задание 4. Составьте предложения с модальными глаголами.

Образец: you/ to/ write/ a letter/ can/ Mr. Dunn/ now?- Can you write a letter to Mr. Dunn now?

- 1. look through/ every/ the secretary/ morning/ must/ the mail.
- 2. now/ with/I/ make/ can't/ Mr. Green/ an appointment.
- 3. they/ the talks/ must/ at 11/ begin.
- 4. the room/I/ leave/ may?
- 5. show/ our/ can/ Mr. Blake/ you/ quotation?
- 6. he/ must/ the office/ go/ to/ day/ every?
- 7. study/ catalogue/ may/ this/I?
- 8. send/ mustn't / the contract/ you/ today
- 9. discuss/I/ now/ can't/ the matter.
- 10. invite/ the businessmen/ you/ to/ may/ the conference room.

Задание 5. Образуйте сравнительную и превосходную степени:

- 1. От прилагательных: old, expensive, good, cheap, modern, bad.
- 2. От наречий: late, carefully, slowly, badly, long, early.

Задание 6. Заполните пропуски, употребляя местоимения: somebody, something, anybody, anything, nobody, nothing, everybody.

	1. \$	She said <i>something</i> but I didn't understand it.
		Is there you'd like to clarify?
		I'm afraid there is wrong with your order.
		Will help me with these documents?
		must go to the airport to meet Mr. White,
	6.	There is interesting for us in this catalogue. Don't take it.
	7. ·	Would you like to drink?
		It was rather late, there was in the office.
	9.]	Have you heard about their equipment?
		liked the visit to the plant, it was very interesting.
, ,	We a	Перепишите предложения, употребив правильные предлоги, и подчеркните их. are interested receiving offers British companies. r telephone equipment is high quality. It meets the requirements their
custom		trerepriorie equipment is mgn quanty. It meets the requirements then
0.000011		I speak Mr. Petrov, please? - Yes, I'm putting you
		agree to accept payment collection.
		machines are great demand this price.
		vas 10 minutes late the meeting.
		can agree this discount.
		can't agree the Sellers that their price is attractive.
	Thre	ee months ago Rossimport received an enquiry compressors their customers
	Is it	convenient you to have talks them?

Задание 8. Прочтите текст. Переведите абзац № 2 письменно.

TRAVELLING ON BUSINESS

1. Boris Petrov is an engineer of a Russian foreign-trade organization. He often goes on business to different European, Asian and African countries. His organization does business with lots of foreign firms.

- 2. Last month he was in Great Britain. He went there to sign a contract for the purchase of some equipment, The talks were very difficult. Petrov and the British businessmen discussed prices, terms of delivery, terms of shipment and other business matters. The supplier agreed to reduce the price.
- 3. During his trip Petrov visited different plants where he saw the equipment in operation. He also attended a 3-day conference on financial management and met consultants from law firms. Boris was lucky with the weather. It was warm and it didn't rain. He was pleased with the trip.

Задание 9. Найдите в тексте эквиваленты данных предложений.

- 1. Его компания торгует со многими зарубежными фирмами.
- 2. Он ездил туда подписать контракт на покупку оборудования.
- 3. Петров посетил различные заводы, где он видел оборудование в эксплуатации.
- 4. Ему повезло с погодой.
- 5. Он встретился с консультантами юридических фирм.

Задание 10. Ответьте на вопросы по тексту.

- 1. Where does Petrov often go on business?
- 2. Who was in Great Britain last month?
- 3. Did he go there to have talks or for his holiday?
- 4. Did Petrov visit different plants?
- 5. What kind of conference did he attend?

Контрольное задание №3

Для того чтобы правильно выполнить контрольную работу необходимо усвоить следующие разделы курса.

- 1. Косвенная речь (просьбы и приказания в косвенной речи).
- 2. Придаточные предложения времени и условия.
- 3. The Past Continuous Tense.
- 4. The Past Perfect Tense.
- 5. The Future in the Past Tense.
- 6. Правила согласования времен.
- 7. Производные от **some**, **any**, **no**, **every**.
- 8. Эквиваленты модальных глаголов.

Задание 1. Раскройте скобки, употребляя эквиваленты модальных глаголов в соответствующем времени. Измененные словоформы подчеркните.

- 1. We (not to have) to take a taxi because we had a lot of time before the plane took off.
- 2. I don't think we (to be able) to check the prices just after the meeting.
- 3. Our president (to be) to sign the contract with the British firm at 10 o'clock today.
- 4. The president said during the talks that they (not to be able) to reduce their prices for the goods.
- 5. You (to have to) get the materials ready right away?
- 6. Mr. Camp couldn't wait any longer as he (to be) to go to the airport in an hour.
- 7. You (to have to) reserve a room in advance to get accommodation at the hotel last month?

	Задание 2. Заполни	те прог	іуски г	троиз	воднь	іми (ot some	e, any,	no,	every (+	body,	+thing,	+where)	
и под	черкните их.													
1	T 11	1 4	41	1,	C (1 (.1		1	11		1	.1	

10/	държинте их.
1.	I want to tell you about the results of the tests as the engineer has not told us about them.
2.	phoned you when you were out but I could not find you
3.	I don't know about the remaining goods, as the sellers have not sent us their answers yet.
4.	Has made arrangements about out visit to the exhibition? I'm sorry, has told me about it yet

5. We will go _____ tonight as the weather is bad. I think ____ will be glad to stay at home and watch TV.

Задание 3. Передайте следующие приказания в косвенной речи по данному образцу:

Open a Letter of Credit! - He told me (asked me) to open a Letter of Credit.

- 1. Make an appointment with Mr. X!
- 2. Reserve accommodation for Mr. Camp!
- 3. Clarify some matters with your people!
- 4. Look through the price-lists!

Задание 4. Дайте развернутые ответы на следующие вопросы, обращая внимание на употребление времен в придаточных предложениях времени и условия.

1. What will you do if the technical conditions of the order don't suit you? 2. Will you open a Letter of Credit if you don't receive a cable of the readiness of the goods for shipment? 3. Will you give the Buyers a discount off the price if they increase their order? 4. What discount off the price will you give the Buyers if they increase their order? 5. What will you do before you place an order with a foreign firm? 6. What will you do after you receive the cable from the Sellers that goods are ready for shipment? 7. What will you do when you return from the office?

Задание 5. Раскройте скобки, употребляя нужное по смыслу время. Измененные словоформы подчеркните.

An American farmer wanted to make an air trip. He never (to have) an opportunity to fly before. There was an airport some miles off his farm. So one morning he came there and said to one of the flyers: "I never (to make) an air trip and if you (to let) me fly, I (to pay) for it. "The flyer told him that the pay was 10 dollars for a ten-minute trip. "Can't you reduce the price? It's somewhat high", the farmer said.

The flyer answered: "I not (to take) any money, if you not (to say) a word during the whole trip. But if you (to begin) speaking, the price (to increase).

The farmer thought it was a very good condition. The flyer added: "You may take your wife if she (to. want) to join you" The farmer was happy.

When he came home his wife (to cook) dinner. He told her about theair trip. "I (to settle) it with one of the flyers. We will go tomorrow. By 3 o'clock the next day they were up in the air. While the plane (to go) up and down at a high speed the passengers didn't say a word. "You are brave people", the flyer said to the farmer after they (to land). "I thought you were afraid to fly". I am glad I won't pay for the trip, answered the farmer. "But I was about to speak to you when my wife fell out of the plane.

Задание 6. Переведите предложения задания 5, в которых вы должны были поставить нужное по смыслу время.

Задание 7. Переведите следующий диалог.

Mr. Somov: Well, Mr. Camp, yesterday we discussed the price of our turbines and the

volume of your order. What's your final answer?

Mr. Camp: I've contacted my people, and we decided to increase the order to 25 turbines.

MrSomov: In this case we can give you a 5 % discount off the price.

Mr. Camp: Fine. So we've settled the price problem. And what are your terms of

payment?

Mr. Somov: Our buyers usually make payments against shipping documents by a Letter of

Credit.

Задание 8. Прочитайте и постарайтесь понять следующий текст. Переведите предложения под номерами 1, 2, 3, 4 данного выше текста, учитывая согласование времен. Ваlzac as a Handwriting Expert.

Balzac, the famous French writer, was a man of great talent. But he himself was proud of his ability to tell a person's character by his or her handwriting. (1) He often told his friends that he could tell anybody's character exactly by his handwriting.

One day a woman friend brought him a young boy's exercise book. (2) She said that she wanted to know what Balzac thought of the boy's character.

Balzac studied the handwriting carefully for a few minutes. (3) The woman, however told him that the boy was not her son and that he might tell her the truth.

"All right", said Balzac. "I will tell you the truth". (4) And he said that the boy was a bad, lazy fellow.

"It is very strange", said the woman smiling, "this is a page from your own exercise-book which you used when you were a boy".

Задание 9. Прочитайте и постарайтесь понять следующий текст. Замените все предложения, данные в прямой речи, предложениями в косвенной речи. Предложения переведите.

Three young men arrived in New York for a holiday. They had reserved a room on the 45^{th} floor of a big hotel.

The receptionist gave them the key to their room after they had filled in the forms.

In the evening they went to the theatre and came back very late. "I'm sorry", said the hotel clerk, "but our lifts don't work tonight. We can make beds for you in the hall". "No", answered one of the young men. "We'll go up to our room. "Then he said to his friends. "On our way to the room I'll tell you some jokes. Andy will sing some songs and Peter will tell us some sad stories. So the time will fly fast". They began to walk up: Tom told them a few jokes. Andy sang some songs. At last they came to the thirty-forth floor. One of them said: "Now, Peter, it's your turn to tell us a long sad story". "Oh, I have a very sad story to tell you. We've left the key to our room in the hall", answered Peter.

Контрольное задание №4

Чтобы правильно выполнить контрольную работу, необходимо усвоить следующие разделы курса:

- 1. Страдательный залог (Simple, Continuous, Perfect Tenses).
- 2. Косвенная речь (приказания и просьбы в косвенной речи).
- 3. Правила согласования времен.
- 4. Структура восклицательного предложения.
- 5. Структура делового письма.

Задание 1. Перепишите предложения, раскрыв скобки, поставьте глагол в требуемом времени и залоге. Измененные словоформы подчеркните. Переведите предложения на русский язык.

- 1. The goods (to deliver) in several lots yesterday.
- 2. The new offer (to talk) about every day.
- 3. The letter of Credit (to open) by the Buyer tomorrow.
- 4. The equipment (to offer) just with a 5% discount to Brown &Co.
- 5. Exhibitions and fairs (to hold) every year in many countries of the world.
- 6. Their price-list (to study) before they started talks.

Задание 2. Перефразируйте предложения, употребив страдательный залог. Переведите их на русский язык.

- 1. The manager clarified the matter during the talks with Brown &Co.
- 2. Our company has just sent the inspectors to the Seller's plant.
- 3. Our firm had received an offer by the end of last month.
- 4. Look, the hotel porter is bringing in our luggage.
- 5. Our company always advertises the latest models.
- 6. The manager will send me on business abroad soon.
- 7. The professor has just examined the last student.

Задание 3. Составьте восклицательные предложения из следующих слов. Переведите их на русский язык.

- 1. an interesting exhibition, what, was, it.
- 2. what, a nice pair of shoes, have, we.
- 3. a pretty dress, I, have, what, bought.

Задание 4. Перепишите предложения. Раскрыв скобки, поставьте глагол в необходимой видо-временной форме, соблюдая правила согласования времен. Измененные словоформы подчеркните. Переведите предложения на русский язык.

- 1. When I (to call for) Pete his mother told me that he (not to come back) from abroad yet.
- 2. We were afraid that the goods (not to arrive) yet.
- 3. He told me that they (to wait for) me outside the Ministry at 5 o'clock the next day.
- 4. I knew that the manager (to discuss) the matter at that moment.
- 5. He informed us that their company always (to enjoy) a first-class reputation.
- 6. We learned that the products of this Company (to export) to many countries.

Задание 5. Перепишите предложения. Преобразуйте прямую речь в косвенную. Переведите предложения на русский язык.

- 1. The manager said, "I want to clarify the matter now".
- 2. Mr. Brown asked me, "Will the contract stipulate your requirements?".
- 3. He said to me, "We sent you our Notification of Readiness yesterday».
- 4. Mr. Fox asked, "When do you expect a Test Report to be submitted?".
- 5. I said to Mr. Brown, "Please, enclose drawing and specification with this letter tomorrow".
- 6. The director said, "We have quoted for the majority of spare parts in accordance with the details in your enquiry".

Задание 6. Перепишите предложения. Преобразуйте косвенную речь в прямую. Переведите предложения на русский язык

- 1. Mr. Brown asked Mr. Lamov what discount he could give him.
- 2. I wondered if Tom would go on business abroad the next year.
- 3. Mr. Black said that the weather was cold in Moscow then.
- 4. The General Director told Mr. Brown that they would send them an offer soon.
- 5. The passenger said that he hadn't collected his luggage yet.
- 6. Mr. Lamov said that he was leaving Brest for Moscow the next day.

Задание 7. Перепишите текст 1. Переведите его на русский язык письменно. Задание 8. Прочитайте текст 2. Письменно ответьте на поставленный вопрос:

In what way are payments for commission made by the authors of this letter?

Текст 1

Dear Sirs,

Much to our regret we have to inform you that so far we have not received a bank guarantee from you.

We would like to remind you in this connection your letter of 29th May this year, in which you asked us to change the method of payment by L / C as inconvenient owing to the difficulties and extra expenses connected with its opening.

Understanding your difficulties, our firm made you a concession and offered payment for collection terms. You accepted the proposed method of payment and undertook to submit within three weeks first-class bank guarantee for 90% of the contract value.

Further we authorized our counselor for economic affairs in your country to sign an addendum to our contract providing for the change in the original method of payment. The above addendum was signed on 15th June this year.

After signing the addendum to the contract, our firm instructed the manufacturing works to start shipping the spare parts to the port.

However, as we are still without your bank guarantee we have had to suspend the shipment of the above spare parts. At present more than 500 tons of spare parts are at the port and the expenses on their storage will be charged to your account.

We urge you to inform us immediately when the bank guarantee will be submitted and ask you to confirm your consent to cover the expenses on the storage of the spare parts kept at our port.

Yours faithfully

Текст 2

Dear Sirs.

We thank you for your cable of December 18 this year. We are offering apologies for the delay in sending a reply to your letter of November 20 this year, with your Draft Agency agreement enclosed.

We have carefully studied the Draft and are sorry to have to tell you that we are unable to accept some of the articles as they are worded in the present draft.

Will you please note that we would like your obligations to include not only obtaining orders for us and providing assistance in arranging our participation tenders invited in your country; we also would like you to keep us informed of your country's market conditions and run a wide publicity campaign of our equipment.

We would also request you to supervise unloading, transportation and storage of our equipment in your country while executing «turn-key» contracts.

As regards payments of commission to you we would emphasize that we usually do that only after we have received payments from the Customers and in the currency of these payments only.

We also think it necessary for you to include an article providing that the present Agency agreement does not cover design works, sales of equipment or rendering technical assistance in your country under the Intergovernmental agreements now in force between your country and ours.

We trust the above suggestions and alterations will be found acceptable.

Yours faithfully

Контрольное задание №5

- 1. Косвенная речь.
- 2. Условные предложения.
- 3. Образование и функции причастий настоящего и прошедшего времени.
- 4. Неличные формы глагола (the Infinitive, the Gerund).

Задание 1. Переведите на русский язык, обращая внимание на форму инфинитива Выпишите инфинитив и определите его форму и синтаксическую функцию в предложении.

- 1. How to do it is the question.
- 2. He didn't know whether to go there or not.
- 3. He will go to the clinic tomorrow to be examined by the doctor.
- 4. I have no one to speak to on this question.
- 5. His desire is to be sent to the conference.
- 6. The weather seems to be improving.
- 7. He is said to have been working hard over this problem.

Задание 2. Переведите на русский язык.

- 1. There is no reason for expecting the steamer to arrive tomorrow.
- 2. I saw him cross the street.
- 3. I knew them to be right.
- 4. Do you expect the contract to be signed tomorrow?
- 5. He knew himself to be strong enough to take part in the expedition.
- 6. The manager ordered the cargo to be insured.

Задание 3. Переведите на английский язык, употребляя оборот «объектный падеж с инфинитивом».

1. Мы ждали, чтобы они начали переговоры.

- 2. Таможенник не разрешил, чтобы товар был разгружен.
- 3. Я не считаю, что он надежный партнер.
- 4. Президент компании хочет, чтобы работа была сделана немедленно.
- 5. Он приказал им принести книги.
- 6. Я думаю, что этот вопрос имеет большое значение.

Задание 4. Переведите на русский язык:

- 1. He is known to be a reliable partner.
- 2. The price of this metal in England is stated to have risen by 12 percent in December.
- 3. The devaluation of the pound sterling is known to have led to a rise in the prices of all goods imported into England.
- 4. There happened to be a secretary among them.
- 5. There proved to be another solution of the problem.
- 6. He didn't appear to be surprised at this news.

Задание 5. Замените сложные предложения простыми при помощи оборота «именительный падеж с инфинитивом» и переведите на русский язык.

- 1. It is known that he is an experienced manager.
- 2. It seemed that he knew the subject well.
- 3. It appears that the house was built in the eighteenth century.
- 4. It is likely that he has accepted their offer.
- 5. It is certain that they will be here on Monday.
- 6. It is likely that the goods were shipped on Monday.

Задание 6. Переведите на английский язык безличные предложения.

- 1. Было трудно найти подходящего секретаря.
- 2. Ясно, что он хороший специалист.
- 3. Весна. Тепло.
- 4. Пять часов. Время отдыхать.
- 5. Холодает.
- 6. Идет дождь целый день.

Задание 7. Прочитайте текст и письменно переведите 1 абзац.

Задание 6. Письменно ответьте на вопросы к тексту.

- 1. Why does the government regulate and control private enterprise?
- 2. Does the government help businesses and individuals?
- 3. Does the government provide aid to farmers?

Government's Role in the Economy

While consumers and producers obviously make most decisions that mold the economy, government activities have at least four powerful effects on the US economy:

Each level of government provides direct services. The postal system, for example, is a federal system serving the entire nation, as is the large military establishment. By contrast, the construction and maintenance of most highways is the responsibility of the individual state governments. The public education systems are primarily paid for by state, country or city governments. In general, police and fire protection are the responsibilities of local government.

The government regulates and controls private enterprise in many ways in order to ensure that business serves the best interests of the people as a whole. Regulation is usually considered necessary in areas where private enterprise has been granted a monopoly, such as in electric or local telephone service, or in other areas where there is limited competition, as with the railroads. Public policy permits such companies to make reasonable profits, but limits their ability to raise prices "unfairly" (as defined by the regulations) because the public depends on their services.

Branches of government, including Congress and such entities as the Federal Reserve System, attempt to control the extremes of boom and bust, and of inflation and depression, by adjusting tax rates, the money supply and the use of credit. They can also affect the economy by changing the amount of public spending by the government itself.

The government provides many kinds of help to businesses and individuals. For example, tariffs permit certain products to remain relatively free from foreign competition; imports are sometimes taxed or limited by volume so that American products can better compete with foreign goods. Government also provides aid to farmers by subsidizing prices they receive for their crops.

Критерии оценки:

85-100 баллов (отлично)- выставляется студенту, если он правильно выполнил 100-85% заданий;

70-84 балла (хорошо) - выставляется студенту, если он правильно выполнил 84-70% заданий;

50-69 баллов (удовлетворительно) - выставляется студенту, если он правильно выполнил 69-50% заданий;

менее 50 баллов (неудовлетворительно) - выставляется студенту, если он выполнил менее 50% заданий.

Составитель, к.филол.н, доцент

(подпись и дата)



МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ РОССИЙСКОЙ ФЕДЕРАЦИИ федеральное государственное бюджетное образовательное учреждение высшего образования «Российский экономический университет имени Г.В. Плеханова» Краснодарский филиал РЭУ им. Г.В.Плеханова

Кафедра бухгалтерского учета и анализа

Перечень тем для проведения презентации по дисциплине «Иностранный язык»

Раздел 3 "Business Contacts". Тема 8 "Exhibitions and Fairs".

- 1. Arranging an exhibition.
- 2. Establishing business contacts at the exhibition.
- 3. Presentation goods and services at an exhibition.

Критерии оценки:

85-100 баллов (отлично) - выставляется студенту, если он полностью и качественно раскрыл тему на 100-85%;

70-84 балла (хорошо) - выставляется студенту, если он достаточно полно раскрыл тему на 84-70%;

50-69 баллов (удовлетворительно) - выставляется студенту, если он не раскрыл тему на 69-50%;

менее 50 баллов (неудовлетворительно) - выставляется студенту, если он не раскрыл заявленную тему.

Составитель, к.филол.н, доцент

(подпись и дата)



МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ РОССИЙСКОЙ ФЕДЕРАЦИИ федеральное государственное бюджетное образовательное учреждение высшего образования «Российский экономический университет имени Γ . В. Плеханова» Краснодарский филиал РЭУ им. Γ .В. Плеханова

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Портфолио по дисциплине «Иностранный язык»

- 1. Наименование портфолио
- 2. Структура портфолио (инвариантные и вариативные части)
- 2.1 Инвариантная часть портфолио содержит пункты для заполнения, раскрывающие общую информацию об его обладателе. В него заносится фамилия и имя студента, информация о месте проживания, месте учебы, изучаемый иностранный язык, цели учебы в вузе, информация об интересах, кумирах, друзьях, взаимоотношениях с другими людьми (сверстниками, однокурсниками, родителями, знакомыми). Сюда же входят пункт «Взгляд в прошлое», где студенту предлагается проанализировать свои прошлые действия, и пункт «Мои планы на будущее», где требуется осознанный план перспектива своей будущей деятельности. Изначально предполагается, что студент должен изложить в первом разделе достоверную информацию (эта информация в общих положениях соответствует разделу «Языковой паспорт» в Европейском языковом портфеле).
- 2.2. Второй раздел представляет собой содержательный комплект, в который студенты вносят свои лучшие работы: самостоятельные, письменные и контрольные, доклады, рефераты, эссе, проекты (портфолио работ); предъявляют сертифицированные документы о приобретенных языковых компетенциях сертификаты, свидетельства, дипломы, грамоты (портфолио документов); в завершение курса обучения пишут самоотчет о достигнутых результатах в изучении языка, акцентируя внимание на соответствии их своим начальным намерениям и ожиданиям (портфолио отзывов). В последний пункт (отзывы) преподаватель вправе внести письма характеристики на студентов и рекомендательные письма потенциальным работодателям.

Критерии оценки портфолио:

85-100 баллов (отлично)- выставляется студенту, если все разделы и пункты портфолио заполнены полностью, в оформлении не имеется орфографических, лексических и грамматических ошибок, студент добросовестно заполнил свой языковой портфолио,

выявлена положительная динамика в развитии компетенций письменной речи, специфических языковых навыков, т.е. он правильно выполнил задание на 100-85%;

70-84 балла (хорошо) - выставляется студенту, если в оформлении и содержании наблюдаются некоторые недостатки, не все пункты заполнены, но студент своевременно предоставлял работы, в языковой деятельности студента был выявлена положительная динамика в развитии языковых компетенций, т.е. он выполнил задание на 84-70%;

50-69 баллов (удовлетворительно) - выставляется студенту, при значительных лексических, грамматических и орфографических ошибках, затрудняющих понимание материала, если не все пункты портфолио заполнены, работа студента прослеживается не в полной мере, работы предоставлялись не в срок, в языковой деятельности студента не намечается позитивная динамика в развитии языковых компетенций, т.е. он выполнил задание на 69-50%;

менее 50 баллов (неудовлетворительно) - выставляется студенту, если он нарушил инструкции по заполнению портфолио, заполнил далеко не все пункты в обоих разделах, несвоевременно предоставлял работы и продемонстрировал отсутствие положительной динамики в развитии своих языковых компетенций, т.е. выполнил задание менее чем на 50%.

Составитель, к.филол.н, доцент

(подпись и дата)



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Кафедра бухгалтерского учета и анализа

Темы для собеседования

по дисциплине «Иностранный язык»

- 1. The stuff of the firm.
- 2. Planning a working day.
- 3. Basics of business communication.
- 4. Description of the office.
- 5. Structure of a firm.

Критерии оценки:

85-100 баллов (отлично) - выставляется студенту, если он полностью и качественно раскрыл тему (на 100-85%) в процессе собеседования;

70-84 балла (хорошо) - выставляется студенту, если он достаточно полно раскрыл тему (на 84-70%) в процессе собеседования;

50-69 баллов (удовлетворительно) - выставляется студенту, если он не раскрыл тему (на 69-50%) в процессе собеседования;

менее 50 баллов (неудовлетворительно) - выставляется студенту, если он не раскрыл выбранную тему в процессе собеседования.

Составитель, к.филол.н, доцент

(подпись и дата)

Образец оформления экзаменационного билета

МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ РОССИЙСКОЙ ФЕДЕРАЦИИ федеральное государственное бюджетное образовательное учреждение высшего образования «Российский экономический университет имени Г. В. Плеханова» Краснодарский филиал РЭУ им. Г.В.Плеханова КРАСНОДАРСКИЙ ФИЛИАЛ

Факультет экономики, менеджмента и торговли Кафедра бухгалтерского учета и анализа

Направление подготовки: 38.03.02 «Менеджмент» Направленность (профиль) «Менеджмент организации»

ЭКЗАМЕНАЦИОННЫЙ БИЛЕТ № ____ по дисциплине «Иностранный язык»

- 1. Translate the text from English into Russian. Answer the questions.
- 2. Fulfill the task given by the teacher.
- 3. Speak on the topic given by the teacher.

Преподаватель,	к.филол.н,			А.А. Еремеева
доцент		(подпись)		
Зав.кафедрой, к.фил	іол.н., доцент			Н.В. Лактионова
	ŕ	(подпись)		
Утверждено на засед	ании кафедры Пр	оотокол от «»	20_	№

Тексты для устного экзамена

CULTURAL DIVERSITY: A WORLD VIEW-1

"Diversity" has become one of the most often used words of our time – and a word almost never defined. Diversity is invoked in discussions of everything from employment policy to curriculum reform and from entertainment to politics. Nor is the word merely a description of the long-known fact that the American population is made up of people from many countries, many races, and many cultural backgrounds. All that was well known long before the word "diversity" became an insistent part of our vocabulary, an invocation, an imperative, or a bludgeon in ideological conflicts.

The very motto of the country recognizes the diversity of the American people. For generations, this diversity has been celebrated, whether in comedies like Abie's Irish Rose (the famous play featuring a Jewish boy and an Irish girl) or in patriotic speeches on the Fourth of July. Yet one senses something very different in today's crusades for "diversity"-- certainly not a patriotic celebration of America and often a sweeping criticism of the United States, or even a condemnation of Western civilization as a whole.

At the very least, we need to separate the issue of the general importance of cultural diversity – not only in the United States but in the world at large – from the more specific, more parochial, and more ideological agendas which have become associated with that word in recent years. I would like to talk about the worldwide importance of cultural diversity over centuries of human history before returning to the narrower issues of our time.

CULTURAL DIVERSITY: A WORLD VIEW-2

The entire history of the human race, the rise of man from the caves, has been marked by transfers of cultural advances from one group to another and from one civilization to another. Paper and printing, for example, are today vital parts of Western civilization-- but they originated in China centuries before they made their way to Europe. So did the magnetic compass, which made possible the great ages of exploration that put the Western Hemisphere in touch with the rest of mankind. Mathematical concepts likewise migrated from one culture to another: trigonometry from ancient Egypt, and the whole numbering system now used throughout the world originated among the Hindus of India, though Europeans called this system Arabic numerals because it was the Arabs who were the intermediaries through which these numbers reached medieval Europe. Indeed, much of the philosophy of ancient Greece first reached Western Europe in Arabic translations, which were then retranslated into Latin or into the vernacular languages of the West Europeans.

Much that became part of the culture of Western civilization originated outside that civilization, often in the Middle East or Asia. The game of chess came from India, gunpowder from China, and various mathematical concepts from the Islamic world, for example. The conquest of Spain by Moslems in the eighth century A.D. made Spain a center for the diffusion into Western Europe of the more advanced knowledge of the Mediterranean world and of the Orient in astronomy, medicine, optics, and geometry. The later rise of Western Europe to world preeminence in science and technology built upon these foundations, and then the science and technology of European civilization began to spread around the world, not only to European

offshoot societies such as the United States or Australia but also to non-European cultures, of which Japan is perhaps the most striking example.

The historic sharing of cultural advances, until they became the common inheritance of the human race, implied much more than cultural diversity. It implied that some cultural features were not only different from others but better than others. The very fact that people—all people, whether Europeans, Africans, Asians, or others—have repeatedly chosen to abandon some feature of their own culture in order to replace it with something from another culture implies that the replacement served their purposes more effectively: Arabic numerals are not simply different from Roman numerals, they are better than Roman numerals. This is shown by their replacing Roman numerals in many countries whose own cultures derived from Rome, as well as in other countries whose respective numbering systems were likewise superseded by so-called Arabic numbers.

CULTURAL DIVERSITY: A WORLD VIEW-3

It is virtually inconceivable today that the distances in astronomy or the complexities of higher mathematics should be expressed in Roman numerals. Merely to express the year of American independence requires more than twice as many Roman numerals as Arabic numerals. Moreover, Roman numerals offer more opportunities for errors, as the same digit may be either added or subtracted, depending on its place in the sequence. Roman numerals are good for numbering Kings or Super Bowls, but they cannot match the efficiency of Arabic numerals in most mathematical operations and that is, after all, why we have numbers at all. Cultural features do not exist merely as badges of "identity" to which we have some emotional attachment. They exist to meet the necessities and forward the purposes of human life. When they are surpassed by features of other cultures, they tend to fall by the wayside or to survive only as marginal curiosities, like Roman numerals today.

Not only concepts, information, products, and technologies transfer from one culture to another. The natural produce of the Earth does the same. Malaysia is the world's leading grower of rubber trees-- but those trees are indigenous to Brazil. Most of the rice grown in Africa today originated in Asia, and its tobacco originated in the Western Hemisphere. Even a great wheat-exporting nation like Argentina once imported wheat, which was not an indigenous crop to that country. Cultural diversity, viewed internationally and historically, is not a static picture of differentness but a dynamic picture of competition in which what serves human purposes more effectively survives while what does not tends to decline or disappear.

Manuscript scrolls once preserved the precious records, knowledge, and thought of European or Middle Eastern cultures. But once paper and printing from China became known in these cultures, books were clearly far faster and cheaper to produce and drove scrolls virtually into extinction. Books were not simply different from scrolls; they were better than scrolls.

CULTURAL DIVERSITY: A WORLD VIEW-4

The point that some cultural features are better than others must be insisted on today because so many among the intelligentsia either evade or deny this plain reality. The intelligentsia often use words like "perceptions" and "values" as they argue in effect that it is all a matter of how you choose to look at it.

They may have a point in such things as music, art, and literature from different cultures, but there are many human purposes common to peoples of all cultures. They want to live rather

than die, for example. When Europeans first ventured into the arid interior of Australia, they often died of thirst or hunger in a land where the Australian aborigines had no trouble finding food or water. Within that particular setting, at least, the aboriginal culture enabled people to do what both aborigines and Europeans wanted to do survive. A given culture may not be superior for all things in all settings, much less remain superior over time, but particular cultural features may nevertheless be clearly better for some purposes not just different.

Why is there any such argument in the first place? Perhaps it is because we are still living in the long, grim shadow of the Nazi Holocaust and are understandably reluctant to label anything or anyone "superior" or "inferior." But we don't need to. We need only recognize that particular products, skills, technologies, agricultural crops, or intellectual concepts accomplish particular purposes better than their alternatives. It is not necessary to rank one whole culture over another in all things, much less to claim that they remain in that same ranking throughout history. They do not.

Clearly, cultural leadership in various fields has changed hands many times. China was far in advance of any country in Europe in a large number of fields for at least a thousand years and, as late as the sixteenth century, had the highest standard of living in the world. Equally clearly, China today is one of the poorer nations of the world and is having great difficulty trying to catch up to the technological level of Japan and the West, with no real hope of regaining its former world preeminence in the foreseeable future.

SPEECH CULTURE

The degree to which speech corresponds to the norms of the literary language; the field of linguistics devoted to the problem of standardization of the literary language and to specific norms and correct usage criteria, which are intended to perfect language as an instrument of culture.

The problems of speech culture are also treated in other countries. In Czechoslovakia, for example, the Prague Linguistics Circle has been concerned with speech culture problems; journals devoted to speech culture are published regularly in a number of European countries, including the German Democratic Republic (*Sprachpflege*, since 1952), Poland (*Poradnikjęzykowy*, since 1901), and Czechoslovakia (*Kulturaslova*, in Slovak).

The development of speech culture as an independent linguistic discipline is linked with the development of Russian linguistics in the Soviet era. The idea of conscious regulation of linguistic processes that was brought forward by Baudouin de Courtenay was carried further in the works of his pupils L. V. Shcherba, L. P. Iakubinskii, and E. D. Polivanov, as well as by G. O. Vinokur, V. V. Vinogradov, and others. The concept of "linguistic policy" – organized control of the process of linguistic development – was formulated. A department of speech culture was formed in 1952 at the Linguistics Institute of the Academy of Sciences of the USSR (known as the Russian Language Institute of the Academy of Sciences of the USSR since 1958). Dictionaries, special radio broadcasts, television, magazines, and other media help to promote speech culture.

MELTING POT-1

The melting pot is a metaphor for a heterogeneous society becoming more homogeneous, the different elements "melting together" into a harmonious whole with a common culture. It is particularly used to describe the assimilation of immigrants to the United States. The melting-together metaphor was in use by the 1780s. The exact term "melting pot" came into general usage in the United States after it was used as a metaphor describing a fusion of nationalities, cultures and ethnicities in the 1908 play of the same name.

The desirability of assimilation and the melting pot model has been reconsidered by some proponents of multiculturalism, who have suggested alternative metaphors to describe the current American society, such as a *mosaic*, *salad bowl*, or *kaleidoscope*, in which different cultures mix, but remain distinct in some aspects. Others argue that cultural assimilation is important to the maintenance of national unity, and should be promoted.

In the 18th and 19th centuries, the metaphor of a "crucible" or "(s)melting pot" was used to describe the fusion of different nationalities, ethnicities and cultures. It was used together with concepts of the United States as an ideal republic and a "city upon a hill" or new promised land. It was a metaphor for the idealized process of immigration and colonization by which different nationalities, cultures and "races" (a term that could encompass nationality, ethnicity and race) were to blend into a new, virtuous community, and it was connected to utopian visions of the emergence of an American "new man". While "melting" was in common use the exact term "melting pot" came into general usage in 1908, after the premiere of the play *The Melting Pot* by Israel Zangwill.

MELTING POT-2

The first use in American literature of the concept of immigrants "melting" into the receiving culture are found in the writings of J. Hector St. John de Crevecoeur. In his *Letters from an American Farmer* (1782) Crevecoeur writes, in response to his own question, "What then is the American, this new man?" that the American is one who "leaving behind him all his ancient prejudices and manners, receives new ones from the new mode of life he has embraced, the government he obeys, and the new rank he holds. He becomes an American by being received in the broad lap of our great Alma Mater. Here individuals of all nations are *melted* into a new race of men, whose labors and posterity will one day cause great changes in the world."

In 1845, Ralph Waldo Emerson, alluding to the development of European civilization out of the medieval Dark Ages, wrote in his private journal of America as the Utopian product of a culturally and racially mixed "smelting pot", but only in 1912 were his remarks first published. In his writing, Emerson explicitly welcomed the racial intermixing of whites and non-whites, a highly controversial view during his lifetime.

In 1893, historian Frederick Jackson Turner also used the metaphor of immigrants melting into one American culture. In his essay *The Significance of the Frontier in American History*, he referred to the "composite nationality" of the American people, arguing that the frontier had functioned as a "crucible" where "the immigrants were Americanized, liberated and fused into a mixed race, English in neither nationality nor characteristics".

In his 1905 travel narrative *The American Scene*, Henry James discusses cultural intermixing in New York City as a "fusion, as of elements in solution in a vast hot pot".

Вопросы к зачету

Семестр 1

- 1. Установление деловых контактов. Установление деловых контактов. Понятие дифференциации лексики по сферам применения. Понятие об официально-деловом стиле.
- 2. Встреча с бизнесменом. Деловая лексика: представление, знакомство.
- 3. Этикетные формы профессионального общения. Обсуждение деловых вопросов.
- 4. Важность изучения иностранных языков. Культура и традиции страны изучаемого языка.
- 5. Планирование дня.
- 6. Семья. Биография как жанр официально-делового стиля.
- 7. Дом. Квартира. Понятие об устойчивых словосочетаниях.
- 8. Свободное время. Экскурсия по городу. Осмотр достопримечательностей. Виды транспорта. Понятие свободных словосочетаний.
- 9. В ресторане. Особенности и традиции английской кухни. Лексические единицы, фразеологические единицы.
- 10. Объектный падеж личных местоимений
- 11. Формы глагола. Глагол to be. Глагол to have.
- 12. Структура простого предложения. Коммуникативные типы предложений. (порядок слов).
- 13. Повелительное наклонение. Формы повелительного наклонения.
- 14. Типы вопросов.
- 15. Простое неопределенное время. Present Simple.
- 16. Притяжательный падеж имен существительных.
- 17. Артикли. Неопределенный артикль (особенности употребления, исключения).
- 18. Артикли. Определенный артикль (особенности употребления, исключения).
- 19. Множественное число имен существительных (особенности образования, исключения).
- 20. Местоимения (указательные, личные в именительном и объектном падеже, притяжательные).
- 21. Неопределенные местоимения some и any.
- 22. Количественные прилагательные many, much, few, little.
- 23. Hapeчия much, little.
- 24. Числительные: количественные, порядковые.
- 25. Конструкция there be в настоящем и прошедшем времени.
- 26. Модальные глаголы can, may, must.
- 27. Прямое, косвенное и предложное дополнения.
- 28. Простое прошедшее время.

- 29. Простое будущее время. Future Simple: особенности образования и употребления.
- 30. Настоящее длительное время. Present Continuous для выражения действий в будущем.
- 31. Именные безличные предложения.
- 32. Безличные глаголы to rain и to snow.
- 33. Обстоятельство цели, выраженное инфинитивом.
- 34. Придаточное предложение времени.
- 35. Придаточные предложения условия. Условные предложения первого типа.
- 36. Причастие настоящего времени (Present Participle).
- 37. Настоящее продолженное время (Present Continuous Tense).
- 38. Причастие прошедшего времени (Past Participle).
- 39. Настоящее совершенное время (Present Perfect Tense).
- 40. Настоящее совершенное и прошедшее простое время в сравнении.
- 41. Дополнительные придаточные предложения: общие сведения.
- 42. Дополнительные придаточные предложения, вводимые союзом that и союзным местоимением what.
- 43. Дополнительные придаточные предложения, вводимые союзами if и whether.

Вопросы к зачету с оценкой Семестр 2

- 1. В офисе.
- 2. В рабочем кабинете бизнесмена.
- 3. Деловая лексика: персонал фирмы.
- 4. Типы организации бизнеса. Виды организационных структур.
- 5. Карьера. Введение терминологической и общенаучной лексики. Основы публичной речи, правила речевого этикета..
- 6. Профессии. Различные формы занятости.
- 7. Процедура трудоустройства.
- 8. Документы для приема на работу.
- 9. Написание резюме.
- 10. Написание сопроводительного письма.
- 11. Прилагательные other, another.
- 12. Эквиваленты модальных глаголов.
- 13. Производные от some, any, no, every.
- 14. Прошедшее совершенное время.
- 15. Будущее время в прошедшем.
- 16. Прямая и косвенная речь.
- 17. Просьбы и приказания в косвенной речи.
- 18. Согласование времен.
- 19. Особенности применения правил согласования времен.

- 20. Местоимения each, every.
- 21. Оборот it is difficult... to do....
- 22. Конструкция as ... as, not so ... as (not as ... as).
- 23. Степени сравнения прилагательных. Особенности образования, исключения.
- 24. Степени сравнения наречий.
- 25. Вопросительно-отрицательные предложения.
- 26. Модальная конструкция to be to.
- 27. Other и качестве существительного. Особенности употребления.

Вопросы к зачету Семестр 3

- 1. Международные деловые контакты.
- 2. Деловая лексика: телефонный разговор с фирмой.
- 3. Конфликты. Разрешение конфликтных ситуаций.
- 4. Виды деловой корреспонденции. Лексические особенности профессиональной речи.
- 5. Реквизиты делового письма.
- 6. Запрос. Ответ на запрос.
- 7. Предложение. Ответ на предложение.
- 8. Претензия. Ответ на претензию.
- 9. Приглашение. Ответ на приглашение.
- 10. Выставки и ярмарки.
- 11. Организация и создание эффективных презентаций.
- 12. Покупки: продовольственные и непродовольственные товары.
- 13. Деловые переговоры.
- 14. Этапы деловых переговоров. Речевые клише, используемые во время деловых переговоров.
- 15. Обсуждение результатов испытаний и упаковки. Виды упаковки.
- 16. Деловое общение: совещание. Тактика ведения совещаний. Инструктаж.
- 17. Определительные придаточные предложения.
- 18. Уступительные придаточные предложения.
- 19. Придаточные предложения причины.
- 20. Причастие прошедшего времени.
- 21. Причастие настоящего времени.
- 22. Сложное дополнение.
- 23. Производные местоимения и наречия от some, any, no, every.
- 24. Сложное дополнение с глаголами to want, should/would like, to expect.
- 25. Страдательный залог (простые времена).
- 26. Инфинитив в форме страдательного залога.
- 27. Составной союз both ... and.
- 28. Расчлененные вопросы.

- 29. Имена существительные, употребляющиеся только в единственном числе.
- 30. Страдательный залог (настоящее совершенное время).
- 31. Страдательный залог (предпрошедшее время).

Вопросы к экзамену Семестр 4

- 1. Организация деловой поездки.
- 2. Деловая поездка. Покупка билетов. Таможенный и паспортный контроль. Речевые клише по теме.
- 3. Прибытие. Отъезд.
- 4. Командировка. В аэропорту.
- 5. Командировка. Поездка по железной дороге.
- 6. Деловая поездка. В отеле.
- 7. Поездка на предприятие.
- 8. Осмотр фирмы, виды фирм и частных предприятий.
- 9. Типы организации бизнеса. Виды организационных структур.
- 10. Управление бизнесом.
- 11. На заводе. В испытательном цехе завода.
- 12. Конкуренция. Слияния и поглощения.
- 13. Продвижение товаров.
- 14. Маркетинговый комплекс (the four Ps of marketing).
- 15. Средства распространения рекламы и методы рекламы.
- 16. Рекламная компания.
- 17. Электронная коммерция.
- 18. Заключение контракта. Обсуждение условий контракта.
- 19. Обсуждение гарантийного срока и сроков поставки.
- 20. Обсуждение скидки.
- 21. Возвратные и эмфатические местоимения.
- 22. Абсолютная форма притяжательных местоимений.
- 23. Условные предложения второго типа.
- 24. Условные предложения третьего типа.
- 25. Употребление определенного артикля перед именами собственными.
- 26. Модальные глаголы should и ought to.
- 27. Герундий.

Практические задания к зачету (1 семестр)

1.	Take a taxi	a lor	ig way t	o the st	ation.
a. There is		b. It is	c. I	t was	
2.	any	truth at all i	n that ne	ewspape	er article.
a. There wasn'	t	b. It wasn	't	с. Т	They weren't
3	any r	oroblem with	h my tic	ket?	

a. Will there b	b. Will be there c. There weren't
4.	seems to be a traffic jam downtown on Old Hope Road.
a. It	b. Will be there c. There weren't seems to be a traffic jam downtown on Old Hope Road. b. There c. The
5.	What is the government's on immigration? b. politics c. policy
a. politic	b. politics c. policy
6.	The students of the Faculty of International Economic Relations have quite
number of	classes a week.
	b. Economy c. Economics
7.	
	The of Southeast Asia has been growing rapidly lately.
	b. economy c. economical development
8.	Who the delegation of the Russian Ministry of Finance to Angola?
a. headed	
9.	From her childhood Nancy has dreamt to John Hopkins University.
a. to go	b. about going c. of going
10.	Let me my new friend to you.
a. acquaint	b. introduce c. get acquainted Many shops nowadays are not closed for
11.	Many shops nowadays are not closed for
a. lunch interr	uption b. lunch interval c. lunch break
12.	One can find the latest copies of this magazine in the department.
	b. information c. inquiry
13.	Very often the students have to study in the reading after classes.
	b. room c. auditorium
	If you don't work regularly you can feel before the exams.
	time b. pressed for time c. urgent
	The students looked forward part in the contest.
	b. to take c. taking
16.	Alex is going to Egypt and he a camera from his friend.
a lent	b. let c. borrowed
	All the team were there Ben Johnson who was ill.
a heside	h hesides c except
10	b. besides c. except The book was for Judy to read in the original.
10.	h anough easy a too easy
•	b. enough easy c. too easy
	She will visit her parents before she to Montego Bay.
a. will go	b. goes
20.	I you a postcard when I get to Montserrat.
a. will send	b. send
21.	I will call you as soon as we the contract.
a. will sign	b. sign
22.	The moment he I'll tell him the truth.
a. comes	b. will come
23.	. I will explain everything to Morgan on condition he to me carefully.
a. listens	b. will listen
24.	– Are Alice and Tom still living in New York?
– No, they	to Dallas.
	ved b. have just moved c. will just move
25.	– Where is the new stove that you bought yesterday?
	didn't match, so I to the store.
	d b. have returned c. returned
	 You and Carl seem to be getting along well.
	_ him better than before.
	b. like c. liked
	My sister is a paperback writer. So far she five novels.

a

a. has written	
28.	this programme before?
a. have you se	b. did you see After the examinations at the University my and I went to Finland for the
winter vacation	·
	ents b. classmates c. fellow-travellers
30.	
always her fav	
	b. had passed c. had taken My mather anisys to classical mysic heat of all Vardi
31.	My mother enjoys to classical music, best of all Verdi.
a. listening	b. to listen c. to be listening Successful job will be notified by telephone.
32.	Successful job will be notified by telephone.
a. applicants	b. participants c. students
33.	When was the University of Bologna?
a. Iound	b. founded c. made
34.	Linda has done she could, but all in vain.
a. anything	b. something c. nothing
35.	b. participants c. students When was the University of Bologna? b. founded c. made Linda has done she could, but all in vain. b. something c. nothing She was too exhausted to go
a. somewhere	b. everywhere c. anywhere
1	Іеречень практических заданий к зачету с оценкой (2 семестр)
1.	Many shops nowadays are not closed for
	uption b. lunch interval c. lunch break
2.	
a. reference	b. information c. inquiry
3.	Very often the students have to study in the reading after classes.
a. hall	b. room c. auditorium
4.	seems to be a traffic jam downtown on Old Hope Road.
a. It	b. There c. The
	What is the government's on immigration?
a. politic	b. politics c. policy
6.	The students of the Faculty of International Economic Relations have quite a
number of	classes a week.
a. Economic	b. Economy c. Economics
7.	The of Southeast Asia has been growing rapidly lately.
	b. economy c. economical development
8.	Who the delegation of the Russian Ministry of Finance to Angola?
a. headed	b. led c. attended
9.	From her childhood Nancy has dreamt to John Hopkins University.
a. to go	
	Let me my new friend to you.
a. acquaint	y <u> </u>
11.	Many shops nowadays are not closed for
a. lunch interr	uption b. lunch interval c. lunch break
12.	One can find the latest copies of this magazine in the department.
a. reference	b. information c. inquiry
13.	Very often the students have to study in the reading after classes.
a. hall	b. room c. auditorium
14.	If you don't work regularly you can feel before the exams.
a. hurried for	time b. pressed for time c. urgent
15.	The students looked forward part in the contest.
	b. to take c. taking

16.	Alex is going to Egypt and he a camera from his friend.
a. lent	
17.	All the team were there Ben Johnson who was ill.
a. beside	b. besides c. except
18.	b. besides c. except The book was for Judy to read in the original.
a. easy enough	b. enough easy c. too easy
19.	She will visit her parents before she to Montego Bay.
a. will go	b. goes
20.	I you a postcard when I get to Montserrat.
a. will send	b. send
21.	I will call you as soon as we the contract.
a. will sign	b. sign
22.	The moment he I'll tell him the truth.
a. comes	b. will come
23.	b. will come . I will explain everything to Morgan on condition he to me carefully.
a. listens	b. will listen
24.	b. will listen – Are Alice and Tom still living in New York?
– No, they	to Dallas.
	ved b. have just moved c. will just move
	– Where is the new stove that you bought yesterday?
	lidn't match, so I to the store.
	d b. have returned c. returned
	 You and Carl seem to be getting along well.
	him better than before.
27.	b. like c. liked My sister is a paperback writer. So far she five novels.
	b. wrote
28.	this programme before?
a have you se	en b. did you see
	After the examinations at the University my and I went to Finland for the
winter vacatio	· · · · · · · · · · · · · · · · · · ·
	ents b. classmates c. fellow-travellers
	Jane was upset because she the exam in maths, though trigonometry was
always her fav	
a. had failed	
	My mother enjoys to classical music, best of all Verdi.
a. listening	b. to listen c. to be listening
32.	
a. applicants	
33.	When was the University of Bologna ?
a. found	b. founded c. made
3.10und	Linda has done she could, but all in vain.
a. anything	
35.	She was too exhausted to go
a comewhere	b. everywhere c. anywhere
a. somewhere	b. everywhere e. anywhere
	Перечень практических заданий к зачету (3 семестр)
1.	Many shops nowadays are not closed for
	uption b. lunch interval c. lunch break
2.	
a. reference	
a. ICICICIICC	o. morniumon c. mqun y

3.	Very often the students have to study in the reading after classes.	
a. hall	b. room c. auditorium	
4.	seems to be a traffic jam downtown on Old Hope Road.	
a. It	b. There c. The	
5.	What is the government's on immigration?	
a. politic	b. politics c. policy	
6.	The students of the Faculty of International Economic Relations have quite a	
number of	classes a week.	
a. Economic	b. Economy c. Economics	
7.	The of Southeast Asia has been growing rapidly lately.	
a. economics	b. economy c. economical development	
8.	Who the delegation of the Russian Ministry of Finance to Angola?	
a. headed	b. led c. attended	
9.	From her childhood Nancy has dreamt to John Hopkins University.	
	b. about going c. of going	
	Let me my new friend to you.	
a. acquaint	b. introduce c. get acquainted	
11.	Many shops nowadays are not closed for	
	uption b. lunch interval c. lunch break	
	One can find the latest copies of this magazine in the department.	
	b. information c. inquiry	
13.	Very often the students have to study in the reading after classes.	
	b. room c. auditorium	
	If you don't work regularly you can feel before the exams.	
	time b. pressed for time c. urgent	
15.		
	b. to take c. taking	
16.	Alex is going to Egypt and he a camera from his friend.	
	b. let c. borrowed	
a. beside	b. besides c. except	
18.	All the team were there Ben Johnson who was ill. b. besides c. except The book was for Judy to read in the original.	
a. easy enough	b. enough easy c. too easy	
19.	She will visit her parents before she to Montego Bay.	
a. will go	b. goes	
20.	I you a postcard when I get to Montserrat.	
a. will send	b. send	
21.	I will call you as soon as we the contract.	
a. will sign	b. sign	
22.	The moment he I'll tell him the truth.	
a. comes	b. will come	
23.	. I will explain everything to Morgan on condition he to me carefully.	
a. listens	b. will listen	
	- Are Alice and Tom still living in New York?	
– No. they	to Dallas.	
a. had just moved b. have just moved c. will just move		
25.	- Where is the new stove that you bought yesterday?	
	didn't match, so I to the store.	
a. had returned b. have returned c. returned		
	 You and Carl seem to be getting along well. 	
	_ him better than before.	
a. am liking		

27.	My sister is a paperback writ	ter. So far she five novels.	
a. has written	b. wro	te	
28.	this programme before?		
a. have you se	en b. did	you see	
29.	After the examinations at the	e University my and I went to Finland for the	
winter vacatio	on.		
a. fellow-stude	ents b. classmates	c. fellow-travellers	
30.	Jane was upset because she	the exam in maths, though trigonometry was	
always her fav	ourite.		
a. had failed	b. had passed	c. had taken	

Практические задания к экзамену

Three months ago Rusimport received an inquiry for compressors from their customers. Ivanov, an engineer of Rusimport went to Great Britain to have talks with Brown & Co who sell compressors of high quality.

When he came to London he made an appointment with Mr. Morris from Brown & Co for Wednesday at 11. The Seller offered the goods on CIF terms. Ivanov agreed to the delivery terms and payment for collection.

Brown & Co could deliver the goods only in 8 months as they were heavy with orders. The price was not attractive to Ivanov and he asked the company to give them a discount off the price. Mr. Morris could offer only a 2% discount as their goods were in great demand and sold very well at that price. The discount didn't suit the Russian side. But Mr. Morris explained, "We usually give a discount to the Buyers if we have known them for a long time. There is a heavy demand for the compressors of the new model as they are of very high quality." Mr. Ivanov agreed to it. When the businessmen discussed all the questions they signed the contract.

When Ivanov and Mr. Morris signed the contract Mr. Morris invited Ivanov and his friends to spend the weekend in Brighton.

It's very convenient to go to Brighton for a weekend as the place is near London and it's easy to get there.

Mr. Morris had a very comfortable car. He wanted to pick them up at 5 on Friday. But it was not convenient to Ivanov as he had an appointment at 4 that day.

Mr. Morris picked up the Russian engineers at 9 o'clock on Saturday morning.

They stayed at a comfortable hotel near the beach.

Ivanov and his friends enjoyed their weekend very much.

- 1. What company received an enquiry for compressors from their customers?
- 2. What is Ivanov?
- 3. Where did Ivanov go?
- 4. On what terms did the Seller offer the goods?
- 5. When could Brown & Co offer the goods?
- 6. Where did Ivanov spend his weekend?

CULTURAL DIVERSITY: A WORLD VIEW-1

"Diversity" has become one of the most often used words of our time – and a word almost never defined. Diversity is invoked in discussions of everything from employment policy to curriculum reform and from entertainment to politics. Nor is the word merely a description of the long-known fact that the American population is made up of people from many countries, many races, and many cultural backgrounds. All that was well known long before the word "diversity" became an insistent part of our vocabulary, an invocation, an imperative, or a bludgeon in ideological conflicts.

The very motto of the country recognizes the diversity of the American people. For generations, this diversity has been celebrated, whether in comedies likeAbie's Irish Rose (the famous play featuring a Jewish boy and an Irish girl) or in patriotic speeches on the Fourth of July. Yet one senses something very different in today's crusades for "diversity"-- certainly not a patriotic celebration of America and often a sweeping criticism of the United States, or even a condemnation of Western civilization as a whole.

At the very least, we need to separate the issue of the general importance of cultural diversity – not only in the United States but in the world at large – from the more specific, more parochial, and more ideological agendas which have become associated with that word in recent years. Nowadays it makes sense to talk about the worldwide importance of cultural diversity over centuries of human history before returning to the narrower issues of our time.

CULTURAL DIVERSITY: A WORLD VIEW-2

The entire history of the human race, the rise of man from the caves, has been marked by transfers of cultural advances from one group to another and from one civilization to another. Paper and printing, for example, are today vital parts of Western civilization – but they originated in China centuries before they made their way to Europe. So did the magnetic compass, which made possible the great ages of exploration that put the Western Hemisphere in touch with the rest of mankind. Mathematical concepts likewise migrated from one culture to another: trigonometry from ancient Egypt, and the whole numbering system now used throughout the world originated among the Hindus of India, though Europeans called this system Arabic numerals because it was the Arabs who were the intermediaries through which these numbers reached medieval Europe. Indeed, much of the philosophy of ancient Greece first reached Western Europe in Arabic translations, which were then retranslated into Latin or into the vernacular languages of the West Europeans.

Much that became part of the culture of Western civilization originated outside that civilization, often in the Middle East or Asia. The game of chess came from India, gunpowder from China, and various mathematical concepts from the Islamic world, for example. The conquest of Spain by Moslems in the eighth century A.D. made Spain a center for the diffusion into Western Europe of the more advanced knowledge of the Mediterranean world and of the Orient in astronomy, medicine, optics, and geometry. The later rise of Western Europe to world preeminence in science and technology built upon these foundations, and then the science and technology of European civilization began to spread around the world, not only to European offshoot societies such as the United States or Australia but also to non-European cultures, of which Japan is perhaps the most striking example.

The historic sharing of cultural advances, until they became the common inheritance of the human race, implied much more than cultural diversity. It implied that some cultural features were not only different from others but better than others. The very fact that people – all people, whether Europeans, Africans, Asians, or others – have repeatedly chosen to abandon some feature of their own culture in order to replace it with something from another culture implies that the replacement served their purposes more effectively: Arabic numerals are not simply different from Roman numerals, they are better than Roman numerals. This is shown by their replacing Roman numerals in many countries whose own cultures derived from Rome, as well as in other countries whose respective numbering systems were likewise superseded by so-called Arabic numbers.

CULTURAL DIVERSITY: A WORLD VIEW-3

It is virtually inconceivable today that the distances in astronomy or the complexities of higher mathematics should be expressed in Roman numerals. Merely to express the year of American independence requires more than twice as many Roman numerals as Arabic numerals. Moreover, Roman numerals offer more opportunities for errors, as the same digit may be either added or subtracted, depending on its place in the sequence. Roman numerals are good for

numbering Kings or Super Bowls, but they cannot match the efficiency of Arabic numerals in most mathematical operations and that is, after all, why we have numbers at all. Cultural features do not exist merely as badges of "identity" to which we have some emotional attachment. They exist to meet the necessities and forward the purposes of human life. When they are surpassed by features of other cultures, they tend to fall by the wayside or to survive only as marginal curiosities, like Roman numerals today.

Not only concepts, information, products, and technologies transfer from one culture to another. The natural produce of the Earth does the same. Malaysia is the world's leading grower of rubber trees – but those trees are indigenous to Brazil. Most of the rice grown in Africa today originated in Asia, and its tobacco originated in the Western Hemisphere. Even a great wheat-exporting nation like Argentina once imported wheat, which was not an indigenous crop to that country. Cultural diversity, viewed internationally and historically, is not a static picture of differentness but a dynamic picture of competition in which what serves human purposes more effectively survives while what does not tends to decline or disappear.

Manuscript scrolls once preserved the precious records, knowledge, and thought of European or Middle Eastern cultures. But once paper and printing from China became known in these cultures, books were clearly far faster and cheaper to produce and drove scrolls virtually into extinction. Books were not simply different from scrolls; they were better than scrolls.

CULTURAL DIVERSITY: A WORLD VIEW-4

The point that some cultural features are better than others must be insisted on today because so many among the intelligentsia either evade or deny this plain reality. The intelligentsia often use words like "perceptions" and "values" as they argue in effect that it is all a matter of how you choose to look at it.

They may have a point in such things as music, art, and literature from different cultures, but there are many human purposes common to peoples of all cultures. They want to live rather than die, for example. When Europeans first ventured into the arid interior of Australia, they often died of thirst or hunger in a land where the Australian aborigines had no trouble finding food or water. Within that particular setting, at least, the aboriginal culture enabled people to do what both aborigines and Europeans wanted to do survive. A given culture may not be superior for all things in all settings, much less remain superior over time, but particular cultural features may nevertheless be clearly better for some purposes not just different.

Why is there any such argument in the first place? Perhaps it is because we are still living in the long, grim shadow of the Nazi Holocaust and are understandably reluctant to label anything or anyone "superior" or "inferior". But we don't need to. We need only recognize that particular products, skills, technologies, agricultural crops, or intellectual concepts accomplish particular purposes better than their alternatives. It is not necessary to rank one whole culture over another in all things, much less to claim that they remain in that same ranking throughout history. They do not.

Clearly, cultural leadership in various fields has changed hands many times. China was far in advance of any country in Europe in a large number of fields for at least a thousand years and, as late as the sixteenth century, had the highest standard of living in the world. Equally clearly, China today is one of the poorer nations of the world and is having great difficulty trying to catch up to the technological level of Japan and the West, with no real hope of regaining its former world preeminence in the foreseeable future.

MELTING POT-1

The melting pot is a metaphor for a heterogeneous society becoming more homogeneous, the different elements "melting together" into a harmonious whole with a common culture. It is particularly used to describe the assimilation of immigrants to the United States. The melting-together metaphor was in use by the 1780s. The exact term "melting pot" came into general

usage in the United States after it was used as a metaphor describing a fusion of nationalities, cultures and ethnicities in the 1908 play of the same name.

The desirability of assimilation and the melting pot model has been reconsidered by some proponents of multiculturalism, who have suggested alternative metaphors to describe the current American society, such as a *mosaic*, *salad bowl*, or *kaleidoscope*, in which different cultures mix, but remain distinct in some aspects. Others argue that cultural assimilation is important to the maintenance of national unity, and should be promoted.

In the 18th and 19th centuries, the metaphor of a "crucible" or "(s)melting pot" was used to describe the fusion of different nationalities, ethnicities and cultures. It was used together with concepts of the United States as an ideal republic and a "city upon a hill" or new promised land. It was a metaphor for the idealized process of immigration and colonization by which different nationalities, cultures and "races" (a term that could encompass nationality, ethnicity and race) were to blend into a new, virtuous community, and it was connected to utopian visions of the emergence of an American "new man". While "melting" was in common use the exact term "melting pot" came into general usage in 1908, after the premiere of the play *The Melting Pot* by Israel Zangwill.

MELTING POT-2

The first use in American literature of the concept of immigrants "melting" into the receiving culture are found in the writings of J. Hector St. John de Crevecoeur. In his *Letters from an American Farmer* (1782) Crevecoeur writes, in response to his own question, "What then is the American, this new man?" that the American is one who "leaving behind him all his ancient prejudices and manners, receives new ones from the new mode of life he has embraced, the government he obeys, and the new rank he holds. He becomes an American by being received in the broad lap of our great Alma Mater. Here individuals of all nations are *melted* into a new race of men, whose labors and posterity will one day cause great changes in the world."

In 1845, Ralph Waldo Emerson, alluding to the development of European civilization out of the medieval Dark Ages, wrote in his private journal of America as the Utopian product of a culturally and racially mixed "smelting pot", but only in 1912 were his remarks first published. In his writing, Emerson explicitly welcomed the racial intermixing of whites and non-whites, a highly controversial view during his lifetime.

In 1893, historian Frederick Jackson Turner also used the metaphor of immigrants melting into one American culture. In his essay *The Significance of the Frontier in American History*, he referred to the "composite nationality" of the American people, arguing that the frontier had functioned as a "crucible" where "the immigrants were Americanized, liberated and fused into a mixed race, English in neither nationality nor characteristics".

In his 1905 travel narrative *The American Scene*, Henry James discusses cultural intermixing in New York City as a "fusion, as of elements in solution in a vast hot pot".

ЛИСТ РЕГИСТРАЦИИ ИЗМЕНЕНИЙ (АКТУАЛИЗАЦИИ)

1. Фонд оценочных средств по учебной дисциплине с внесенными дополнениями и изменениями рекомендован к утверждению на заседании кафедры бухгалтерского учета и анализа, протокол от 18.03.2020 № 8

Заведующий кафедрой

Н.В. Лактионова

2. Фонд оценочных средств по учебной дисциплине с внесенными дополнениями и изменениями рекомендован к утверждению на заседании кафедры бухгалтерского учета и анализа, протокол от 10.01.2022 № 6

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Заведующий кафедрой

Н.В. Лактионова